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KPM HOLDING LIMITED

吉輝控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8027)

VOLUNTARY ANNOUNCEMENT

STRATEGIC COOPERATION MEMORANDUM OF UNDERSTANDING

This announcement is made by KPM Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders and potential investors of the Company with updated information on the latest business development of the Group.

STRATEGIC COOPERATION MEMORANDUM OF UNDERSTANDING

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 27 December 2021, Joyful Passion Limited, a wholly-owned subsidiary of the Company, entered into a memorandum of understanding (the “**MOU**”) with Jiangsu Hua Zhi Kang Healthcare and Technology Group Limited (“**Hua Zhi Kang**”) in relation to the strategic cooperation in developing healthcare services business in the Greater China region.

INFORMATION ON HUA ZHI KANG

Hua Zhi Kang is a company incorporated in the People’s Republic of China (the “**PRC**”) with limited liability and is principally engaged in offering medical and wellness services through online platform, operating health management centers as well as medical research and development in the PRC.

To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, Hua Zhi Kang and its ultimate beneficial owners are independent third parties of the Company and its connected persons (as defined under the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

REASONS FOR AND BENEFITS OF ENTERING INTO THE MOU

The Group is principally engaged in the design, fabrication, installation and maintenance of signage and related products and the provision of fitting-out and renovation services for commercial premises and residential developments.

The Group continues to explore opportunities to diversify its business. Since the outbreak of COVID-19, a higher percentage of healthcare services have been consumed via online channels due to social distancing and other restrictions. Regulatory agencies in the PRC have also established a series of policies to incentivize growth of the digital healthcare industry. The Directors are of the view that the strategic cooperation would allow the Group to tap into the healthcare business which would broaden its sources of income and maximize the Group's return. The Directors consider that the possible cooperation, if materialised, is in the interests of the Company and shareholders of the Company as a whole.

GENERAL

The Board wishes to emphasize that the MOU is not legally binding. As at the date of this announcement, no legally binding agreement in relation to the strategic cooperation has been entered into.

Subject to further negotiations with Hua Zhi Kang and finalisation of a formal agreement, further announcement(s) will be made by the Company in accordance with all applicable requirements of the GEM Listing Rules as and when appropriate.

As the MOU is not legally binding, the strategic cooperation may or may not proceed. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
KPM Holding Limited
Tan Thiam Kiat Kelvin
Chairman

Hong Kong, 27 December 2021

As at the date of this announcement, the executive Directors are Mr. Tan Thiam Kiat Kelvin and Ms. Kong Weishan and the independent non-executive Directors are Mr. Lau Muk Kan, Mr. Xiao Laiwen and Mr. Lock Kiu Yin.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and on the Company's website at www.kpmholding.com.

* *For identification purpose only*