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Icon Culture Global Company Limited

天泓文創國際集團有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8500)

DATE OF BOARD MEETING

Icon Culture Global Company Limited (the "**Company**") hereby announces that a meeting of the board of directors of the Company (the "**Directors**") will be held on Friday, 12 August 2022 for the purposes of, among other matters, considering and approving the unaudited condensed consolidated financial results of the Company and its subsidiaries for the six months ended 30 June 2022 for publication, and considering the declaration of an interim dividend, if any.

For and on behalf of Icon Culture Global Company Limited Chow Eric Tse To Chairman and Executive Director

Hong Kong, 2 August 2022

As at the date of this announcement, the executive Directors are Mr. Chow Eric Tse To (Chairman), Ms. Cai Xiaoshan, Mr. Lau Tung Hei Derek, Ms. Liang Wei (Chief Executive Officer and Compliance Officer) and Mr. Liu Biao; and the independent non-executive Directors are Mr. Lee Siu Hang Foster, Ms. Tam Hon Shan Celia and Mr. Tian Tao.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least seven days from the date of its publication. This announcement will also be published and will remain on the website of the Company at www.iconspace.com.