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## **DADI EDUCATION HOLDINGS LIMITED**

### **大地教育控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 8417)**

## **ANNOUNCEMENT APPOINTMENT OF AN EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Directors**”) of Dadi Education Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) hereby announces that Ms. So Ho Sau (“**Ms. So**”) has been appointed as an executive Director of the Company with effect from 1 December 2021.

Set out below is the biographical profile of Ms. So:

Ms. So, aged 36, is a senior education counselor of the Group. She joined the Group in March 2011 as an education counselor and was promoted to the present position in November 2021. Being a senior education counselor of the Group, she is primarily responsible for handling overseas education consultation with students in the Group.

Ms. So graduated from Griffith University in Australia with a bachelor degree in commerce (banking and finance) in July 2009 and obtained her master degree in commerce (professional accounting) from the same University in July 2010.

Ms. So is a niece of Mr. Chung Wang Lung, who is an executive Director, the Chairman of the Board, the chairman of the Nomination Committee and one of the controlling shareholders of the Company. Ms. So is also a cousin of Mr. Chung Royce, an executive Director, and Ms. Chung Ka Ming, a senior management, of the Group.

Ms. So has entered into a director’s service agreement with the Company for a term commencing from 1 December 2021 to up to the date of the annual general meeting of the Company to be held in 2022, subject to retirement by rotation and re-election at the annual general meetings of the Company in accordance with the articles of association of the Company. Ms. So will be entitled to receive a director’s fee of HK\$29,500 per month plus discretionary bonus which is determined with reference to her responsibilities, qualification, the Company’s remuneration policy and the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Ms. So (i) has not held any other position with the Company and other members of the Group or other major appointment and professional qualification; (ii) has not held any directorship in other listed public companies in the last three years; (iii) does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders of the Company (as respectively defined in the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”)); and (iv) does not have any interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters relating to the appointment of Ms. So that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Ms. So for joining the Board.

By order of the Board  
**Dadi Education Holdings Limited**  
**Chung Wang Lung**  
*Chairman and Executive Director*

Hong Kong, 1 December 2021

*As at the date of this announcement, the executive Directors are Mr. Chung Wang Lung, Mr. Mok Patrick, Mr. Chung Royce and Ms. So Ho Sau, and the independent non-executive Directors are Mr. Wong Tak Chun, Ms. Chung Wai Nar and Mr. Tsang Chi Fung.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for a minimum period of seven days from the date of its publication and on the website of the Company at [www.dadi.com.hk](http://www.dadi.com.hk).*