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LIFE CONCEPTS

Life Concepts Holdings Limited

生活概念控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8056)

DATE OF BOARD MEETING

Life Concepts Holdings Limited (the “**Company**”) announces that a meeting of the board of directors of the Company (the “**Directors**”) will be held on Friday, 5 February 2021 for the purposes of, among other matters, considering and approving the unaudited consolidated financial results of the Company and its subsidiaries for the nine months ended 31 December 2020 for publication and considering the declaration of a dividend, if any.

For and on behalf of
Life Concepts Holdings Limited
James Fu Bin Lu
Chairman, Executive Director and
Chief Executive Officer

Hong Kong, 26 January 2021

As at the date of this announcement, the board of Directors comprises Mr. James Fu Bin Lu (Chairman and Chief Executive Officer), Mr. Long Hai and Ms. Li Qing Ni as executive Directors; and Mr. Lu Cheng, Mr. Shi Kangping and Mr. Kim Jin Tae as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.lifeconcepts.com.