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Luxey International (Holdings) Limited 薈萃國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8041)

Website: http://www.luxey.com.hk

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE ON E-COMMERCE AND ONLINE SHOPPING BUSINESS

The board of directors (the "Board") of Luxey International (Holdings) Limited (the "Company" together its subsidiaries the "Group") is pleased to provide the following updates on the latest development of the Group's e-commerce and online shopping business.

The Company's wholly owned subsidiary, Luxey Vision Company Limited (薈萃視界有限公司) ("Luxey Vision"), will be principally engaged in providing e-commerce and online shopping services in 3D metaverse environment. Online shopping services in the metaverse will cover not only traditional tangible products but also a wide variety of services such as music streaming and fung shui tips. Besides the traditional online payment methods, Luxey Vision will explore the full potential of using digital currencies such as China's e-CNY in its e-commerce and online shopping services. In addition, Luxey Vision will also engage in outdoor digital advertising in local small communities in China by leveraging on its expertise and experience in 3D contents and 3D display units. The Company is optimistic about the future development of e-commerce and online shopping in 3D metaverse and will seize the related business opportunities.

By Order of the Board of **Luxey International (Holdings) Limited Chan Hiu Kwan**

Executive Director

Hong Kong, 17 January 2022

As at the date of this announcement, the Board comprises two (2) Executive Directors, namely, Mr. Lau Chun Fat, George and Ms. Chan Hiu Kwan, and three (3) Independent Non-executive Directors, namely Dr. Lee Chung Mong, John, Mr. Tam Wing Kin and Mr. Fung Chan Man, Alex.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page for 7 days from the date of its posting and on the website of the Company.