THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Zioncom Holdings Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

PROPOSALS FOR GENERAL MANDATES TO ISSUE SHARES AND TO REPURCHASE SHARES, RE-ELECTION OF RETIRING DIRECTORS AND NOTICE OF ANNUAL GENERAL MEETING

A notice convening the annual general meeting of Zioncom Holdings Limited (the "Annual General Meeting") to be held at Portion 2, 12/F., The Centre, 99 Queen's Road Central, Central, Hong Kong on Thursday, 30 June 2022 at 9:00 a.m. is set out on pages 16 to 22 of this circular. A form of proxy for use at the Annual General Meeting is also enclosed with this circular. Such form of proxy is also published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.zioncom.net). If you intend to attend the Annual General Meeting by proxy, you are required to duly complete the form of proxy according to the instructions printed thereon and return it to the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited, at Level 54, Hopewell Centre 183 Queen's Road East, Hong Kong as soon as possible but in any event not less than 48 hours before the time appointed for the holding of the Annual General Meeting (i.e. before 9:00 a.m. on Tuesday, 28 June 2022) or any adjournment thereof. Completion and return of the form of proxy will not preclude shareholders from attending and voting in person at the Annual General Meeting (or any adjournment thereof) if they so wish.

This circular will remain on the "Latest Listed Company Announcements" page of the website of GEM of the Stock Exchange at www.hkgem.com for a minimum period of 7 days from the date of publication and on the website of the Company at www.zioncom.net.

This circular is in English and Chinese. In case of any inconsistency, the English version shall prevail.

CHARACTERISTICS OF GEM

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

PRECAUTIONARY MEASURES FOR THE ANNUAL GENERAL MEETING

In light of the outbreak of the COVID-19 pandemic and in compliance with social distancing, personal and environmental hygiene, on the prevention of COVID-19, to safeguard the health and safety of Shareholders and other participants who might be attending the Annual General Meeting in person, the Company will implement the following precautionary measures at the Annual General Meeting:

- 1. There will be compulsory temperature screening/checks for all attendees at the Annual General Meeting venue at Portion 2, 12/F., The Centre, 99 Queen's Road Central, Central, Hong Kong (the "Venue"). Any person with a body temperature above the usual body range, or is exhibiting flu-like symptoms may be denied entry into the Venue and be requested to leave the Venue;
- 2. Every attendee will be required to wear a surgical face mask before they are permitted to attend and throughout the Annual General Meeting. All attendees are advised to sit at an appropriate distance from other attendees. Please note that no masks will be provided at the Venue and attendees should bring and wear their own masks;
- 3. All attendees of the Annual General Meeting are required to fill in a travel and health declaration form to confirm that (i) he/she has no flu-like symptoms within 7 days immediately before the Annual General Meeting; and (ii) within 14 days immediately before the Annual General Meeting: (a) he/she has not travelled outside of Hong Kong; (b) he/she is/was not under compulsory quarantine or medical surveillance order by the Department of Health of Hong Kong; (c) he/she has not had/has close contact with confirmed case(s) and/or probable case(s) of COVID-19 patient(s); and (d) he/she does/did not live with any person under home quarantine. Any person who fails to provide the required confirmation may be requested to leave or denied entry into the Venue;
- 4. Seating at the Venue will be arranged in a manner to allow for appropriate social distancing. As a result, there may be limited capacity for Shareholders to attend the Annual General Meeting. The Company may limit the number of attendees at the Annual General Meeting as may be necessary to avoid over-crowding;
- 5. Any attendee who does not follow any of the abovementioned measures will be refused admission to the Venue or requested to leave the Venue;
- 6. No refreshments or drinks will be provided to attendees at the Annual General Meeting; and
- 7. All attendees are recommended to clean their hands with alcohol-based hand sanitizer before entering the Venue.

PRECAUTIONARY MEASURES FOR THE ANNUAL GENERAL MEETING

Voting by proxy in advance of the Annual General Meeting: In light of the continuing

risks posed by the COVID-19 pandemic, for the health and safety of Shareholders, the Company encourages Shareholders to exercise their right to vote at the Annual General Meeting by

appointing the Chairman of the Annual General Meeting as their proxy instead of attending the

Annual General Meeting in person. Physical attendance is not necessary for the purpose of

exercising Shareholder rights. Completion and return of the form of proxy will not preclude

Shareholders from attending and voting in person at the Annual General Meeting or any

adjournment thereof should they subsequently so wish.

The deadline to submit completed forms of proxy is Tuesday, 28 June 2022 at 9:00 a.m.

Completed forms of proxy must be returned to the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road

East, Hong Kong.

Shareholders are strongly encouraged to cast their votes by submitting a form of proxy and

appointing the Chairman of the Annual General Meeting as their proxy.

Attendees are requested to observe and practise good personal hygiene at all times at the

Venue. To the extent permitted under law, the Company reserves the right to deny entry into the

Venue or require any person to leave the Venue so as to ensure the health and safety of the

attendees at the Annual General Meeting.

Subject to the development of COVID-19, the Company may implement further changes

and precautionary measures and may issue further announcement on such measures as appropriate. Shareholders should check the Company's website at www.zioncom.net for future

announcements and updates on the Annual General Meeting arrangements.

Appointment of proxy by Non-registered Shareholders: Non-registered Shareholders

whose Shares are held through banks, brokers, custodians or the Hong Kong Securities Clearing

Company Limited should consult directly with their banks or brokers or custodians (as the case

may be) to assist them in the appointment of proxy.

If Shareholders have any questions relating to the Annual General Meeting, please contact

the Hong Kong branch share registrar as follows:

Telephone: +852 2980 1333

Facsimile: +852 2810 8185

- iii -

CONTENTS

Pag	ţе
RECAUTIONARY MEASURES FOR THE ANNUAL GENERAL MEETING	ii
DEFINITIONS	1
ETTER FROM THE BOARD	
1. Introduction	3
2. Issue Mandate	4
3. Repurchase Mandate	4
4. Re-election of Retiring Directors	5
5. Closure of Register of Members	5
6. AGM Notice	6
7. Form of Proxy	6
8. Voting by Poll	6
9. Responsibility Statement	7
10. Recommendation	7
PPENDIX I - DETAILS OF RETIRING DIRECTORS PROPOSED FOR RE-ELECTION	8
PPENDIX II – EXPLANATORY STATEMENT	2
.GM NOTICE	6

DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions shall have the following meanings:

"AGM Notice" the notice for convening the Annual General Meeting,

which is set out on pages 16 to 22 of this circular

"Annual General Meeting" the annual general meeting of the Company to be held at

Portion 2, 12/F., The Centre, 99 Queen's Road Central, Central, Hong Kong on Thursday, 30 June 2022 at

9:00 a.m., or any adjournment thereof

"Articles of Association" the articles of association of the Company as amended,

supplemented and otherwise modified from time to time

"Board" the board of Directors

"close associate" has the meaning ascribed to it under the GEM Listing

Rules

"Companies Law" the Companies Law, Chapter 22 (Law 3 of 1961, as

consolidated and revised) of the Cayman Islands as amended, supplemented or otherwise modified from time

to time

"Company" Zioncom Holdings Limited, an exempted company

incorporated under the laws of the Cayman Islands with

limited liability, with its Shares listed on GEM

"controlling shareholder" has the meaning ascribed to it under the GEM Listing

Rules

"core connected person" has the meaning ascribed to it under the GEM Listing

Rules

"Director(s)" the director(s) of the Company

"GEM" GEM of the Stock Exchange

"GEM Listing Rules" the Rules Governing the Listing of Securities on GEM, as

amended, supplemented, or otherwise modified from time

to time

"Group" the Company and its subsidiaries

DEFINITIONS

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong "Hong Kong" the Hong Kong Special Administrative Region of the People's Republic of China "Issue Mandate" a general mandate proposed to be granted to the Directors at the Annual General Meeting to allot, issue and/or otherwise deal with Shares not exceeding 20% of the total number of issued Shares as at the date of passing of the relevant resolution granting the Issue Mandate "Latest Practicable Date" 27 May 2022, being the latest practicable date prior to the printing of this circular for the purpose of ascertaining certain information contained in this circular "Listing Date" 18 January 2018, being the date on which the Shares are listed on GEM "Repurchase Mandate" a general mandate proposed to be granted to the Directors at the Annual General Meeting to repurchase Shares not exceeding 10% of the total number of the issued Shares as at the date of passing of the relevant resolution granting the Repurchase Mandate "SFO" the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong, as amended, supplemented and otherwise modified from time to time "Share(s)" ordinary share(s) of nominal value of HK\$0.01 each in the capital of the Company "Shareholder(s)" the holder(s) of the Share(s) "Stock Exchange" The Stock Exchange of Hong Kong Limited "substantial shareholder(s)" has the meaning ascribed to it under the GEM Listing Rules "Takeovers Code" the Codes on Takeovers and Mergers and Share Buybacks, as amended, supplemented, or otherwise modified from time to time "%" per cent



ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

Executive Directors:

Mr. Kim Jun Yeob (Chairman)

Mr. Koo Ja Chun Mr. Xiao Jingen Mr. Cheng Kwan Yu

Independent Non-Executive Directors:

Ms. Sin Pui Ying

Mr. Tsang Chung Yu

Mr. Ng Thiam Chye (alias Huang Tiancai)

Mr. Wang Yow Hsiong

Registered office:

Windward 3

Regatta Office Park

P.O. Box 1350

Grand Cayman

KY1-1108

Cayman Islands

Head office and principal place of

business in Hong Kong:

Office A, 9/F, Kings Wing Plaza 2

No.1 On Kwan Street Shatin, New Territories

Hong Kong

2 June 2022

To the Shareholders

Dear Sir or Madam,

PROPOSALS FOR GENERAL MANDATES TO ISSUE SHARES AND TO REPURCHASE SHARES, RE-ELECTION OF RETIRING DIRECTORS AND

NOTICE OF ANNUAL GENERAL MEETING

1. INTRODUCTION

The purpose of this circular is to give you the AGM Notice and the following resolutions to be put forward at the Annual General Meeting: (a) granting of the Issue Mandate to issue Shares and the Repurchase Mandate to repurchase Shares; and (b) the re-election of the retiring Directors.

2. ISSUE MANDATE

On 28 May 2021, the general mandate to issue shares was not given to the Directors to allot, issue and deal with unissued Shares. In order to ensure flexibility and give discretion to the Directors in the event that it becomes desirable for the Company to issue any new Shares, an ordinary resolution will be proposed at the Annual General Meeting to approve the granting of the Issue Mandate to the Directors to exercise the powers of the Company to allot, issue and/or otherwise deal with additional Shares not exceeding 20% of the total number of issued Shares as at the date of passing of the resolution in relation to the Issue Mandate.

As at the Latest Practicable Date, 660,000,000 Shares have been fully issued and paid. Subject to the passing of the ordinary resolution numbered 5(A) set out in the AGM Notice and on the basis that the issued share capital of the Company remains unchanged after the Latest Practicable Date and up to the date of the Annual General Meeting, the Company will be allowed to issue a maximum of 132,000,000 Shares.

In addition, subject to a separate approval of the ordinary resolution numbered 5(C) set out in the AGM Notice, the number of Shares purchased by the Company under the ordinary resolution numbered 5(B) set out in the AGM Notice will be added to extend the Issue Mandate as mentioned in the ordinary resolution numbered 5(A) set out in the AGM Notice provided that such additional value shall not exceed 10% of the total number of issued Shares as at the date of passing the resolution in relation to the Repurchase Mandate. The Directors wish to state that they have no immediate plan to issue any new Shares pursuant to the Issue Mandate.

3. REPURCHASE MANDATE

On 28 May 2021, the Shareholders passed the resolution that general mandate to repurchase shares was given to the Directors to repurchase Shares. Such mandate will expire at the conclusion of the Annual General Meeting. In order to ensure flexibility and give discretion to the Directors in the event that it becomes desirable for the Company to repurchase Shares, an ordinary resolution will be proposed at the Annual General Meeting to approve the granting of the Repurchase Mandate to the Directors to exercise the powers of the Company to repurchase Shares on the Stock Exchange not exceeding 10% of the total number of issued Shares as at the date of passing of the resolution in relation to the Repurchase Mandate.

An explanatory statement required by the GEM Listing Rules to be sent to the Shareholders in connection with the proposed Repurchase Mandate is set out in Appendix II to this circular. This explanatory statement contains all information reasonably necessary to enable the Shareholders to make an informed decision on whether to vote for or against the relevant resolution in relation to the Repurchase Mandate at the Annual General Meeting.

4. RE-ELECTION OF RETIRING DIRECTORS

In accordance with article 108 of the Articles of Association, at each annual general meeting of the Company, one-third of the Directors for the time being, or, if their number is not three or a multiple of three, the number nearest to but not less than one-third, shall retire from office by rotation provided that every Director shall be subject to retirement by rotation at least once every three years.

In accordance with article 112 of the Articles of Association, any Director appointed by the Board to fill a casual vacancy shall hold office only until the first general meeting of the Company after his/her appointment and be subject to re-election at such meeting and any Director appointed by the Board as an addition to the existing Board shall hold office only until the next following annual general meeting of the Company and shall then be eligible for re-election.

Accordingly, Mr. Kim Jun Yeob, Mr. Cheng Kwan Yu, Ms. Sin Pui Ying, Mr. Tsang Chung Yu, Mr. Ng Thiam Chye (alias Huang Tiancai) and Mr. Wang Yow Hsiong will hold office as the Directors until the Annual General Meeting. The above retiring Directors, being eligible, will offer themselves for re-election at the Annual General Meeting. Details of the above retiring Directors proposed to be re-elected at the Annual General Meeting are set out in Appendix I to this circular.

5. CLOSURE OF REGISTER OF MEMBERS

For the purpose of determining Shareholders' entitlement to attend and vote at the Annual General Meeting, the register of members of the Company will be closed from Friday, 24 June 2022 to Thursday, 30 June 2022 (both dates inclusive), during which period no transfer of Shares will be registered. In order to qualify for attending at the Annual General Meeting, all properly completed transfer forms accompanied by the relevant share certificates must be lodged for registration with the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not later than 4:30 p.m. on Thursday, 23 June 2022.

6. AGM NOTICE

Set out on pages 16 to 22 of this circular is the AGM Notice at which, *inter alia*, ordinary resolutions will be proposed to Shareholders to consider and approve the granting of the Issue Mandate and the Repurchase Mandate, and the re-election of the retiring Directors.

7. FORM OF PROXY

A form of proxy is enclosed with this circular for use at the Annual General Meeting. Such form of proxy is also published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.zioncom.net). If you intend to attend the Annual General Meeting by proxy, you are required to duly complete the form of proxy according to the instructions printed thereon and return it to the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as possible but in any event not less than 48 hours before the time appointed for the holding of the Annual General Meeting (i.e. before 9:00 a.m. on Tuesday, 28 June 2022) or any adjournment thereof. Completion and return of the form of proxy will not preclude Shareholders from attending and voting in person at the Annual General Meeting (or any adjournment thereof) if they so wish and in such event the form of proxy shall be deemed to be revoked.

8. VOTING BY POLL

There is no Shareholder who has any material interest in the proposed resolutions regarding the Issue Mandate and the Repurchase Mandate, therefore none of the Shareholders is required to abstain from voting on such resolutions.

Pursuant to Rule 17.47(4) of the GEM Listing Rules and article 72 of the Articles of Association, any resolution put to the vote of the Shareholders at a general meeting shall be taken by poll except where the chairman of the Annual General Meeting, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. Accordingly, each of the resolutions set out in the AGM Notice will be taken by way of poll.

On a poll, every Shareholder present in person or by proxy or, in the case of a Shareholder being a corporation, by its duly authorised representative, shall have one vote for every fully paid Share of which he/she/it is the holder. A Shareholder entitled to more than one vote needs not use all his/her/its votes nor cast all the votes he/she/it uses in the same way.

9. RESPONSIBILITY STATEMENT

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

10. RECOMMENDATION

The Directors consider that the proposed resolutions for the granting of the Issue Mandate and the Repurchase Mandate, and the re-election of the retiring Directors are in the interests of the Company and its Shareholders as a whole. The Directors therefore recommend the Shareholders to vote in favour of all the resolutions to be proposed at the Annual General Meeting.

Yours faithfully,
By order of the Board

Zioncom Holdings Limited

Kim Jun Yeob

Chairman

DETAILS OF RETIRING DIRECTORS PROPOSED FOR RE-ELECTION

The following are the particulars of the Directors proposed to be re-elected at the Annual General Meeting.

As at the Latest Practicable Date, none of the following Directors, save as disclosed herein, had any interest in Shares within the meaning of Part XV of the SFO.

Save as disclosed herein, none of the following Directors held any directorships in other public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Save as disclosed herein, the following Directors are not otherwise related to any Directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save as disclosed herein, there is no other matter in relation to the following Directors that needs to be brought to the attention of the Shareholders and there is no other information relating to the following Directors which is required to be disclosed pursuant to any of the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules.

EXECUTIVE DIRECTORS

Mr. Kim Jun Yeob (金俊燁先生)("Mr. Kim"), aged 53, was elected as the Group's chairman on 14 January 2022 and is the executive Director, chief financial officer and a member of each of the remuneration committee (the "Remuneration Committee") and the compliance committee (the "Compliance Committee") of the Company. Mr. Kim joined the Group in March 2008 and is responsible for the financial planning of the Group and oversees the daily operation of the Group's finance department. Mr. Kim has over 23 years of experience in finance administration. Prior to joining the Group, from December 1993 to August 2002, he worked in TS Corporation, a company listed on the Korea Stock Exchange (stock code: 001790.KS) which principally engaged in the manufacture and sale of food products in Korea in several departments including management, accounting and information resource departments and his last position served was assistant manager in information resource department. From August 2002 to February 2008, Mr. Kim was a finance and administration deputy general manager in Sunjin Stationary Co., Ltd* (鮮真綜合文具(深圳)有限公司), a company that specialises in the manufacturing and marketing of photo albums, where he was primarily responsible for carrying out financing, accounting, taxation, administration and human resources. Mr. Kim graduated from Inha University (仁荷大學*) in Incheon, Korea with a Bachelor of Arts degree in business administration in February 1994.

DETAILS OF RETIRING DIRECTORS PROPOSED FOR RE-ELECTION

Mr. Kim entered into a service agreement with the Company for a three-year term of service with the Company commencing on 18 January 2021, which is terminable by either party by giving to the other three months' prior notice in writing. He is subject to retirement by rotation and re-election at annual general meetings in accordance with the Articles of Association. Under the service agreement, he is entitled to a director's fee of HK\$1,200,000 per annum.

Mr. Cheng Kwan Yu (鄭君瑜先生) ("Mr. Cheng"), aged 39, was appointed as executive Director on 14 January 2022. Mr. Cheng received his Bachelor of Business Administration degree from the University of Management and Technology in the United States of America. Mr. Cheng has around 9 years of local and overseas property investment experience, including property trading, monitoring, risk management and consulting service experience. Mr. Cheng is a part-time assistant unit manager and licensed insurance agent of China Taiping Life Insurance (Hong Kong) Company Limited involved in developing new businesses, customer relations and recruitment.

Mr. Cheng entered into a service agreement with the Company for a three-year term of service with the Company commencing on 14 January 2022, which is terminable by either party by giving to the other three months' prior notice in writing. He is subject to retirement by rotation and re-election at annual general meetings in accordance with the articles of association of the Company. Under the service agreement, he is entitled to a director's fee of HK\$360,000 per annum.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Ms. Sin Pui Ying (冼佩瑩女士) ("Ms. Sin"), aged 42, was appointed as an independent non-executive Director on 14 January 2022. She is the Chairlady of the audit committee (the "Audit Committee") of the Company and a member of each of the Remuneration Committee, Compliance Committee and nomination committee (the "Nomination Committee") of the Company. Ms. Sin graduated from the University of Hong Kong with a degree of Bachelor of Business Administration in Accounting and Finance. She is a practising certified public accountant of the Hong Kong Institute of Certified Public Accountants and a member of the Institute of Chartered Accountants in England and Wales.

Ms. Sin has over 17 years of working experience in auditing, accounting, investment and corporate finance. She was an executive director of each of (i) hmvod Limited (stock code: 8103), which is listed on GEM of the Stock Exchange, for the period from 21 April 2020 to 2 February 2021; (ii) Power Financial Group Limited (stock code: 397), which is listed on the Main Board of the Stock Exchange, for the period from 15 April 2021 to 31 January 2022; (iii) Courage Investment Group Limited (stock code: 1145), which is listed on the Main Board of the Stock Exchange, for the period from 25 September 2020 to 30 November 2021; (iv) HongDa Financial Holding Limited (now known as China Wood International Holding Co., Limited) (stock code: 1822), which is listed on the Main Board of the Stock Exchange, for the period from 15 May 2020 to 24 August 2020; (v) Aurum Pacific (China) Group Limited (stock code: 8148), which is listed on GEM of the Stock Exchange, for the period from 22 November 2019 to 15 September 2020; and (vi) KNK Holdings Limited (stock code: 8039), which is listed on GEM of the Stock Exchange, for the period from 29 August 2019 to 8 January 2021. She is currently an executive director of On Real International Holdings Limited (stock code: 8245), which is listed on GEM of the Stock Exchange.

Ms. Sin entered into a letter of appointment with the Company for a term of three years commencing on 14 January 2022 which may be terminated by either party by giving not less than three months' written notice. She is subject to retirement by rotation and re-election at annual general meetings in accordance with the Articles of Association. Ms. Sin is entitled to receive an annual fee in the sum of HK\$144,000, which was determined with reference to her qualifications, experience, her proposed duties and responsibilities, the prevailing market conditions as well as the recommendations of the Remuneration Committee.

DETAILS OF RETIRING DIRECTORS PROPOSED FOR RE-ELECTION

Mr. Tsang Chung Yu (曾頌愉先生) ("Mr. Tsang"), aged 53, was appointed as an independent non-executive Director on 24 September 2021. He is the Chairman of each of the Remuneration Committee and Nomination Committee, and a member of each of the Audit Committee and Compliance Committee. Mr. Tsang has over 30 years' experience in sales, developing commercial relationships with customers, analysing market trends and strategic planning. Mr. Tsang also has 5 years' experience in cryptocurrency trading and blockchain technology as a consultant in the daily operation of a cryptocurrency exchange platform.

Mr. Tsang entered into a letter of appointment with the Company for a term of three years commencing on 24 September 2021 which may be terminated by either party by giving not less than three months' written notice. He is subject to retirement by rotation and re-election at annual general meetings in accordance with the articles of association of the Company. Mr. Tsang is entitled to receive an annual fee in the sum of HK\$144,000, which was determined with reference to his qualifications, experience, his proposed duties and responsibilities, the prevailing market conditions as well as the recommendations of the Remuneration Committee.

Mr. Ng Thiam Chye (alias Huang Tiancai) ("Mr. Ng") aged 49, was appointed as an independent non-executive Director with effect from 13 May 2022. He obtained his Bachelor of Business Administration from the University of Texas, Austin, the United States of America in 1994. He completed the professional level of the Association of Chartered Certified Accountants examinations in 2009.

Mr. Ng has not entered into any letter of appointment in relation to his appointment as independent non-executive Director, he is not appointed for a specific term but will be subject to retirement by rotation and re-election in accordance with the Articles of Association and the GEM Listing Rules.

Mr. Wang Yow Hsiong ("Mr. Wang"), aged 74, was appointed as an independent non-executive Director with effect from 13 May 2022. He obtained his Bachelor of Commerce degree from Nanyang University, Singapore in 1970. He is a registered accountant of Singapore.

Mr. Wang has not entered into any letter of appointment in relation to his appointment as independent non-executive Director, he is not appointed for a specific term but will be subject to retirement by rotation and re-election in accordance with the Articles of Association and the GEM Listing Rules.

This Appendix serves as an explanatory statement, as required by Rule 13.08 and other relevant provisions of the GEM Listing Rules, to provide all the information reasonably necessary to enable Shareholders to make an informed decision on whether to approve the Repurchase Mandate.

GEM LISTING RULES

The GEM Listing Rules permit companies with a primary listing on GEM to repurchase their Shares on the Stock Exchange subject to certain restrictions.

SHAREHOLDERS' APPROVAL

All proposed repurchases of Shares by a company with a primary listing on GEM must be approved in advance by an ordinary resolution, either by way of general mandate or by specific approval of a particular transaction.

SHARE CAPITAL

As at the Latest Practicable Date, the number of issued Shares was 660,000,000 Shares of nominal value of HK\$0.01 each which have been fully paid. Subject to the passing of the resolution in relation to the granting of the Repurchase Mandate and on the basis that the issued share capital of the Company remains unchanged after the Latest Practicable Date and up to the date of the Annual General Meeting, the Company will be allowed to repurchase a maximum of 66,000,000 Shares which represent 10% of the total number of issued Shares as at the date of the Annual General Meeting during the period in which the Repurchase Mandate remains in force.

REASONS FOR REPURCHASE

The Directors believe that it is in the best interests of the Company and the Shareholders to have a general authority from the Shareholders to enable the Company to repurchase its Shares in the market. Such repurchases may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the Company's net asset value and/or its earnings per Share.

The Directors have no present intention to repurchase any Shares and they would only exercise the power to repurchase in circumstances where they consider that the repurchase would be in the best interests of the Company and the Shareholders as a whole.

FUNDING OF REPURCHASE

Repurchase of the Shares must be funded out of funds legally available for such purpose in accordance with the GEM Listing Rules, the memorandum of association of the Company, the Articles of Association, the Companies Law and other applicable laws of the Cayman Islands. The Directors may not repurchase the Shares on the Stock Exchange for a consideration other than cash or for settlement otherwise than in accordance with the trading rules of the Stock Exchange. Subject to the foregoing, the Directors may make repurchases with profits of the Company or out of proceeds of a new issuance of Shares made for the purpose of the repurchase or out of the Company's share premium account or, if authorised by the Articles of Association and subject to the Companies Law, out of capital.

The Directors believe that if the Repurchase Mandate is exercised in full, it may have a material adverse impact on the working capital or gearing position of the Company, as compared with the positions disclosed in the audited consolidated financial statements of the Company for the year ended 31 December 2021. The Directors do not intend to exercise the Repurchase Mandate to such an extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or its gearing levels which, in the opinion of the Directors, are from time to time appropriate for the Company.

SHARE PRICES

The highest and lowest prices at which the Shares were traded on GEM during each of the twelve months preceding the Latest Practicable Date were as follows:

	Highest	Lowest	
Month	prices	prices	
	HK\$	HK\$	
2021			
May	0.145	0.096	
June	0.203	0.143	
July	0.210	0.180	
August	0.225	0.150	
September	0.320	0.056	
October	0.108	0.067	
November	0.079	0.066	
December	0.076	0.070	
2022			
January	0.127	0.072	
February	0.110	0.074	
March	0.082	0.066	
April	0.079	0.063	
May (up to and including the Latest Practical Date)	0.070	0.060	

INTENTION TO SELL SHARES AND DIRECTORS' UNDERTAKING

None of the Directors, to the best of their knowledge, having made all reasonable enquiries, their respective close associates, have any present intention if the Repurchase Mandate is approved by the Shareholders, to sell any Shares to the Company.

No core connected persons have notified the Company that he or she or it has a present intention to sell any Shares to the Company, or has undertaken not to do so, if the Repurchase Mandate is approved by the Shareholders.

The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, they will exercise the Repurchase Mandate in accordance with the GEM Listing Rules, the memorandum of association of the Company, the Articles of Association and the applicable laws of the Cayman Islands.

TAKEOVERS CODE

If as a result of a repurchase of Shares pursuant to the Repurchase Mandate, a Shareholder's proportionate interest in the voting rights of the Company increases, such increase will be treated as an acquisition of voting rights for the purposes of the Takeovers Code. Accordingly, a Shareholder, or a group of Shareholders acting in concert (within the meaning under the Takeovers Code), depending on the level of increase in the Shareholder's interest, could obtain or consolidate control of the Company and thereby become obliged to make a mandatory offer in accordance with Rule 26 and Rule 32 of the Takeovers Code.

As at the Latest Practicable Date, to the best knowledge of the Company, the following Shareholders were interested in more than 10% of the Shares then in issue. In the event that the Directors should exercise in full the power to repurchase Shares which is proposed to be granted pursuant to the Repurchase Mandate, the total interests of such Shareholders in the Shares would be increased to approximately the percentages set out in the last column as follows (assuming there is no other change in the issued share capital of the Company):

Name of Shareholder	Capacity	Number of Shares interested	Approximate % of issued share capital as at the Latest Practicable Date	Approximate % of issued share capital if Repurchase Mandate is exercised in full
Ms. Sui Xiaohe	Interest in a controlled corporation	296,980,000	44.997%	49.997%
Absolute Skill Holdings Limited	Beneficial owner	296,980,000	44.997%	49.997%

Note:

The 296,980,000 shares are held by Absolute Skill Holdings Limited ("Absolute Skill"). Ms. Sui Xiaohe wholly owns Absolute Skill and is also its director.

On the basis of the aforesaid increase of shareholding held by the Shareholders set out above, the Directors are not aware of any consequences of such repurchases of Shares that would result in any Shareholder, or group of Shareholders acting in concert, becoming obliged to make a mandatory offer under Rule 26 and Rule 32 of the Takeovers Code if the Repurchase Mandate was exercised in full and assuming there is no change in the issued share capital of the Company as at the date of passing of the relevant resolution granting the Repurchase Mandate. The Directors do not intend to exercise the power to repurchase Shares to an extent which would render any Shareholder or group of Shareholders obliged to make a mandatory offer under Rule 26 and Rule 32 of the Takeovers Code.

The GEM Listing Rules prohibit a company from making repurchase on the Stock Exchange if the result of the repurchase would be that less than 25% (or such other prescribed minimum percentage as determined by the Stock Exchange) of the total number of issued Shares would be in public hands. The Directors do not propose to repurchase Shares which would result in the aggregate number of the Shares held by the public falling below the prescribed minimum percentage required by the Stock Exchange.

SHARE REPURCHASE MADE BY THE COMPANY

No repurchases of Shares have been made by the Company during the six months preceding the Latest Practicable Date (whether on the Stock Exchange or otherwise).



ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the annual general meeting (the "Annual General Meeting") of Zioncom Holdings Limited (the "Company") will be held at Portion 2, 12/F., The Centre, 99 Queen's Road Central, Central, Hong Kong on Thursday, 30 June 2022 at 9:00 a.m. for the following purposes:

- 1. To receive, consider and adopt the audited consolidated financial statements of the Company and the reports of the directors and auditor for the year ended 31 December 2021 thereon;
- 2. (A) To re-elect Mr. Kim Jun Yeob as an executive director of the Company;
 - (B) To re-elect Mr. Cheng Kwan Yu as an executive director of the Company;
 - (C) To re-elect Ms. Sin Pui Ying as an independent non-executive director of the Company;
 - (D) To re-elect Mr. Tsang Chung Yu as an independent non-executive director of the Company;
 - (E) To re-elect Mr. Ng Thiam Chye (alias Huang Tiancai) as independent non-executive director of the Company;
 - (F) To re-elect Mr. Wang Yow Hsiong as independent non-executive director of the Company;
- 3. To authorise the board of directors of the Company to fix the remuneration of the directors;
- 4. To re-appoint HLB Hodgson Impey Cheng Limited as auditors of the Company and authorise the board of directors of the Company to fix their remuneration for the year ending 31 December 2022;

5. To consider and, if thought fit, pass with or without modification the following resolutions as ordinary resolutions:

(A) "**That:**

- (i) subject to paragraph (iii) below, pursuant to the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") on The Stock Exchange of the Hong Kong Limited (the "Stock Exchange"), a general mandate be and is hereby generally and unconditionally given to the directors of the Company (the "Director(s)") during the Relevant Period (as defined hereinafter) all the powers of the Company to allot, issue and/or otherwise deal with additional shares of the Company or securities convertible into shares, or options, warrants or similar rights to subscribe for shares or such convertible securities of the Company and to make or grant offers, agreements and/or options (including bonds, warrants and debentures convertible into shares of the Company) which may require the exercise of such powers;
- (ii) the mandate in paragraph (i) above shall be in addition to any other authorisation given to the Directors and shall authorise the Directors during the Relevant Period (as defined hereinafter) to make or grant offers, agreements and/or options which may require the exercise of such powers after the end of the Relevant Period;
- (iii) the aggregate number of shares allotted and issued or agreed conditionally or unconditionally to be allotted and issued (whether pursuant to options or otherwise) by the Directors during the Relevant Period (as defined hereinafter) pursuant to paragraph (i) above, otherwise than pursuant to:
 - (a) any Rights Issue (as defined hereinafter);
 - (b) the grant or exercise of any option under any share option scheme of the Company (if applicable) or any other option, scheme or similar arrangements for the time being adopted for the grant or issue to the Directors, officers and/or employees of the Company and/or any of its subsidiaries and/or other eligible participants specified thereunder of options to subscribe for shares or rights to acquire shares of the Company;
 - (c) any scrip dividend scheme or similar arrangement providing for the allotment and issue of shares in lieu of the whole or part of a dividend on shares of the Company in accordance with the articles of association of the Company; or

(d) any issue of shares upon the exercise of rights of subscription or conversion under the terms of any existing convertible notes issued by the Company or any existing securities of the Company which carry rights to subscribe for or are convertible into shares of the Company,

shall not exceed the aggregate of:

- (1) 20% of the total number of issued shares of the Company as at the date of passing this resolution, and if any subsequent consolidation or subdivision of shares is conducted, the maximum number of shares that may be allotted and issued under the mandate in paragraph (i) above as a percentage of the total number of issued shares at the date immediately before and after such consolidation and subdivision shall be the same; and
- (2) (if the Directors are so authorised by resolution numbered 5(C)) the aggregate number of shares of the Company repurchased by the Company subsequent to the passing of resolution numbered 5(B) (up to a maximum equivalent to 10% of the total number of issued shares of the Company as at the date of passing resolution numbered 5(B)),

and the mandate shall be limited accordingly; and

- (iv) for the purpose of this resolution:
 - (a) "Relevant Period" means the period from the passing of this resolution until whichever is the earliest of:
 - (1) the conclusion of the next annual general meeting of the Company;
 - (2) the expiry of the period within which the next annual general meeting of the Company is required by any applicable laws or the articles of association of the Company to be held; and
 - (3) the passing of an ordinary resolution by the shareholders of the Company in general meeting revoking or varying the authority given to the Directors by this resolution; and

(b) "Rights Issue" means an offer of shares of the Company or an issue of warrants, options or other securities giving rights to subscribe for shares of the Company, open for a period fixed by the Directors to holders of shares of the Company on the register of members on a fixed record date in proportion to their then holdings of such shares of the Company (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or, having regard to any restrictions or obligations under the laws of, or the requirements of, or the expense or delay which may be involved in determining the exercise or extent of any restrictions or obligations under the laws of, or the requirements of, any jurisdiction, any recognised regulatory body or any stock exchange applicable to the Company)."

(B) "That:

- (i) subject to paragraph (ii) of this resolution, a general mandate be and is hereby generally and unconditionally given to the Directors during the Relevant Period (as defined hereinafter) all the powers of the Company to repurchase shares of the Company on the Stock Exchange or on any other stock exchange on which the shares of the Company may be listed and which is recognised for this purpose by the Securities and Futures Commission of Hong Kong and the Stock Exchange and, subject to and in accordance with all applicable laws, rules and regulations;
- (ii) the aggregate number of shares to be repurchased pursuant to the mandate in paragraph (i) of this resolution shall not exceed 10% of the total number of issued shares of the Company as at the date of passing this resolution, and if any subsequent consolidation or subdivision of shares is conducted, the maximum number of shares that may be repurchased under the mandate in paragraph (i) above as a percentage of the total number of issued shares at the date immediately before and after such consolidation and subdivision shall be the same, and the mandate shall be limited accordingly; and

(iii) for the purpose of this resolution:

"Relevant Period" means the period from the passing of this resolution until whichever is the earliest of:

- (a) the conclusion of the next annual general meeting of the Company;
- (b) the expiry of the period within which the next annual general meeting of the Company is required by any applicable laws or the articles of association of the Company to be held; and

- (c) the passing of an ordinary resolution by the shareholders of the Company in general meeting revoking or varying the authority given to the Directors by this resolution."
- (C) "That conditional upon the resolutions numbered 5(A) and 5(B) set out in this notice being passed, the general mandate granted to the Directors to exercise the powers of the Company to allot, issue and/or otherwise deal with new shares of the Company and to make or grant offers, agreements and/or options which might require the exercise of such powers pursuant to the resolution numbered 5(A) set out in this notice be and is hereby extended by the addition to the number of the issued shares of the Company which may be allotted and issued or agreed conditional or unconditionally to be allotted and issued by the Directors pursuant to such general mandate of an amount representing the number of shares of the Company repurchased by the Company under the mandate granted pursuant to the resolution numbered 5(B) set out in this notice, provided that such extended amount shall not exceed 10% of the total number of issued shares of the Company as at the date of passing of the said resolution."

By order of the Board

Zioncom Holdings Limited

Kim Jun Yeob

Chairman

Hong Kong, 2 June 2022

Registered office:
Windward 3
Regatta Office Park
P.O. Box 1350
Grand Cayman
KY1-1108
Cayman Islands

Head office and principal place of business in Hong Kong: Office A, 9/F, Kings Wing Plaza 2 No.1 On Kwan Street Shatin, New Territories Hong Kong

Notes:

- (i) All resolutions at the Annual General Meeting will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to the GEM Listing Rules.
- (ii) A shareholder entitled to attend and vote at the Annual General Meeting is entitled to appoint one proxy or if he/she/it holds two or more shares, more than one proxy to attend, speak and vote in his/her/it stead. A proxy does not need to be a shareholder of the Company. If more than one proxy is appointed, the number of shares in respect of which each such proxy so appointed must be specified in the relevant form of proxy.
- (iii) To be valid, a form of proxy, together with the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power of attorney or authority must be deposited with the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as possible but in any event not less than 48 hours before the time appointed for holding the Annual General Meeting (i.e. before 9:00 a.m. on Tuesday, 28 June 2022) or any adjournment thereof and in default thereof the form of proxy shall not be treated as valid. No instrument appointing a proxy shall be valid after the expiry of 12 months from the date of its execution.
- (iv) Delivery of the form of proxy will not preclude a shareholder of the Company from attending and voting in person at the Annual General Meeting or any adjournment thereof and in such event, the instrument appointing a proxy shall be deemed to be revoked.
- (v) The register of members of the Company will be closed from Friday, 24 June 2022 to Thursday, 30 June 2022 (both dates inclusive) in order to determine the eligibility of shareholders to attend and vote at the Annual General Meeting, during which period no share transfer will be registered. To be eligible to attend and vote at the Annual General Meeting, all properly completed transfer forms accompanied by the relevant share certificates must be lodged for registration with the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not later than 4:30 p.m. on Thursday, 23 June 2022.
- (vi) With reference to ordinary resolutions numbered 2 (A) to (F) above, Mr. Kim Jun Yeob, Mr. Cheng Kwan Yu, Ms. Sin Pui Ying, Mr. Tsang Chung Yu, Mr. Ng Thiam Chye (alias Huang Tiancai) and Mr. Wang Yow Hsiong shall retire and being eligible, offered themselves for re-election at the Annual General Meeting. Details of the above retiring Directors are set out in Appendix I to the circular of the Company dated 2 June 2022.
- (vii) In respect of the resolutions numbered 5(A), 5(B) and 5(C) above, the Directors wish to state that they have no immediate plan to issue any new securities or repurchase any shares pursuant to the relevant mandate.
- (viii) In respect of the resolution numbered 5(B) above, the Directors wish to state that they will exercise the powers conferred by the general mandate to repurchase shares of the Company in circumstances which they deem appropriate and for the best interests of the Company and the shareholders of the Company as a whole. The explanatory statement containing all information reasonably necessary to enable the shareholders of the Company to make an informed decision on whether to vote for or against the resolution to approve the repurchase mandate, as required by the GEM Listing Rules, is set out in Appendix II to the circular of the Company dated 2 June 2022.

- (ix) In light of the outbreak of the COVID-19 pandemic and in compliance with social distancing, personal and environmental hygiene, on the prevention of COVID-19, to safeguard the health and safety of shareholders of the Company and other participants who might be attending the Annual General Meeting in person, the Company will implement the following precautionary measures at the Annual General Meeting including without limitation:
 - compulsory temperature screening/checks;
 - mandatory use of surgical face masks;
 - mandatory health declaratio: (i) he/she has no flu-like symptoms within 7 days immediately before the Annual General Meeting; and (ii) within 14 days immediately before the Annual General Meeting: (a) he/she has not travelled outside of Hong Kong; (b) he/she is/was not under compulsory quarantine or medical surveillance order by the Department of Health of Hong Kong; (c) he/she has not had/has close contact with confirmed case(s) and/or probable case(s) of COVID-19 patient(s); and (d) he/she does/did not live with any person under home quarantine. Any person who fails to provide the required confirmation may be requested to leave or denied entry into the venue;
 - appropriate social distancing and spacing will be maintained and as such, the Company may limit the number of attendees at the Annual General Meeting as may be necessary to avoid over-crowding;
 - No refreshments or drinks will be provided at the Annual General Meeting; and
 - attendees to clean their hands with alcohol-based hand sanitizer before attending the Annual General Meeting.
- (x) For the health and safety of shareholders of the Company, the Company encourages shareholders of the Company to appoint the Chairman of the Annual General Meeting as their proxy to vote according to their indicated voting instructions as an alternative to attending the Annual General Meeting in person. Subject to the development of COVID-19, the Company may implement further changes and precautionary measures and may issue further announcement on such measures as appropriate.
- (xi) If Typhoon Signal No. 8 or above is hoisted, or a "black" rainstorm warning signal or "extreme conditions after super typhoons" announced by the Hong Kong Government is/are in force in Hong Kong at or at any time after 10:00 a.m. on the date of the meeting, the meeting will be postponed. The Company will publish an announcement on the website of the Company at www.zioncom.net and on the website of the Stock Exchange at www.hkexnews.hk to notify Shareholders of the date, time and venue of the rescheduled meeting.