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 中國創意
Creative China
Creative China Holdings Limited
中國創意控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8368)

POSITIVE PROFIT ALERT

This announcement is made by Creative China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the period ended 30 September 2020 (the “**Period**”) and the information currently available to the Board, the Company expects to record a profit attributable to the owners of the Company of approximately RMB11 million for the period as compared to a profit attributable to the owners of the Company of approximately RMB8,000 for the corresponding period in 2019. The Board considers that the expected increase in the Group’s net profit for the Period is mainly attributable to (i) the increase of sales in the provision of planning, promotion services and resources integration and (ii) an improvement in gross profit margin.

As at the date of this announcement, the Company is still in the process of preparing its third quarterly results for the nine months ending 30 September 2020 (the “**Quarterly Results**”). The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the nine months ended 30 September 2020, and is not based on any figure or information audited or reviewed by the Company’s independent auditors, and may be subject to amendments. Shareholders and potential investors are advised to refer to details in the Quarterly Results announcement of the Company for the nine months ending 30 September 2020 which is expected to be published on or before 6 November 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Creative China Holdings Limited
Philip Jian Yang
Chairman and executive Director

Hong Kong, 14 October 2020

As at the date of this announcement, the Board comprises Mr. Philip Jian Yang and Ms. Yang Jianping as executive directors; Mr. Yang Shiyuan, Mr. Ge Xuyu and Mr. Wang Yong as non-executive directors; and Ms. Fu Yuehong, Mr. Yau Yan Yuen and Mr. Tan Song Kwang as independent non-executive directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Stock Exchange at www.hkexnews.hk on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the Company’s website at www.ntmediabj.com.