Reply Form

To: Media Asia Group Holdings Limited (the "Company") (Stock Code: 8075)

c/o Tricor Investor Services Limited, Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong

Election of Language and Means of Receipt of Corporate Communications#

I/We would like to receive all future Corporate Communications of the Company in the manner as indicated below: (Please mark a "\sqrt{"}" in **ONLY ONE** of the following boxes)

to access all future Corporate Communications published on the website of the Company at www.mediaasia.com (the "Website Version") instead of receiving printed copies by mail, and to receive a notification to my/our email address at (if any), or a notification letter mailed to my/our address when the Corporate Communications are published on the Company's website; or to receive by mail the printed English version of all future Corporate Communications only; or to receive by mail the printed Chinese version of all future Corporate Communications only; or to receive by mail both the printed English and Chinese versions of all future Corporate Communications.			
(Please use BLOCK LETTERS)		Contact telephone number:	
Ad	Address:(Please use BLOCK LETTERS)		
Sig	Signature: I	Date:	

Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

Notes:

- 1. Please complete all your details clearly. Any Reply Form with no indicated choice or more than one box ticked, with no signature or otherwise incorrectly completed will be void at the sole discretion of the Company.
- 2. If the Company does not receive this duly completed and signed Reply Form from you or any response indicating any objection from you on or before 24 January 2022, you are deemed to have consented to receiving the Website Version of all future Corporate Communications. The Company will send you a notification (either by mail or by email) of the publication of the Corporate Communications on the Company's website and you can read all future Corporate Communications via the Website Version.
- 3. If your shares are held in joint names, the shareholder whose name stands first on the register of members or Hong Kong branch register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
- 4. The above instructions will apply to all future Corporate Communications to be sent to you until you notify otherwise by giving not less than seven days notice in writing (the "Reasonable Notice") to the Company c/o the branch share registrar and transfer office of the Company in Hong Kong, Tricor Investor Services Limited (the "Branch Share Registrar"), at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com.
- 5. You are entitled at any time by giving the Reasonable Notice to the Company c/o the Branch Share Registrar to change your choice of language and/or means of receipt of all future Corporate Communications.
- 6. For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address. Your supply of Personal Data to the Company is on a voluntary basis for the purpose of processing your instructions and/or requests stated in this Reply Form (the "Purpose"). We may disclose or transfer your Personal Data to our subsidiaries, the Branch Share Registrar and/or third party service provider(s) who provide(s) administrative, telecommunications or other services to us for use in connection with the Purpose and to such parties who are authorised by law to request the information or are otherwise relevant for the Purpose and need to receive the information. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes. You have the right to request access to and/or correction of the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing to Privacy Compliance Officer of Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to is-enquiries@hk.tricorglobal.com.

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Please cut the mailing label and stick it on an envelope to return this Reply Form to us.

No postage stamp is necessary if posted in Hong Kong.

MAILING LABEL

Tricor Investor Services Limited Freepost No. 37 Hong Kong Media Asia Group Holdings Limited (8075)

