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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF COMPLIANCE OFFICER

RESIGNATION OF EXECUTIVE DIRECTOR AND COMPLIANCE OFFICER

The board (the “**Board**”) of directors (the “**Director(s)**”) of Simplicity Holding Limited (the “**Company**”) announces that Mr. Wong Chi Chiu Henry (“**Mr. Wong**”) has resigned as an executive Director and the compliance officer of the Company with effect from 30 June 2022.

The resignation of Mr. Wong was because he would like to spend more time to pursue his own business. In accordance with Rule 17.50(2) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”), Mr. Wong confirmed that he has no disagreement with the Board and there is nothing relating to his resignation that needs to be brought to the attention to the shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Wong for his valuable contribution to the Company during his tenure of services.

APPOINTMENT OF COMPLIANCE OFFICER

The Board is also pleased to announce that Mr. Choi Pun Lap (“**Mr. Choi**”), an executive Director of the Company, has been appointed as the compliance officer for the purpose of Rule 5.19 of the GEM Listing Rules with effect from 30 June 2022, in place of Mr. Wong after his resignation as the compliance officer of the Company.

By Order of the Board
Simplicity Holding Limited
Wong Suet Hing
Chairlady and Executive Director

Hong Kong, 4 July 2022

As at the date of this announcement, the executive Directors of the Company are Ms. Wong Suet Hing, Ms. Wong Sau Ting Peony and Mr. Choi Pun Lap; and the independent non-executive Directors of the Company are Mr. Yeung Man Sun, Mr. Wong Hoyen Pegasus, Mr. Chan Wai Pun and Mr. Lo Cheuk Fei Jeffrey.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Listed Company Information” page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.

* *For identification purpose only*