

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement, for which the directors (the “Director(s)”) of CCID Consulting Company Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

CCID Consulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People’s Republic of China)

(Stock code: 08235)

www.ccidconsulting.com

INSIDE INFORMATION

PROFIT WARNING

This announcement is made pursuant to the requirements of Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “**Board**”) of CCID Consulting Company Limited* (the “**Company**”) wishes to inform the shareholders and potential investors of the Company that the Company and its subsidiaries (the “**Group**”) expect their profit for the year ended 31 December 2020 (the “**Current Period**”) to decrease by not less than 50% as compared to the corresponding period in 2019 mainly due to:

In the first half of 2020, the Group’s revenue declined as the Group’s businesses were affected by the novel coronavirus (“**COVID-19**”) pandemic to a certain extent.

As the Company is still finalising the annual results for the year ended 31 December 2020, the information in this announcement is based on the preliminary assessment by the Company's management of the consolidated management accounts which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should carefully read the Group's annual results announcement for the year ended 31 December 2020 scheduled to be published by the Company in March 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Ms. Xia Lin
Chairlady

Beijing, the PRC, 10 March 2021

As at the date of this announcement, the Board comprises two executive Directors namely Ms. Xia Lin and Mr. Qin Hailin and four independent non-executive Directors namely Mr. Guo Xinping, Ms. Li Xuemei, Mr. Chen Yung-cheng and Mr. Hu Bin.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.

* *For identification purpose only*