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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8041)

Website: http://www.luxey.com.hk

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE ON PROPOSED 3D VIDEO PLATFORM AND TRADING OF SECOND HAND 3D MOBILE PHONES

The board of directors (the "Board") of Luxey International (Holdings) Limited (the "Company" together its subsidiaries the "Group") is pleased to announce that the Group is going to launch a three dimensional video platform (the "3D Video Platform") for creating and sharing 3D video contents online.

Building on the Group's E-commerce and online shopping expertise and experience, the Board believes that the 3D Video Platform will bring new experiences to users and create new business opportunities for the Group's e-commerce and online shopping business.

The Group will also promote the trading of second hand 3D mobile phones through its existing channels in conjunction with the launching of the 3D Video Platform as part of the integrated strategy for boosting the Group's e-commerce and online shopping related business.

By Order of the Board of **Luxey International (Holdings) Limited Chan Hiu Kwan**

Executive Director

Hong Kong, 31 August 2021

As at the date of this announcement, the Board comprises two (2) Executive Directors, namely, Mr. Lau Chun Fat, George and Ms Chan Hiu Kwan, and three (3) Independent Non-executive Directors, namely Dr. Lee Chung Mong, John, Mr. Tam Wing Kin and Mr. Fung Chan Man, Alex.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page for 7 days from the date of its posting and on the website of the Company.