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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8490)

POSITIVE PROFIT ALERT

This announcement is made by Niche-Tech Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules (the "GEM Listing Rules") Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions (as defined in GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of directors (the "Directors") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the information currently available to the Board and a preliminary review of the draft unaudited consolidated management accounts for the six months ended 30 June 2022 (the "Period"), the Group is expected to record a profit attributable to owners of the Company of not less than approximately HK\$5.5 million for the Period as compared to the profit attributable to owners of the Company of approximately HK\$4.2 million for the corresponding period in 2021. Such increase was primarily attributable to a better product mix which resulted in the improvement on the gross profit of the Group.

As the Company is still in the course of finalising its unaudited consolidated management accounts for the Period, the information contained in this announcement is only based on the preliminary assessment by the Board of the information currently available to it including but not limited to the draft unaudited consolidated management accounts of the Group for the Period, which has not been reviewed nor audited by the auditors of the Company nor reviewed by the audit committee of the Board as at the date of this announcement and is subject to possible adjustments upon further review.

Shareholders and potential investors are advised to read carefully the interim results of the Group for the Period which is expected to be published in early August 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Niche-Tech Group Limited Chow Bok Hin Felix

Executive Chairman and Executive Director

Hong Kong, 28 July 2022

As at the date of this announcement, the executive Directors are Mr. Chow Bok Hin Felix, Professor Chow Chun Kay Stephen and Mr. Shi Yiwu, the non-executive Director is Mr. Li Chiu Fan, and the independent non-executive Directors are Professor Ng Wang Wai Charles, Mr. Tai Chun Kit and Mr. Poon Lai Yin Michael.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at http://www.hkexnews.hk for a minimum period of seven days from the date of its publication. This announcement will also be published on the Company's website at http://www.nichetech.com.hk.