

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**環球數碼**

**GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED**

**環球數碼創意控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 8271)

## **PROFIT UPDATE – REDUCTION OF LOSS**

This announcement is made by Global Digital Creations Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2022 (the “**2022 Interim Period**”) and information currently available, the Group is expected to record a loss of not more than HK\$6,300,000 for the 2022 Interim Period, representing a decrease of approximately 46% in loss as compared to the loss of HK\$11,587,000 for the corresponding period in 2021. The expected decrease in loss is mainly attributable to the decrease in the operating costs and litigation expenses for discontinued operation in the 2022 Interim Period compared to the corresponding period in 2021.

The information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the 2022 Interim Period and information currently available, which have neither been reviewed by the audit committee of the Company nor reviewed or audited by the independent auditor of the Company and could be subject to adjustments. The Company is still in the process of finalising the interim results of the Group for the 2022 Interim Period. The actual results may be different from what is disclosed in this announcement. Financial information and other details of the Group will be disclosed in the interim results announcement of the Company for the 2022 Interim Period which is expected to be published in mid-August 2022.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board

**Global Digital Creations Holdings Limited**

**Xu Liang**

*Chairman*

*As at the date of this announcement, the Board comprises Mr. Xu Liang (Chairman), Mr. Wang Hongpeng (Managing Director) and Mr. Xiao Yong as Executive Directors; Mr. Chen Zheng (Deputy Chairman) as Non-executive Director; Prof. Japhet Sebastian Law, Mr. Lam Yiu Kin, Mr. Zheng Xiaodong and Mr. Li Yao as Independent Non-executive Directors.*

*This announcement, for which the directors of the Company (the “**Directors**”) collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the website of the Stock Exchange at <http://www.hkexnews.hk> on the “Latest Listed Company Information” page for at least seven days from the date of its publication and on the website of the Company website at <http://www.gdc-world.com>.*

*\* For identification purpose only*