THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in CCID Consulting Company Limited* (the "Company"), you should at once hand this circular, together with the enclosed reply slip and form of proxy, to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this circular, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this circular.

CCIDConsulting

賽 迪 顧 問 股 份 有 限 公 司 CCID CONSULTING COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 08235) www.ccidconsulting.com

PROPOSED DISTRIBUTION OF 2020 FINAL DIVIDEND AND NOTICE OF 2020 ANNUAL GENERAL MEETING

A letter from the board is set out on pages 3 to 6 of this circular. The notice convening an annual general meeting (the "AGM") of the Company to be held at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the People's Republic of China (the "PRC") on Friday, 11 June 2021 at 3:30 p.m., is set out on pages 7 to 9 of this circular.

Whether or not you are able to attend the AGM, you are reminded to complete and sign the reply slip enclosed with this circular (if you are entitled to attend the AGM), in accordance with the instructions printed thereon and send the relevant reply slip to the designated place on or before Monday, 7 June 2021.

Proxy form for the AGM is also enclosed. If you intend to present at the AGM by proxy, you are reminded to complete the proxy form in accordance with the instructions printed thereon and send the proxy form to the principal place of business of the Company in PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, PRC (in the case of the holders of Domestic Shares), or to the office of the Company's H Share Registrar, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (in the case of the holders of H Shares) as soon as practicable and in any event not later than 24 hours before the time appointed for the holding of the AGM (i.e. at 3:30 p.m. on Thursday, 10 June 2021) or not later than 24 hours before the time appointed for holding any adjournment thereof. Completion and return of the relevant proxy form will not preclude you from attending and voting in person at the AGM or at any adjourned meetings should you so wish.

This circular will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.

* For identification purposes only

CHARACTERISTICS OF GEM

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Main Board. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

This circular, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

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DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions shall have the meanings set out below:

p.m. on Friday, 11 June 2021

"Articles of the articles of association of the Company, as amended from

Association" time to time

"Board" the board of directors of the Company

"Company" CCID Consulting Company Limited*, a joint stock limited

company incorporated in the PRC, whose H Shares are listed on

the GEM

"Director(s)" the director(s) of the Company

"Domestic Share(s)" ordinary domestic share(s) of nominal value of RMB0.10 each in

the registered capital of the Company which are subscribed for in

Renminbi

"GEM" the GEM of the Stock Exchange

"GEM Listing Rules" the Rules Governing the Listing of Securities on GEM (as

amended from time to time)

"Group" the Company and its subsidiaries

"H Share(s)" the overseas listed foreign invested shares of nominal value of

RMB0.10 each in the share capital of the Company, which are

listed on GEM and subscribed for and traded in HK\$

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" The Hong Kong Special Administrative Region of PRC

"Latest Practicable

Date"

25 March 2021, being the latest practicable date prior to the

printing of this circular to ascertain certain information herein

contained

"PRC" or "China" the People's Republic of China which, for the purposes of this

circular, excludes Hong Kong, the Macau Special Administrative

Region of the PRC and Taiwan

"RMB" Renminbi, the lawful currency of the PRC

"Share(s)" Share(s) of the Company, including Domestic Shares and H

Shares of the Company

^{*} For identification purpose only

DEFINITIONS

"Shareholder(s)" holder(s) of the Shares

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"Supervisor(s)" Supervisor(s) of the Company

CCIDConsulting

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(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 08235) www.ccidconsulting.com

Executive Directors:

Ms. Xia Lin Mr. Qin Hailin

Independent Non-executive Directors:

Mr. Guo Xinping Ms. Li Xuemei

Mr. Chen Yung-cheng

Mr. Hu Bin

Registered Office:

Room 311, No. 2 Building, No. 28 Zhen Xing Road, Chang Ping District, Beijing, PRC

Principal Place of Business in PRC:

10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, PRC

Principal Place of Business in Hong Kong: 40th Floor, Dah Sing Financial Centre, No. 248 Queen's Road East,

Wanchai, Hong Kong

30 March 2021

To the Shareholders

Dear Sir/Madam,

PROPOSED DISTRIBUTION OF 2020 FINAL DIVIDEND AND NOTICE OF 2020 ANNUAL GENERAL MEETING

INTRODUCTION

The purpose of this circular is to provide you with information regarding by way of poll, approving, among other things, (i) the proposed distribution of 2020 final dividend; and (ii) the notice of AGM.

^{*} For identification purposes only

LETTER FROM THE BOARD

PROPOSED DISTRIBUTION OF 2020 FINAL DIVIDEND

According to the annual results announcement dated 23 March 2021 of the Company for the year ended 31 December 2020, the Board has proposed the payment of a final dividend of RMB1.53 cents (tax inclusive) per Share for the year ended 31 December 2020 to the Shareholders whose names appear on the register of members of the Company on 23 June 2021 (the "2020 Final Dividend"). Based on the number of issued Shares as at Latest Practicable Date, the 2020 Final Dividend, if declared and paid, will amount to an aggregate amount of RMB10,710,000 (tax inclusive). For distribution of 2020 Final Dividend, dividends on Domestic Shares will be paid in Renminbi and dividends on H Shares will be paid in Hong Kong Dollars (at the average closing prices of Hong Kong dollars announced by the People's Bank of China one week prior to the announcement of dividend (i.e. the date of AGM). The proposed payment of 2020 Final Dividend is subject to the approval by the Shareholders at the AGM.

Pursuant to the Notice on the Issues Concerning Withholding Enterprises Income Tax on the Dividends Payable by PRC Resident Enterprises to Overseas Non-PRC Resident Enterprise H Share Holders (《關於中國居民企業向境外H股非居民企業股東派發股息代扣代繳企業所得稅有關問題的通知》) (Guo Shui Han [2008] No. 897) of the State Administration of Taxation, a PRC resident enterprise, when distributing dividends for the year 2008 and for the years thereafter to holders of H Shares who are overseas non-resident enterprises, shall be subject to enterprise income tax withheld at a uniform rate of 10%. Any H shares registered in the name of non-individual registered shareholders, including HKSCC Nominees Limited, other nominees or trustees, or other organisations or groups, will be treated as shares being held by non-resident enterprise shareholders, and consequently will be subject to the withholding of the enterprise income tax.

Pursuant to relevant laws and regulations and regulatory documents such as the Individual Income Tax Law of the People's Republic of China (《中華人民共和國個人所得税 法》), the Implementation Rules of the Individual Income Tax Law of the People's Republic of China (《中華人民共和國個人所得税法實施條例》), the Notice of the State Administration of Taxation in relation to the Administrative Measures on Preferential Treatment Entitled by Non-residents under Tax Treaties (Tentative) (Guo Shui Fa [2009] No. 124) (《國家税務 總局關於印發〈非居民享受税收協議待遇管理辦法(試行)〉的通知》(國税發[2009]124號)) and the Notice of the State Administration of Taxation on the Issues Concerning the Levy and Administration of Individual Income Tax After the Repeal of Guo Shui Fa [1993] No. 45 (Guo Shui Han [2011] No. 348) (《國家税務總局關於國税發[1993]45號文件廢止後有關個人 所得税徵管問題的通知》(國税函[2011]348號)), dividends received by overseas resident individual shareholders from the stocks issued by domestic non-foreign investment enterprises in Hong Kong is subject to the payment of individual income tax, which shall be withheld by the withholding agents. However, overseas resident individual shareholders of the stocks issued by domestic non-foreign investment enterprises in Hong Kong are entitled to the relevant preferential tax treatment pursuant to the provisions in the tax agreements signed between the countries in which they are residents and China, or the tax arrangements between Mainland China and Hong Kong (Macau). For individual holders of

LETTER FROM THE BOARD

H shares, dividends payable to them are subject to the individual income tax withheld at a tax rate of 10% in general unless otherwise specified by the tax regulations and the relevant tax agreements.

CLOSURE OF REGISTER OF MEMBERS

In order to determine the Shareholders who are entitled to attend and vote at the AGM, the register of H Shareholders will be closed from 8 June 2021 to 11 June 2021, both days inclusive, during which period no transfer of H Shares will be effected. In order to qualify for attending the AGM, all transfer documents of H Shares accompanied by the relevant share certificate(s) must be lodged to the Company's H share registrar, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on 7 June 2021 for registration.

Shareholders whose names appear on the register of members of the Company at the close of business on 7 June 2021 will be entitled to attend and vote at the AGM.

In order to determine the Shareholders who are entitled to receive the 2020 Final Dividend, the register of H Shareholders will be closed from 18 June 2021 to 23 June 2021, both days inclusive, during which period no transfer of H Shares will be effected. In order to qualify for receiving the 2020 Final Dividend, all transfer documents of H Shares accompanied by the relevant share certificate(s) must be lodged to the Company's H share registrar, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on 17 June 2021 for registration.

Shareholders whose names appear on the register of members of the Company at the close of business on 23 June 2021 are entitled to receive the 2020 Final Dividend. The proposed 2020 Final Dividend will be paid on or about 6 August 2021 following the approval at the AGM.

AGM

The AGM will be held for the purpose of, by way of poll, approving, among other things, the proposal for the distribution of 2020 Final Dividend. No Shareholders are required to abstain from voting at the AGM.

The notice of AGM is set out on pages 7 to 9 of this circular. At the AGM, votes will be taken by poll.

A reply slip for the purpose of informing the Company whether you will be attending (in person or by proxy) the AGM is enclosed in this circular. You are reminded to complete and sign the relevant reply slip (if you are entitled to attend the AGM) and return the signed slip to the Company's H share registrar, Tricor Tengis Limited (in the case of holders of H Shares) or the Company's principal place of business in PRC (in the case of holders of Domestic Shares) on or before 7 June 2021 in accordance with the instructions printed thereon.

LETTER FROM THE BOARD

The proxy form for use at the AGM is also enclosed in this circular. If you intend to present by proxy, you are requested to complete and sign the proxy form in accordance with the instructions printed thereon and return them as soon as possible to the Company's principal place of business in PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, PRC (in the case of holders of Domestic Shares), or the Company's H Share registrar, Tricor Tengis limited (in the case of holders of H Shares) at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong as soon as possible and in any event not later than 24 hours before the time appointed for holding the AGM (i.e. at 3:30 p.m. on Thursday, 10 June 2021) or not later than 24 hours before the time appointed for holding any adjourned thereof.

RECOMMENDATION

The Directors believe that the above recommendation to the Shareholders regarding distribution of 2020 Final Dividend is in the interests of the Group and its Shareholders as a whole. Accordingly, the Board recommends the Shareholders to vote in favour of the resolutions to be proposed at the AGM.

GENERAL

This circular has been prepared in both English and Chinese. In the case of any discrepancy, the Chinese text shall prevail.

Yours faithfully,
By Order of the Board
CCID Consulting Company Limited*
Ms. Xia Lin
Chairlady

* For identification purpose only

CCIDConsulting

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(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 08235) www.ccidconsulting.com

NOTICE OF 2020 ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the annual general meeting ("AGM") of CCID Consulting Company Limited* (the "Company") will be held at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC on Friday, 11 June 2021 at 3:30 p.m. for the purpose of considering and if thought fit, passing the following resolutions of the Company:

ORDINARY RESOLUTIONS

- 1. To consider and approve the report of the Directors for the year 2020;
- 2. To consider and approve the report of the supervisory committee of the Company for the year 2020;
- 3. To consider and approve the audited financial report and the report of auditors of the Company for the year ended 31 December 2020;
- 4. To consider and approve the re-appointment of SHINEWING (HK) CPA Limited as auditor of the Company for the year ending 31 December 2021 and to authorise the board (the "Board") of Directors to fix their remuneration; and
- 5. To consider and approve the distribution of final dividend for the year ended 31 December 2020.

By order of the Board
CCID Consulting Company Limited*
Ms. Xia Lin
Chairlady

Beijing, the PRC, 30 March 2021

As at the date of this notice, the Board comprises two executive Directors namely Ms. Xia Lin and Mr. Qin Hailin and four independent non-executive Directors namely Mr. Guo Xinping, Ms. Li Xuemei, Mr. Chen Yung-cheng and Mr. Hu Bin.

^{*} For identification purpose only

NOTICE OF ANNUAL GENERAL MEETING

Notes:

1. In order to determine the shareholders of the Company (the "Shareholder(s)") who are entitled to attend and vote at the AGM, the register of H Shareholders will be closed from Tuesday, 8 June 2021 to Friday, 11 June 2021, both days inclusive, during which period no transfer of H shares of the Company (the "H Share(s)") will be effected. In order to qualify for attending the AGM, all transfer documents of H Shares accompanied by the relevant share certificate(s) must be lodged to the Company's H share registrar, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on Monday, 7 June 2021.

Shareholders whose names appear on the register of members of the Company at the close of business on Monday, 7 June 2021 will be entitled to attend and vote at the AGM.

2. The Board has recommended a final dividend of RMB1.53 cents (tax inclusive) per share of the Company (the "Share(s)") for the year ended 31 December 2020 (the "2020 Final Dividend") and, if such dividend is declared by the Shareholders passing the ordinary resolution, it is expected to be paid on or about 6 August 2021 to those Shareholders whose names appear on the register of members of the Company at the close of business on 23 June 2021.

In order to determine the Shareholders who are entitled to receive the 2020 Final Dividend, the register of H Shareholders will be closed from 18 June 2021 to 23 June 2021, both days inclusive, during which period no transfer of H Shares will be effected. In order to qualify for receiving the 2020 Final Dividend, all transfer documents of H Shares accompanied by the relevant share certificate(s) must be lodged to the Company's H share registrar, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on 17 June 2021.

- 3. Any Shareholder entitled to attend and vote at the AGM convened by the above notice is entitled to appoint in written form one or more proxies to attend and vote at the AGM on his/her behalf. A proxy needs not be a Shareholder.
- 4. A proxy form for the AGM is enclosed. In order to be valid, the instrument appointing a proxy shall be signed by the appointer or his/her attorney duly authorised in writing or, if the appointer is a corporation or a legal person, it shall be executed under common seal or under the hand of its director or attorney duly authorised in writing.
- 5. The instrument appointing a proxy shall be deposited at the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for domestic shares) or the Company's H share registrar, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (for H Shares), not less than 24 hours before the time designated for holding the AGM (i.e. 3:30 p.m. on Thursday, 10 June 2021) or 24 hours before the time designated for any adjournment thereof.

NOTICE OF ANNUAL GENERAL MEETING

- 6. A completed and signed reply slip shall be deposited at the Company's H shares registrar, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (for H shares) or the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for domestic shares), on or before Monday, 7 June 2021. The reply slip can be returned either by mail, by fax, or in person.
- 7. Shareholders who attend the AGM shall bear their own traveling and accommodation expenses.
- 8. The Company's principal place of business in the PRC:

10th Floor, CCID Plaza No. 66 Zizhuyuan Road Haidian District, Beijing, the PRC

Tel No.: (8610) 8855 8512 Fax No.: (8610) 8855 9009

The Company's H share registrar, Tricor Tengis Limited:

Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong

Tel No.: (852) 2980 1333 Fax No.: (852) 2810 8185

This notice will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.