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新威斯顿集团有限公司

NEW WESTERN GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8242)

APPOINTMENT OF CHIEF TECHNOLOGY OFFICER

The board (the “**Board**”) of directors (the “**Director(s)**”) of New Western Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Cyrus Kong (“**Mr. Kong**”) has been appointed as the chief technology officer of the Company with effect from 22 March 2021.

Biographical details of Mr. Kong are as follows:

Mr. Kong, aged 37, has several years of web-based design and engineering experience. Prior to joining the Group, he had held technical positions in various medical and aesthetics clinics and designing firms in Singapore. Mr. Kong has been the chief technology officer at Urban Clinic Pte Ltd and Urban Habitat Design Pte Ltd since February 2017.

The Board would like to take this opportunity to welcome Mr. Kong for joining the Company as the chief technology officer.

By order of the Board
New Western Group Limited
Yu Kwan Tseung Alvin
Executive Director and Chief Financial Officer

Hong Kong, 19 March 2021

As at the date of this announcement, the executive Directors are Mr. Zhang Qing, Mr. Gan Lin, Ms. Li Nian, Mr. Yu Kwan Tseung Alvin and Mr. Wong Kong; and the independent non-executive Directors are Mr. Chiu Yu Wang, Dr. Gao Jinkang and Mr. Ng Wai Kee.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement, for which the director of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The director of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of the publication and will be published on the website of the Company at www.newwesterngroup.com.hk.