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華億金控集團有限公司
SINOFORTUNE FINANCIAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 08123)

PROFIT WARNING

This announcement is made by Sinofortune Financial Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the information currently available to the Board, it is expected to record a loss of approximately HK\$32.1 million for the year ended 31 December 2021 (the “**Relevant Period**”) as compared to the loss of approximately HK\$41.6 million as recorded in the corresponding period in 2020.

The Board considers that the loss during the Relevant Period was mainly due to (i) the fair value losses amounting to approximately HK\$6.7 million arising from the Group’s unlisted equity investments in the limited partnership engaged in investing in new medicine development projects classified as financial assets at fair value through its profit or loss during the Relevant Period; and (ii) the drop in the revenue in the segment of sales of motor vehicles, provision of agency services and accessories sourcing which recorded of approximately HK\$23.3 million during the Relevant Period as compared to the revenue in the same segment of approximately HK\$67.8 million in the corresponding period in 2020. The reason of the drop in revenue under this segment was mainly due to the change of government policy in the People’s Republic of China (“**PRC**”) on the new automobile emission standard (“**China 6 Standard**”).

Reference is made to the business update announcement of the Company dated 30 April 2021 and the profit warning announcements of the Company dated 30 July 2021 and 29 October 2021 in relation to the Group's motor vehicles business. The PRC government requires the parallel importers of motor vehicles to obtain EE Certificate for China 6 Standard imported motor vehicles before offering the same for sale in the PRC (the "**Certification Process**"). As at the date of this announcement, only a limited number of the Group's China 6 Standard imported motor vehicles have gone through the Certification Process and could be offered for sale in the PRC during the Relevant Period and thus the business under this segment was seriously affected. The Board expects the business performance of this segment will be improved if more Group's China 6 Standard imported motor vehicles can be offered for sale in the PRC.

The information as contained in this profit warning announcement is only based on the unaudited internal management accounts of the Group made up to the year ended 31 December 2021 and the information currently available to the Board, which is not confirmed, reviewed or audited by the Company's auditors. The information in this announcement is disclosed for information only and under the GEM Listing Rules and the Inside Information Provisions.

Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2021 which is expected to be published before the end of March 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Sinofortune Financial Holdings Limited
Wang Jiawei
Chairman

Hong Kong, 7 March 2022

As of the date of this announcement, the executive directors are Mr. Wang Jiawei and Ms. Lai Yuk Mui, the non-executive director is Mr. Liu Runtong and the independent non-executive directors are Professor Zhang Benzhen, Mr. Li Jianxing and Professor Chen Shu Wen.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of GEM of The Stock Exchange of Hong Kong Limited at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the Company’s website at <http://www.sinofortune.hk>.