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## **Narnia (Hong Kong) Group Company Limited**

**納尼亞(香港)集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8607)**

### **PROFIT WARNING**

This announcement is made by Narnia (Hong Kong) Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on a preliminary assessment on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2022 (the “**Period**”) and the information currently available, the board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a decrease in the profit attributable to the equity holders of the Company by approximately 55% to 60% for the Period, as compared to the profit attributable to the equity holders of the Company of approximately RMB4.3 million recorded for the six months ended 30 June 2021 (the “**Previous Period**”).

Based on the information currently available, the expected decrease in the profit attributable to the equity holders of the Company was mainly attributable to a decrease in the overall gross profit margin of the sales and services of the Group for the Period as compared to the Previous Period. Such decrease in the overall gross profit margin of the sales and services of the Group was mainly attributable to the increase in the average cost of the raw materials and energy prices during the Period, which led to a relatively higher cost of sales and services for the Period. Besides, due to the keen competition in the market, the Group needed to offer more competitive selling price in order to gain more sales orders.

The information contained in this announcement is only based on a preliminary assessment made by the Board on the unaudited management accounts for the Period and the information currently available. The information in this announcement has not been reviewed or audited by the auditors of the Company or reviewed by the audit committee of the Company. The Company is still finalising the results for the Period and the actual results of the Group for the Period are subject to adjustment and may differ from the information disclosed in this announcement. Shareholders and investors are advised to read carefully the interim results announcement of the Group for the Period which is expected to be published by the Company on or around 12 August 2022 in accordance with the GEM Listing Rules.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Narnia (Hong Kong) Group Company Limited**  
**Mr. Dai Shunhua**  
*Chairman*

Zhejiang, the PRC, 28 July 2022

*As at the date of this announcement, the executive Directors are Mr. Dai Shunhua and Ms. Song Xiaoying, and the independent non-executive Directors are Dr. Liu Bo, Mr. Song Jun and Mr. Yu Chung Leung.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its posting. This announcement will also be posted on the Company’s website at [www.narnia.hk](http://www.narnia.hk).*