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This announcement, for which the directors (the “Director(s)”) of CCID Consulting Company Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

CCID Consulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People’s Republic of China)

(Stock code: 08235)

www.ccidconsulting.com

INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made pursuant to the requirements of Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “**Board**”) of CCID Consulting Company Limited* (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available to the Company, it is expected that the Group will record an increase in profit for the three months ended 31 March 2021 (the “**Current Period**”) of approximately 149% as compared to that for the three months ended 31 March 2020 (the “**Previous Period**”). The increase in profit for the Current Period as compared to that for the Previous Period was due to the resumption of normal operations of the Company following the effective control of the COVID-19 pandemic in the

country in the first quarter of 2021. In the first quarter of 2020, the adverse impacts of the COVID-19 pandemic on the Company's operations led to a relatively low base of the Company's operating results.

As the Company is still finalising the first quarterly results for the three months ended 31 March 2021, the information in this announcement is based on the preliminary assessment by the management of the Company of the consolidated management accounts, which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should carefully read the Group's first quarterly results announcement for the three months ended 31 March 2021 scheduled to be published by the Company on 7 May 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Ms. Xia Lin
Chairlady

Beijing, the PRC, 30 April 2021

As at the date of this announcement, the Board comprises two executive Directors namely Ms. Xia Lin and Mr. Qin Hailin and four independent non-executive Directors namely Mr. Guo Xinping, Ms. Li Xuemei, Mr. Chen Yung-cheng and Mr. Hu Bin.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.

* *For identification purpose only*