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**GAMEONE HOLDINGS LIMITED**

**智傲控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8282)**

**VOLUNTARY ANNOUNCEMENT**

**ENTERING INTO AN EXCLUSIVE AGENCY AGREEMENT FOR THE OPERATIONAL RIGHT OF A MOBILE GAME NAMED “ACE SOCCER (球場風雲)” IN HONG KONG, MACAU AND TAIWAN**

This announcement is made voluntarily by Gameone Holdings Limited (the “**Company**”) and does not constitute a transaction discloseable under Chapters 19 and 20 of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”). The Company (together with its subsidiaries, the “**Group**”) is pleased to announce that Gameone Group Limited (a wholly-owned subsidiary of the Company, “**Gameone HK**”) has entered into an exclusive agency agreement with Beijing Crazy Sports Management Company Limited\* (北京瘋狂體育產業管理有限公司) (“**Crazy Sports**”) (under V1 Group Limited (Stock Code: 82)), and Shanghai Stararray Information Technology Co., Ltd.\* (上海陣星信息科技有限公司) (“**Shanghai Stararray**”) in March 2021, to obtain the operational right of a mobile game named “*ACE SOCCER (球場風雲)*” in Hong Kong, Macau and Taiwan. The game is expected to be launched in the second quarter of 2021. To the best of the knowledge, information and belief of the directors of the Company (the “**Directors**”), Crazy Sports, Shanghai Stararray and each of their ultimate beneficial owner(s) are independent of and not connected with the Company and its connected persons.

*ACE SOCCER (球場風雲)* is a mobile soccer game authorized by Crazy Sports in cooperation with Shanghai Stararray. Crazy Sports is the license holder of the intellectual property right of Fédération Internationale de Footballers Professionnels (“**FIFPro**”), and has the right to publish and operate the game in China, while Shanghai Stararray is the developer of *ACE SOCCER (球場風雲)*.

*ACE SOCCER (球場風雲)* is a real-time online PVP eSports soccer mobile game. Players can train their own soccer players up and perform different skills and tactics through a simple user interface. The game has obtained the name and portrait rights of about 60,000 professional soccer players from 54 national teams or soccer leagues such as England, France, Spain, Italy and the Netherlands, etc.

**The shareholders and the potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Gameone Holdings Limited**  
**Sze Yan Ngai**  
*Chairman and Executive Director*

Hong Kong, 8 March 2021

*As at the date of this announcement, the executive Directors are Mr. Sze Yan Ngai and Mr. Lam Kin Fai; the non-executive Director is Ms. Wong Pui Yain; and the independent non-executive Directors are Mr. Yung Kai Tai, Dr. Fung Ying Him Anthony and Mr. Iu Tak Meng Teddy.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and will be published on the Company’s website at [www.gameone.com.hk](http://www.gameone.com.hk).*