Media Asia Group Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8075)

24 December 2021

To the Shareholders

Dear Sir/Madam.

Election of Language and Means of Receipt of Corporate Communications

Pursuant to Rules 16.04A and 16.04B of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), the Bye-laws of Media Asia Group Holdings Limited (the "Company") and all applicable laws and regulations, the Company is making available the following options for you to elect means of receipt of future corporate communications of the Company (the "Corporate Communications"), which means any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form, in the following manners:

Option 1: to access all future Corporate Communications published on the website of the Company at www.mediaasia.com (the "Website Version") instead of receiving printed copies by mail, and to receive a notification of the publication of the

Corporate Communications on the Company's website; or

Option 2: to receive by mail the printed English version of all future Corporate Communications only; or

Option 3: to receive by mail the printed Chinese version of all future Corporate Communications only; or

Option 4: to receive by mail both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs in the long run, the Company recommends you to choose Option 1 above to receive the Website Version of all future Corporate Communications. To make your election, please complete the enclosed reply form (the "Reply Form") in accordance with the instructions printed thereon and sign and return it by mail or by hand to the Company c/o the branch share registrar and transfer office of the Company in Hong Kong, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong (the "Branch Share Registrar"). If you mail the Reply Form in Hong Kong, you may use the freepost mailing label provided when returning the Reply Form to the Company c/o the Branch Share Registrar. If you are mailing the Reply Form from overseas, please affix an appropriate stamp. You may also send email with a scanned copy of the duly completed and signed Reply Form to 8075-ecom@hk.tricorglobal.com.

If the Company does not receive the duly completed and signed Reply Form or any response indicating any objection from you on or before 24 January 2022, and until you inform the Company c/o the Branch Share Registrar by giving not less than seven days' notice in writing (the "Reasonable Notice") to Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com, you are deemed to have consented to receiving the Website Version of all future Corporate Communications, and a notification of the publication of the Corporate Communications on the Company's website will be sent to you in the future.

You are entitled at any time by giving the Reasonable Notice to the Company c/o the Branch Share Registrar at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com to change your choice of language and/or means of receipt of all future Corporate Communications. Even if you have chosen (or are deemed to have chosen) to receive the Website Version of all future Corporate Communications but for any reason have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company or the Branch Share Registrar will, upon your request in writing or by email to 8075-ecom@hk.tricorglobal.com to the Company c/o the Branch Share Registrar, send the printed form of the Corporate Communications to you in the selected language version(s) free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Branch Share Registrar upon request; and (b) the Website Version of all future Corporate Communications will also be available on the respective websites of the Stock Exchange at www.hkgem.com and the Company at www.mediaasia.com.

Should you have any query relating to this letter, please call the dial-up hotline of the Branch Share Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m. (Hong Kong time), Monday to Friday (excluding Hong Kong public holidays)).

Yours faithfully,
For and on behalf of
Media Asia Group Holdings Limited
Lui Siu Tsuen, Richard
Executive Director