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YEAH YEAH GROUP HOLDINGS LIMITED

*(formerly known as “Sun Entertainment Group Limited 太陽娛樂集團有限公司”)
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)*

**CHANGE OF COMPANY NAME, STOCK SHORT NAME
AND
COMPANY LOGO**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 16 June 2022, certifying the change of English name of the Company from “Sun Entertainment Group Limited” to “Yeah Yeah Group Holdings Limited” and the dispensation of the dual foreign name in Chinese of the Company, being “太陽娛樂集團有限公司”. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 18 July 2022 confirming the registration of the new English name “Yeah Yeah Group Holdings Limited” and the dispensation of its Chinese name “太陽娛樂集團有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The Shares will be traded on the Stock Exchange under the new English stock short name of “YEAH YEAH GROUP” and the existing Chinese stock short name will be dispensed with and no Chinese stock short name will be adopted by the Company, with effect from 9:00 a.m. on 1 August 2022. The stock code of the Company remains as “8082”.

CHANGE OF COMPANY LOGO



The logo of the Company will be changed to  to reflect the change of name of the Company with effect from 27 July 2022.

References are made to the announcement of Yeah Yeah Group Holdings Limited (the “**Company**”) dated 21 April 2022 and the circular (the “**Circular**”) of the Company dated 3 May 2022 in relation to, among other things, the Proposed Change of Company name and the announcement of the Company dated 6 June 2022 in relation to the poll results of the annual general meeting of the Company held on 6 June 2022. Capitalized terms used herein shall have the same meanings as those defined in the Circular unless otherwise stated.

CHANGE OF COMPANY NAME

Following the passing of the special resolution approving the Proposed Change of Company Name by the Shareholders at the AGM held on 6 June 2022, the Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 16 June 2022, certifying the change of name of the Company from “Sun Entertainment Group Limited” to “Yeah Yeah Group Holdings Limited” and the dispensation of the dual foreign name in Chinese of the Company, being “太陽娛樂集團有限公司”. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 18 July 2022 confirming the registration of the new English name “Yeah Yeah Group Holdings Limited” and the dispensation of its Chinese name “太陽娛樂集團有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

Following the Change of Company Name becoming effective, the existing English stock short name of the Shares for trading on the Stock Exchange will be changed from “SUN ENT GP” to “YEAH YEAH GROUP” and the existing Chinese stock short name will be dispensed with and no Chinese stock short name will be adopted by the Company, with effect from 9:00 a.m. on 1 August 2022. The stock code of the Company remains as “8082”.

CHANGE OF COMPANY LOGO



The logo of the Company will be changed to  to reflect the change of name of the Company with effect from 27 July 2022.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders or the daily business operation and/or financial position of the Company.

All existing share certificates in issue bearing the former company name of “Sun Entertainment Group Limited 太陽娛樂集團有限公司” will continue to be evidence of entitlement to such securities and the existing share certificates will continue to be effective and as documents of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. New certificates of securities will be issued only in the new name of the Company.

By order of the Board
Yeah Yeah Group Holdings Limited
Dong Choi Chi, Alex
Chairman and Executive Director

Hong Kong, 27 July 2022

As at the date of this announcement, the board comprises two executive Directors, namely Mr. Dong Choi Chi, Alex (the chairman) and Mr. Chong Cho Lam (chief executive officer), and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.