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(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8112)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2022

The board (the “**Board**”) of directors (the “**Directors**”) of Cornerstone Financial Holdings Limited (the “**Company**”) hereby announces the unaudited results of the Company and its subsidiaries for the six months ended 30 June 2022. This announcement, containing the full text of the interim report of the Company for the six months ended 30 June 2022 (the “**2022 Interim Report**”), complies with the relevant requirements of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in relation to information to accompany preliminary announcement of interim results. The 2022 Interim Report will be published on the websites of the Company (www.cs8112.com) and the Stock Exchange (www.hkexnews.hk), and the printed version will be despatched to the shareholders of the Company in due course in accordance with the relevant requirements of the GEM Listing Rules.

By Order of the Board
CORNERSTONE FINANCIAL HOLDINGS LIMITED
Gao Ran
Chairman and Executive Director

Hong Kong, 12 August 2022

As at the date of this announcement, the Board comprises Mr. Gao Ran (Chairman), Mr. An Xilei (Deputy Chairman), Mr. Wong Hong Gay Patrick Jonathan and Mr. Mock Wai Yin as executive Directors; and Mr. Chan Chi Keung Alan, Ms. Lau Mei Ying and Mr. Wong Man Hong as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the date of its posting. This announcement will also be posted on the Company’s website at www.cs8112.com.



基石金融控股有限公司

CORNERSTONE FINANCIAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock Code 股份代號 : 8112

2022

Interim Report
中期報告

CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “STOCK EXCHANGE”)

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the “Directors”) of Cornerstone Financial Holdings Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

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MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW AND FUTURE PROSPECTS

During the period ended 30 June 2022 (the “Reporting Period”), Cornerstone Financial Holdings Limited (the “Company”) and its subsidiaries (collectively the “Group”) were principally engaged in the businesses of financial services and advertising and media services. The advertising and media business remained the main contributor to the Group’s revenue while the financial services continued to generate stable revenue for the Group. It is observed that the COVID-19 pandemic continues to affect business and social activities and causes economic uncertainties, in particular, the lasting continuity of the fifth wave in Hong Kong throughout the Reporting Period. Correspondingly, the overall performance and financial results of the Group for the Reporting Period has been affected especially in the Hong Kong market. During the Reporting Period, the Group recorded an overall revenue of approximately HK\$24 million and net loss of approximately HK\$17 million. Revenue attributing from the advertising and media business amounted to approximately HK\$19 million for the Reporting Period as compared with approximately HK\$20 million for the same period of last year and has not yet fully recovered to the pre-COVID-19 pandemic level. As for the financial services segment, under the market environment with a general reduction in the stock trading volume during the Reporting Period, the Group recorded revenue amounted to approximately HK\$4 million, as compared with approximately HK\$7 million for the same period of last year. In April 2022, the Company completed a rights issue and raised gross proceeds of approximately HK\$65 million (the “Rights Issue”) to support the development of its financial services business. Going forward, the Group will continue to explore opportunities to grow and expand its business, notwithstanding the current economic conditions and while continuing to maintain its current operations in various businesses. The Group will continue to look for new investment opportunities in different industry sectors. It will also continue to review its business and make adjustments as appropriate. The management is cautiously optimistic that the economy would eventually progress positively after measures implemented by the government to manage and control pandemic and that the business prospects of the Group would improve in the future. The details of Group’s business review and prospects are as follows:

Financial Services

The Group’s financial services activities are mainly conducted under the brand name of “Cornerstone” and consisted of Type 1 (dealing in securities), Type 4 (advising on securities) and Type 9 (asset management) regulated activities under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”). During the Reporting Period, the total revenue of the financial services business amounted to approximately HK\$4 million. Margin financing business was the key income stream for the Group’s financial services business and margin loan financing of approximately HK\$123 million was granted to margin account clients as at 30 June 2022.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

Over the past few years, the financial services business undertaken by Cornerstone Securities Limited (“CSL”), a 91.19% indirectly owned subsidiary of the Company, has been providing stable revenue for the Group and the interest income from the margin financing business contributed approximately 93% of CSL’s revenue for the Reporting Period. Fundamentally, contribution from margin financing business is significant for a securities company. CSL believed that it is important to explore opportunities to expand among others, its margin financing business, as CSL has a potential client base of high-net-worth individuals in the People’s Republic of China (the “PRC”). As noted from CSL, there have been ongoing enquiries from clients for granting of new margin loans. Because of such business demand, CSL believed that it is necessary to prepare and equip itself to get hold of the opportunities arise from the uplift of border restrictions and the relaxation of quarantine period as they expected that there would be an influx of potential investors from the PRC and hopefully, these PRC clients would benefit the development of the Group’s financial services business. After taking into account the need to comply with the regulatory requirements of the securities business, the CSL management considered the room for granting new margin loans is very limited, unless there are additional settlement by CSL margin clients or the Group could raise additional funds for the financial services business. Accordingly, the Company has been exploring various ways to increase the financial resources of CSL for furtherance of its business. Based on the expected demand for margin facilities and as part of CSL’s business expansion plan, the Company announced in January 2022 the proposed implementation of the Rights Issue, which was then approved by the independent Shareholders in March 2022 and subsequently completed in April 2022. For details of the Rights Issue, please refer to the relevant announcements and publications of the Company.

Advertising and media business

The Group is a well-established digital out-of-home (“OOH”) media company in Hong Kong and Singapore, with an operating history since April 2004. It had pioneered the concept of creating a sizeable network of flat-panel displays in elevator lobbies of office and commercial buildings as well as the residential buildings to sell advertisement. The number of venues in which the Group deployed its flat-panel displays over the corresponding period of the previous year is shown as follows:

Region	Network	Six months ended 30 June 2022	Six months ended 30 June 2021
Hong Kong	Office, Commercial and Residential Network	1,050	1019
Singapore	Office and Commercial Network	496	510
Total number of venues		1,546	1,529

As of 30 June 2022, the Group has deployed its branded flat-panel displays at 1,546 office, commercial and residential buildings in Hong Kong and Singapore under its digital OOH media network.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

The Group continued to upgrade the flat-panel displays in Singapore to programmatic digital out of home (“pDOOH”) to meet the demand from advertisers to have the flexibility, efficiency and audience targeting capabilities. Programmatic advertising refers to any sort of digital advertising bought via an automated media buying platform such as Hivestack and Vistar, rather than traditional media buying process. This initiative now opens up the buying of airtime under specified conditions, allowing buyers to bid for airtime based on key criteria, like views, clicks, or footfall. The Group will continue to upgrade the network in Singapore progressively and anticipate pDOOH to be a huge growth area over the next few years.

In addition to the flat-panel displays, the Group’s OOH large format media network in Hong Kong consists of eight sites of which seven are large LED panels and one is billboard; together with its well-established office, commercial and residential networks; the Group offers a well-rounded platform for advertisers to reach their audience at home, at work and at shopping, leisure & entertainment venues.

Capitalizing on the Group’s success in operating digital media panels, the Group has a total of seven large LED panels situated in four strategic locations in Causeway Bay, Tsim Sha Tsui, Mongkok and Kwun Tong.

The Group continues to hold the exclusive advertising sales rights of three LED panels namely 3 Matheson Street in Causeway Bay, 53 Carnarvon Road in Tsim Sha Tsim and Le Diamant in Mongkok. Causeway Bay, Tsim Sha Tsui and Mongkok are amongst the busiest shopping and dining districts in Hong Kong.

The large LED panels at 3 Matheson Street is a combo of G-Glass LED building wrap at the top with multi-layers LED panels at the bottom, where advertisers can deliver their messages creatively in naked eye 3D format. It is strategically located between Times Square and Lee Theatre. 53 Carnarvon Road is in the center of busy Tsim Sha Tsui, known as the one-stop shoppers’ paradise brimming with both high-end malls and bustling shopping streets.

53 Carnarvon Road’s LEDs are in triple horizon L-shape LED format where advertisers can broadcast their messages in a unique and dynamic way. It is diagonally opposite to the shopping arcade “The One”, corner site at the junction of Granville Road and Carnarvon Road. Granville Road is a road with fashion shops piled with a variety of brands and boutiques.

Le Diamant’s LEDs are a combination of giant LED screen and LED billboard which are made up of a total of 212 sqm located in the buzzing Mongkok occupied by both locals and tourists. Le Diamant’s LEDs are located on Nathan Road in the liveliest district which includes popular shopping malls, stalls and shopping streets. It is a spot that will not be missed out by locals and tourists.

The Group also continues to hold the exclusive advertising sales right of the LED panel at the prestigious office building named One Pacific Centre. It is located at 414 Kwun Tong Road in Kwun Tong, right next to the high traffic APM Shopping Mall and in between Millennium City 5 and 6 office towers. It is situated in the heart of Kwun Tong capturing people from the working level, leisure shoppers as well as residents in the neighborhood.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

As well, the Group continues to hold the exclusive advertising sales right of the Hilton Towers LED panel. It is located at 96 Granville Road, Tsim Sha Tsui East, facing the renowned “Water Fountain at Tsim Sha Tsui East” (Urban Council Centenary Garden) surrounded by well-known office buildings such as East Ocean Centre, New Mandarin Plaza, South Seas Centre and Peninsular Centre, etc. This strategic location captures high traffic of eyeballs generated from the office buildings nearby.

In addition, the Group also continues to hold the exclusive advertising sales right of the 655 Nathan Road LED panel, Mongkok. The LED panel is situated right next to Mongkok MTR station with white collars and shoppers coming in and out. It is facing the pedestrian path between Nathan Road and Portland Street heading to Langham Place with thousands of pedestrians traffic flow everyday. It is right in the heart of Mongkok targeting both locals and tourists.

Furthermore, the Group continues to hold the exclusive advertising sales rights of the Hung To Centre LED panel in Kwun Tong. Hung To Centre is located at 94-96 How Ming Street, Kwun Tong, the Kowloon East CBD district. Kwun Tong was once Hong Kong’s industrial district and it is now the up-and-coming business district with prestigious office towers and F&B outlets. The LED panel is only a block away from Millennium City and is facing the busy intersection of Hung To Road and How Ming Street with vehicles and pedestrians coming from all directions.

In May 2022, the Group did not continue the exclusive advertising sales rights of the 8 Lyndhurst Terrace LED panel in Central due to the re-construction of the site.

Under its OOH large format media network in Singapore, the Group continues to hold its current OOH sites as well as adding new ones making it a total twelve strategically located OOH sites. Within the Raffles Green area which are just above the Raffles Place MRT station, located right in the heart of Singapore’s financial district, the Group dominates the vicinity with three prominent sites, two illuminated large static billboard sites namely Clifford Centre and The Arcade and one LED screen at CIMB Plaza (previously known as Chevron House). We have also expanded our partnership with CIMB Plaza and 30 Raffles Place to market all their OOH spaces within the building.

The Group’s other OOH large static format which targets SMEs includes exclusive partnerships with AZ @ Paya Lebar and Ark @ KB. AZ @ Paya Lebar building is centered within the districts of Paya Lebar, Ubi and Tai Seng; which is one of the busiest business and industrial hubs in Singapore. It faces heavy vehicle traffic at the cross junction of Paya Lebar Road, Ubi Avenue 2 and Circuit Link. Paya Lebar Road is also the main gateway to a major expressway where the exit and entry points are just 500 meters away. This billboard also targets foot-traffic flowing in and out of MacPherson MRT station, which is directly opposite of AZ @ Paya Lebar building. Another site reaching out to SMEs is ARK @ KB where the crowd are similar as of AZ building, where the site is visible across the flyover leading to the Kaki Bukit industrial area. The Group has added exclusive partnership with 18 Tai Seng for various sites within the building as well as MRT underpass. This building serves as a retail and F&B hub choices as well as connector to MRT station for their surrounding SMEs and light industrial buildings.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

The Group continues to hold exclusive advertising sales rights for all media and event spaces at Galaxis situated at OneNorth Buona Vista. Galaxis is a state-of-the-art business space that offers the very best in contemporary urban living and retail activities within a central plaza. Sitting above One-North MRT Station, Galaxis is the gateway to all other commercial buildings within the One-North business hub, which is a 200 hectares development strategically positioned in the heart of Singapore, designed to host a cluster of world-class research facilities and business park space.

Targeting shoppers around the Orchard shopping belt, the Group continues to hold the exclusive advertising sales rights (for static and digital) to the walkway at Orchard Gateway. It forms part of the underpass that links directly to the Somerset MRT station and also to both sides of Orchard Road. Orchard Gateway is the one-and-only shopping mall that straddles both sides of Orchard Road and is linked by a glass tubular bridge and an underpass – forming a “gateway” to the bustling shopping belt in Singapore.

The Group expanded its exclusive partnership with the 13-storey HarbourFront Centre (HFC) which is a thriving mixed use development comprising of office and retail space, F&B outlets and an international cruise centre and now markets its various advertising format comprising of façade billboard to in-malls static site.

As well, the Group foresees the demand in reaching new suburban town thus went into partnership with Waterway Point for its façade LED screen as well as Marina Country Club. Both these property developments have retail and F&B that serves Punggol dwellers which has the highest concentration of young couples and highest proportion of children under 5 in Singapore.

The Group will continue to pursue the expansion of its digital OOH media networks, adding progressively one venue at a time as well as pursue new static/LED OOH sites under its OOH large format media network.

The performance of the Group’s advertising and media business continued to be affected by the COVID-19 pandemic. In Hong Kong, social distancing restrictions were enforced in early January at the beginning of the 5th wave which is also the worst wave of the Hong Kong’s COVID-19 pandemic. The situation has remained at “a stable level” in April and the restrictions began to ease on 21 April 2022. Business in Hong Kong has picked up slowly as the restrictions are lifted gradually. However, since the number of COVID-19 infections in Hong Kong have most recently been on the rise again, the existing social distancing measures will most likely not be further relaxed. The recovery of the Hong Kong economic will depend on whether the recent rise of the new cases will trigger another wave of infections which will again affect advertisers’ spending. In Singapore, almost all Covid-19 restrictions were lifted on 26 April. Wearing of face mask is still mandatory but only for indoors. With this, business in Singapore is expected to pick up pace and significantly contribute to the recovery of the Group’s advertising and media business.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

FINANCIAL REVIEW AND HIGHLIGHTS

	Six months ended 30 June		% Change
	2022 HK\$ (Unaudited)	2021 HK\$ (Unaudited)	
Revenue	23,726,173	26,644,274	-11%
Gross profit	14,439,425	17,703,145	-18%
EBITDA ^(Note)	(10,466,455)	491,046	N/A
Net loss	(16,736,640)	(5,441,189)	N/A

Note: EBITDA represents profit/(loss) before finance costs, income tax, depreciation of property, plant and equipment and right-of-use assets, fair value gain/(loss) on equity investments at fair value through profit or loss and the profit/(loss) for the period attributable to non-controlling interests. While EBITDA is commonly used as an indicator of operating performance, leverage and liquidity, it is not presented as a measure of operating performance in accordance with Hong Kong Financial Reporting Standards and should not be considered as representing net cash flows from operating activities. The computation of the Group's EBITDA may not be comparable to similarly titled measures of other companies.

The Group's revenue for the six months ended 30 June 2022 was approximately HK\$23.7 million (six months ended 30 June 2021: HK\$26.6 million), representing a decrease of approximately 11% over the corresponding period of previous year. The overall performance and financial results of the Group during the Reporting Period were still affected by the COVID-19 pandemic as well as the uncertainty clouded the recovery of worldwide economy. The Group's revenue from the advertising and media business decreased by approximately 3% or HK\$0.7 million to HK\$19.4 million for the Reporting Period as compared to the corresponding period of last year (six months ended 30 June 2021: HK\$20.1 million). Revenue of this segment has not yet recovered to the pre-COVID-19 pandemic level. As for the Group's financial services business, revenue decreased by approximately 34% or HK\$2.2 million to HK\$4.3 million for the Reporting Period as compared to the corresponding period of last year (six months ended 30 June 2021: HK\$6.5 million) due to the lower volume of stock trading activities and the lack of placing commissions earned during the Reporting Period.

The Group's gross profit for the six months ended 30 June 2022 was approximately HK\$14.4 million, representing a decrease of approximately 18% over the corresponding period of previous year. The Group's gross profit margin decreased approximately from 66% to 61% due to the drop of total revenue by approximately HK\$2.9 million.

The Group's administrative expenses for the six months ended 30 June 2022 was approximately HK\$30.3 million (six months ended 30 June 2021: HK\$22.8 million), representing an increase by approximately 33% or HK\$7.5 million over the corresponding period of previous year. The increase in administrative expenses was mainly due to the professional service fee of approximately HK\$6.5 million (six months ended 30 June 2021: HK\$1.5 million) and staff cost of approximately HK\$15.2 million (six months ended 30 June 2021: HK\$13.3 million) incurred during the Reporting Period to meet with business development needs of the Group.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

The Group's negative EBITDA amounted to approximately HK\$10.5 million for the six months ended 30 June 2022 as compared to the Group's EBITDA amounted to approximately HK\$0.5 million for the corresponding period of previous year. The increase in the Group's negative EBITDA is due to the drop in revenue and the rise in administrative expenses during the Reporting Period.

Loss per share for the six months ended 30 June 2022 was approximately HK cents 13.5 as compared to a loss per share of HK cents 9.91 (as restated by the adjustment of the Rights Issue during the period ended 30 June 2022) for the corresponding period of previous year.

The Group recorded a loss attributable to owners of the Company of approximately HK\$17.0 million for the six months ended 30 June 2022 as compared to a loss attributable to owners of the Company of approximately HK\$5.9 million for the corresponding period of previous year.

LIQUIDITY AND FINANCIAL RESOURCES

During the Reporting Period, the Group financed its daily operations from internally generated resources. As at 30 June 2022, the Group had net current assets of approximately HK\$207 million (31 December 2021: HK\$165 million) and cash and cash equivalents of approximately HK\$114 million (31 December 2021: HK\$102 million).

RIGHTS ISSUE AND USE OF PROCEEDS

On 21 January 2022, the Company announced the Rights Issue on the basis of three rights shares for every one share held by the shareholders of the Company on the record date of 3 April 2022 to issue 172,063,836 new shares at the subscription price of HK\$0.38 each (the "Rights Issue"). On 26 April 2022, the Company completed the Rights Issue and issued 172,063,836 new shares. The net proceeds from the Rights Issue after deducting the expenses involved were approximately HK\$62 million. For details of the Rights Issue, please refer to the relevant announcements and publications of the Company, including the prospectus for the Rights Issue dated 4 April 2022 (the "Prospectus").

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

The intended and the actual use of the net proceeds under the Rights Issue as at 30 June 2022 are set out below:

Intended use of net proceeds (Note)	Actual net proceeds (Note) HK\$ million (approximately)	Actual use of proceeds up to 30 June 2022 HK\$ million (approximately)	Unused net proceeds as at 30 June 2022 HK\$ million (approximately)	Expected timetable for use of the remaining balance
(i) For the expansion of the Group's margin financing business	51.62	24.98	26.64	By 31 December 2022
(ii) General working capital	10.00	7.40	2.60	By 31 December 2022
	61.62	32.38	29.24	

Note: The actual net proceeds received from the Rights Issue amounted to approximately HK\$61.62 million instead of approximately HK\$61.18 million (to be allocated as to approximately HK\$51.18 million and approximately HK\$10 million for the expansion of the Group's margin financing business and general working capital respectively) as stated in the Prospectus.

GEARING RATIO

The gearing ratio of the Group, calculated as total debt over total capital, was approximately 1.6% as at 30 June 2022 (31 December 2021: 2.3%).

FOREIGN EXCHANGE

For the six months ended 30 June 2022, the Group was exposed to foreign currency risk with respect to its operations in Singapore where most of the business transactions, assets and liabilities were denominated in Singapore dollars. The Group will monitor its foreign currency exposure closely. During the Reporting Period, the Group did not engage in any derivatives activities and did not commit to any financial instruments to hedge its exposure to foreign currency risk.

CAPITAL STRUCTURE

The shares of the Company were listed on GEM of the Stock Exchange on 28 July 2011. The capital of the Company comprises ordinary shares and capital reserves. As at 30 June 2022, the authorised share capital of the Company was HK\$500,000,000 divided into 50,000,000,000 ordinary shares of HK\$0.01 each (the "Share(s)"), and the issued share capital was HK\$2,294,184.48 divided into 229,418,448 Shares as fully paid.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

DIVIDEND

The board of directors of the Company (the “Board”) does not recommend the payment of any dividend for the six months ended 30 June 2022 (six month ended 30 June 2021: Nil).

INFORMATION ON EMPLOYEES

As at 30 June 2022, the Group had 53 employees (31 December 2021: 55 employees), including the executive directors. Total staff costs of the Group (including directors’ emoluments) for the six months ended 30 June 2022 were approximately HK\$15 million (six months ended 30 June 2021: HK\$13 million). Remuneration is determined with reference to market norms and individual employee’s performance, qualification and experience.

On top of basic salaries, bonuses may be paid by reference to the Group’s performance as well as individual’s performance. Other staff benefits included contributions to Mandatory Provident Fund scheme in Hong Kong and Central Provident Fund in Singapore.

SIGNIFICANT INVESTMENTS HELD

Except for investment in subsidiaries and an associate, the Group did not hold any significant investment in equity interest in any company as at 30 June 2022 (31 December 2021: approximately HK\$0.3 million).

MATERIAL ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES AND AFFILIATED COMPANIES AND FUTURE PLANS FOR MATERIAL INVESTMENTS

Save as disclosed herein, the Group did not make any material acquisition or disposal, nor had other plans for material investments and capital assets during the reporting period.

CHARGES OF ASSETS

As at 30 June 2022, the Group did not have any charges on its assets (31 December 2021: Nil).

CONTINGENT LIABILITIES

The Group had no material contingent liabilities as at 30 June 2022 (31 December 2021: Nil).

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30 JUNE 2022

The Board is pleased to present the unaudited condensed consolidated results of the Group for the six months ended 30 June 2022 together with comparative unaudited figures for the corresponding period ended 30 June 2021, as follows:

	Note	Three months ended 30 June		Six months ended 30 June	
		2022 HK\$ (Unaudited)	2021 HK\$ (Unaudited)	2022 HK\$ (Unaudited)	2021 HK\$ (Unaudited)
REVENUE	3	13,068,255	15,389,001	23,726,173	26,644,274
Cost of services		(5,398,928)	(4,759,799)	(9,286,748)	(8,941,129)
GROSS PROFIT		7,669,327	10,629,202	14,439,425	17,703,145
Other income		566,394	396,014	681,000	767,408
Other gains and losses		(219,648)	272,800	(305,448)	323,600
Administrative expenses		(17,331,534)	(10,774,655)	(30,336,154)	(22,853,094)
Finance costs	4	(355,237)	(266,664)	(699,681)	(560,537)
(LOSS)/PROFIT BEFORE TAX	5	(9,670,698)	256,697	(16,220,858)	(4,619,478)
Income tax expenses	6	(311,306)	(578,121)	(515,782)	(821,711)
LOSS FOR THE PERIOD		(9,982,004)	(321,424)	(16,736,640)	(5,441,189)
OTHER COMPREHENSIVE (EXPENSES)/INCOME					
<i>Item that may be reclassified to profit or loss:</i>					
Exchange differences on translation of foreign operations		(53,252)	7,093	(26,979)	(56,662)
OTHER COMPREHENSIVE (EXPENSES)/INCOME FOR THE PERIOD, NET OF TAX		(53,252)	7,093	(26,979)	(56,662)
TOTAL COMPREHENSIVE LOSS FOR THE PERIOD		(10,035,256)	(314,331)	(16,763,619)	(5,497,851)

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (CONTINUED)

FOR THE SIX MONTHS ENDED 30 JUNE 2022

	Note	Three months ended 30 June		Six months ended 30 June	
		2022 HK\$ (Unaudited)	2021 HK\$ (Unaudited)	2022 HK\$ (Unaudited)	2021 HK\$ (Unaudited)
(LOSS)/PROFIT FOR THE PERIOD ATTRIBUTABLE TO:					
Owners of the Company		(10,084,068)	(557,662)	(16,997,798)	(5,854,365)
Non-controlling interests		102,064	236,238	261,158	413,176
		(9,982,004)	(321,424)	(16,736,640)	(5,441,189)
TOTAL COMPREHENSIVE (EXPENSES)/INCOME FOR THE PERIOD ATTRIBUTABLE TO:					
Owners of the Company		(10,136,851)	(550,462)	(17,024,041)	(5,910,946)
Non-controlling interests		101,595	236,131	260,422	413,095
		(10,035,256)	(314,331)	(16,763,619)	(5,497,851)
LOSS PER SHARE					
Basic and diluted (HK cents)	8	(5.25)	restated (0.94)	(13.50)	restated (9.91)

The above unaudited condensed consolidated statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2022

	Note	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Non-current assets			
Property, plant and equipment	9	1,447,207	1,850,678
Right-of-use assets	10	19,599,913	19,043,193
Deposits	11	1,775,920	1,273,317
Pledged bank deposits		350,558	358,639
Goodwill		2,780,482	2,780,482
		25,954,080	25,306,309
Current assets			
Margin loan receivables	12	113,493,274	80,756,554
Trade and other receivables	11	19,053,771	18,048,054
Equity investments at fair value through profit or loss		–	305,448
Cash held on behalf of brokerage clients		9,130,371	14,242,395
Cash and cash equivalents		114,210,683	101,768,143
		255,888,099	215,120,594
Current liabilities			
Trade and other payables	13	25,869,831	22,691,576
Accounts payable to brokerage clients		9,166,800	14,240,031
Lease liabilities		11,600,058	10,755,639
Contract liabilities		1,657,574	2,527,793
Income tax payable		831,366	316,706
		49,125,629	50,531,745
Net current assets		206,762,470	164,588,849
Total assets less current liabilities		232,716,550	189,895,158

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (CONTINUED)

AS AT 30 JUNE 2022

	Note	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Non-current liabilities			
Lease liabilities		17,214,993	19,246,326
		17,214,993	19,246,326
NET ASSETS		215,501,557	170,648,832
Capital and reserves			
Share capital	14	2,294,184	573,546
Reserves		194,612,889	151,741,224
Shareholders' equity		196,907,073	152,314,770
Non-controlling interests		18,594,484	18,334,062
TOTAL EQUITY		215,501,557	170,648,832

The above unaudited condensed consolidated statement of financial position should be read in conjunction with the accompanying notes.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE SIX MONTHS ENDED 30 JUNE 2022

	Attributable to owners of the Company							Non-controlling interests HK\$	Total equity HK\$
	Share capital HK\$	Share premium HK\$	Capital reserve HK\$	Exchange reserve HK\$	Share option reserve HK\$	Accumulated losses HK\$	Sub-total HK\$		
At 31 December 2020 and 1 January 2021 (audited)	573,546	552,932,232	(176,467,450)	(1,311,905)	2,020,536	(209,844,939)	167,902,020	17,094,556	184,996,576
(Loss)/Profit for the period	-	-	-	-	-	(5,854,365)	(5,854,365)	413,176	(5,441,189)
Other comprehensive (expense)/ income for the period:									
Exchange difference arising on translating of foreign operations	-	-	-	(56,581)	-	-	(56,581)	(81)	(56,662)
Total comprehensive (expenses)/ income for the period	-	-	-	(56,581)	-	(5,854,365)	(5,910,946)	413,095	(5,497,851)
At 30 June 2021 (unaudited)	573,546	552,932,232	(176,467,450)	(1,368,486)	2,020,536	(215,699,304)	161,991,074	17,507,651	179,498,725
At 31 December 2021 and 1 January 2022 (audited)	573,546	552,932,232	(176,467,450)	(1,357,963)	-	(223,365,595)	152,314,770	18,334,062	170,648,832
(Loss)/Profit for the period	-	-	-	-	-	(16,997,798)	(16,997,798)	261,158	(16,736,640)
Other comprehensive (expense)/ income for the period									
Exchange difference arising on translating of foreign operations	-	-	-	(26,243)	-	-	(26,243)	(736)	(26,979)
Total comprehensive (expenses)/ income for the period	-	-	-	(26,243)	-	(16,997,798)	(17,024,041)	260,422	(16,763,619)
Transactions with owners									
Rights Issue (Note):									
- Proceeds from Rights Issue	1,720,638	63,663,619	-	-	-	-	65,384,257	-	65,384,257
- Rights Issue expenses	-	(3,767,913)	-	-	-	-	(3,767,913)	-	(3,767,913)
Total transactions with owners	1,720,638	59,895,706	-	-	-	-	61,616,344	-	61,616,344
At 30 June 2022 (unaudited)	2,294,184	612,827,938	(176,467,450)	(1,384,206)	-	(240,363,393)	196,907,073	18,594,484	215,501,557

Note: On 26 April 2022, the Company completed the Rights Issue for three rights shares for every one existing share held by shareholders of the Company on the record date of 3 April 2022 at the subscription price of HK\$0.38 per rights share and a total of 172,063,836 rights shares of the Company were issued.

The above unaudited condensed consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE SIX MONTHS ENDED 30 JUNE 2022

	Six months ended 30 June	
	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)
CASH FLOWS FROM OPERATING ACTIVITIES		
Net cash (used in)/generated from operating activities	(45,280,863)	1,654,801
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(85,320)	(366,077)
Proceeds from sale of property, plant and equipment	–	222,000
Acquisition of subsidiaries	–	22,686
Interest received	71	19
Net cash used in investing activities	(85,249)	(121,372)
CASH FLOWS FROM FINANCING ACTIVITIES		
Payment of lease liabilities	(3,780,713)	(4,363,287)
Proceeds from Rights Issue	65,384,257	–
Rights Issue expenses	(3,767,913)	–
Interest paid	–	(1)
Net cash generated from/(used in) financing activities	57,835,631	(4,363,288)
Net increase/(decrease) in cash and cash equivalents	12,469,519	(2,829,859)
CASH AND CASH EQUIVALENTS AT 1 JANUARY	101,768,143	83,173,600
Effect of foreign exchange rate changes	(26,979)	(56,662)
CASH AND CASH EQUIVALENTS AT 30 JUNE	114,210,683	80,287,079
ANALYSIS OF THE BALANCES OF CASH AND CASH EQUIVALENTS		
Cash and bank balances	114,561,241	80,645,718
Less: Pledged bank deposits	(350,558)	(358,639)
Cash and cash equivalents as stated in the statement of cash flows	114,210,683	80,287,079

The above condensed consolidated statement of cash flow should be read in conjunction with the accompanying notes.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

1. GENERAL INFORMATION

Cornerstone Financial Holdings Limited was incorporated in the Cayman Islands with limited liability and its shares are listed on GEM of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The address of the registered office of the Company is Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The principal place of business of the Company in Hong Kong is Room 802, 8th Floor, Lee Garden Five, 18 Hysan Avenue, Causeway Bay, Hong Kong.

The Company is an investment holding company. The principal activities of its subsidiaries are (i) financial services including securities dealings and brokerage services and margin financing services, (ii) provision of advertising and media services including film development, production and distribution and (iii) retail of skin care products (ceased business during the year ended 31 December 2019 and remains inactive during the period ended 30 June 2022).

The Company's shares are listed on GEM of the Stock Exchange.

The unaudited condensed consolidated interim financial information has been reviewed by the audit committee of the Company.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

The unaudited condensed consolidated interim financial information for the six months ended 30 June 2022 has been prepared in accordance with the Hong Kong Accounting Standards ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and the disclosure requirements of the Rules Governing the Listing of Securities on GEM on the Stock Exchange (the "GEM Listing Rules") and the Hong Kong Companies Ordinance.

The unaudited condensed consolidated interim financial information should be read in conjunction with the annual report of the Group for the year ended 31 December 2021.

The unaudited condensed consolidated interim financial information are presented in Hong Kong dollars ("HK\$"), unless otherwise stated.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES (Continued)

Changes in accounting policy and disclosures

The adoption of the following amendments to HKFRSs issued by the HKICPA to this interim financial report for the current accounting period do not have material impact on the results and the financial position of the Group.

Amendments to HKFRS 3	Reference to Conceptual Framework
Amendments to HKAS 16	Property, plant and Equipment: Proceeds before Intended Use
Amendments to HKAS 37	Onerous Contracts – Cost of Fulfilling a Contract
Amendment to HKFRSs	Annual Improvements to HKFRSs 2018 – 2020 cycle

The Group has not early applied any new and amended HKFRSs and interpretations that have been issued but are not yet effective for the current accounting period.

3. REVENUE AND SEGMENT INFORMATION

An analysis of revenue for the six months ended 30 June 2022 and 2021 is as follows:

	Six months ended 30 June	
	2022	2021
	HK\$	HK\$
	(unaudited)	(unaudited)
Revenue from contracts with customers	19,693,945	21,651,927
Revenue from other sources	4,032,228	4,992,347
	23,726,173	26,644,274

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

3. REVENUE AND SEGMENT INFORMATION (Continued)

Disaggregated of revenue from contracts with customers by major goods or service lines, geographical location of customers and the timing of revenue recognition for the six months ended 30 June 2022 and 2021 is as follows:

for the six months ended 30 June	Advertising and media services		Financial services		Total	
	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)
Types of goods or services						
Advertising and media services:						
– direct sales channel	8,459,532	10,299,087	–	–	8,459,532	10,299,087
– agency sales channel	10,927,863	9,777,727	–	–	10,927,863	9,777,727
Commission and fee income on securities dealing and broking	–	–	306,550	1,555,947	306,550	1,555,947
Sub-underwriting fee income	–	–	–	19,166	–	19,166
Total revenue from contracts with customers	19,387,395	20,076,814	306,550	1,575,113	19,693,945	21,651,927
Geographical markets						
Hong Kong	9,844,447	10,602,524	306,550	1,575,113	10,150,997	12,177,637
Singapore	9,542,948	9,474,290	–	–	9,542,948	9,474,290
Total revenue from contracts with customers	19,387,395	20,076,814	306,550	1,575,113	19,693,945	21,651,927
Timing of revenue recognition						
At a point of time	–	–	306,550	1,575,113	306,550	1,575,113
Over time	19,387,395	20,076,814	–	–	19,387,395	20,076,814
Total revenue from contracts with customers	19,387,395	20,076,814	306,550	1,575,113	19,693,945	21,651,927

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

3. REVENUE AND SEGMENT INFORMATION (Continued)

The chief operating decision-maker (“CODM”) has been identified collectively as the executive directors of the Company. The executive directors review the Group’s internal reporting in order to assess performance and allocate resources. The CODM has determined the operating segments based on these reports.

Management regularly reviews the operating results from a perspective of different activities and assesses the performance of each operating segment. During the period ended 30 June 2022 and 2021, the Group had the following operating segments:

- Advertising and media services
- Financial services, mainly including securities dealings and brokerage business and margin financing business
- Retail of skin care products (ceased business during the year ended 31 December 2019 and remains inactive during the period ended 30 June 2022)

Management monitors the results of the Group’s operating segments separately for the purpose of making decisions about resource allocation and performance assessment. The segment results are measured at Group’s loss before tax except that other income, other gains and losses as well as head office and corporate expenses.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

3. REVENUE AND SEGMENT INFORMATION (Continued)

Segment revenue and results

The segment information provided to the CODM for the reportable segments for the six months ended 30 June 2022 and as at 30 June 2022 is as follows:

	Advertising and media services HK\$ (unaudited)	Financial services HK\$ (unaudited)	Retail of skin care products HK\$ (unaudited)	Unallocated HK\$ (unaudited)	Total HK\$ (unaudited)
for the six months ended 30 June 2022					
Segment revenue	19,387,395	4,338,778	–	–	23,726,173
Segment results	(4,167,607)	85,494	(13,947)	–	(4,096,060)
Corporate and unallocated income					681,000
Corporate and unallocated expenses					(12,805,798)
Loss before tax					(16,220,858)
Other segment information:					
Depreciation of property, plant and equipment	(465,789)	(14,342)	–	–	(480,131)
Depreciation of right-of-use assets	(3,519,244)	(493,333)	–	(517,724)	(4,530,301)
Fair value loss on equity investment at fair value through profit or loss	–	(305,448)	–	–	(305,448)
Capital expenditure	(52,191)	(33,129)	–	–	(85,320)
as at 30 June 2022					
Segment assets	50,508,795	224,083,682	25,914	–	274,618,391
Corporate and other unallocated assets					7,223,788
Total assets					281,842,179
Segment liabilities	49,937,165	11,206,003	106	–	61,143,274
Corporate and other unallocated liabilities					5,197,348
Total liabilities					66,340,622

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

3. REVENUE AND SEGMENT INFORMATION (Continued)

The segment information provided to the CODM for the reportable segments for the six months ended 30 June 2021 and as at 31 December 2021 is as follows:

	Advertising and media services HK\$ (Unaudited)	Financial services HK\$ (Unaudited)	Retail of skin care products HK\$ (Unaudited)	Unallocated HK\$ (Unaudited)	Total HK\$ (Unaudited)
for the six months ended 30 June 2021					
Segment revenue	20,076,814	6,567,460	–	–	26,644,274
Segment results	(2,202,117)	2,440,090	(17,536)	–	220,437
Corporate and unallocated income					1,091,008
Corporate and unallocated expenses					(5,930,923)
Loss before tax					(4,619,478)
Other segment information:					
Depreciation of property, plant and equipment	(656,186)	(18,318)	–	(32,279)	(706,783)
Depreciation of right-of-use assets	(3,761,645)	(494,735)	–	–	(4,256,380)
Capital expenditure	(366,077)	–	–	–	(366,077)
as at 31 December 2021					
	(audited)	(audited)	(audited)	(audited)	(audited)
Segment assets	51,471,950	183,102,570	40,482	–	234,615,002
Corporate and other unallocated assets					5,811,901
Total assets					240,426,903
Segment liabilities	46,735,596	16,788,639	109	–	63,524,344
Corporate and other unallocated liabilities					6,253,727
Total liabilities					69,778,071

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

3. REVENUE AND SEGMENT INFORMATION (Continued)

A reconciliation of segment results to loss before tax is provided as follows:

	Six months ended 30 June	
	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)
Segment results	(4,096,060)	220,437
Other income	681,000	767,408
Other gains and losses	(305,448)	323,600
Finance costs	(699,681)	(560,537)
Unallocated head office and corporate expenses	(11,800,669)	(5,370,386)
Loss before tax	(16,220,858)	(4,619,478)

Geographical Information

(a) Revenue from external customers

	Six months ended 30 June					
	2022			2021		
	Segment revenue HK\$ (unaudited)	Intersegment sales HK\$ (unaudited)	Revenue from external customers HK\$ (unaudited)	Segment revenue HK\$ (unaudited)	Intersegment sales HK\$ (unaudited)	Revenue from external customers HK\$ (unaudited)
Hong Kong	14,183,225	–	14,183,225	18,540,864	(1,370,880)	17,169,984
Singapore	9,542,948	–	9,542,948	10,034,560	(560,270)	9,474,290
	23,726,173	–	23,726,173	28,575,424	(1,931,150)	26,644,274

The revenue information above is based on the location of the customers.

(b) Non-current assets

	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Hong Kong	22,109,951	21,287,491
Singapore	3,844,129	4,018,818
	25,954,080	25,306,309

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

4. FINANCE COSTS

	Six months ended 30 June	
	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)
Interest on lease liabilities	699,681	560,536
Interest on bank and other borrowings	–	1
	699,681	560,537

5. LOSS BEFORE TAX

The Group's loss before tax is arrived at after charging/(crediting):

	Six months ended 30 June	
	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)
Cost of services ^{1,2}	9,286,748	8,941,129
Depreciation of right-of-use assets ¹	2,179,488	1,365,045
Depreciation of property, plant and equipment	480,131	738,435
Employee benefit expenses (excluding directors' remuneration):		
– Salaries, wages and allowance	12,821,609	11,130,118
– Pension scheme contribution	713,732	799,912
Legal and professional fee	6,457,297	1,481,816
Government Grants	(664,705)	(633,270)
Fair value loss on equity investments at fair value through profit or loss	305,448	–

Note

- During the period ended 30 June 2022, depreciation of right-of-use assets in total of HK\$4,530,301 (six months ended 30 June 2021: HK\$4,256,380) is recognised in cost of services and administrative expenses accordingly. Out of which, HK\$2,350,813 (six months ended 30 June 2021: HK\$2,891,335) and HK\$2,179,488 (six months ended 30 June 2021: HK\$1,365,045) are included in cost of services and administrative expenses respectively.
- COVID-19-related rent concessions of HK\$3,132,176 (six months ended 30 June 2021: HK\$2,394,507) for the billboard spaces of the Group were deducted from cost of services during the six months ended 30 June 2022.

6. INCOME TAX EXPENSES

The provision for Hong Kong Profits Tax is calculated by applying the estimated annual effective rate of 16.5% (2021: 16.5%) to the six months ended 30 June 2022, except for one subsidiary of the group which is qualifying corporation under the two-tiered Profits Tax rate regime.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

6. INCOME TAX EXPENSES (Continued)

For this subsidiary, the first HK\$2 million of assessable profits are taxed at 8.25% and the remaining assessable profits are taxed at 16.5%. The provision for Hong Kong Profits Tax for this subsidiary was calculated at the same basis in 2021.

	Six months ended 30 June	
	2022 HK\$ (unaudited)	2021 HK\$ (unaudited)
Current tax – Hong Kong Profits Tax	515,782	821,711

7. DIVIDENDS

The Board does not recommend the payment of any dividend for the six months ended 30 June 2022 (six months ended 30 June 2021: Nil).

8. LOSS PER SHARE

(a) Basic

The calculation of basic losses per share is based on the loss attributable to owners of the company of HK\$16,997,798 (Six months ended 30 June 2021: loss of HK\$5,854,365) and the weighted average of 125,894,958 ordinary shares (Six months ended 30 June 2021: 59,075,250 shares) in issue during the interim period after the adjustment of the Rights Issue ^{Note}.

The comparative figures for the basic loss per share for the six months ended 30 June 2021 are restated to take into account of the effect of the Rights Issue ^{Note} completed during the period as if they had been taken place since the beginning of the comparative period. The weighted average number of ordinary shares outstanding was retrospectively increased to reflect the discount in the Rights Issue. For the six months ended 30 June 2021, the weighted average number of ordinary shares in issue was 57,354,612 before restatement.

Note: On 26 April 2022, the Company completed the Rights Issue for three rights shares for every one existing share held by shareholders of the Company on the record date of 3 April 2022 at the subscription price of HK\$0.38 per rights share and a total of 172,063,836 rights shares of the Company were issued.

(b) Diluted

No diluted loss per share has been presented as there was no dilutive ordinary shares outstanding during the six months ended 30 June 2022 and 2021.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

9. PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2022, the group incurred expenditures on additions to property, plant and equipment with total cost of HK\$85,320 (six months ended 30 June 2020: HK\$366,077). No items of property, plant and equipment is disposal of during the interim period (six months ended 30 June 2021: HK\$222,000).

10. RIGHT-OF-USE ASSETS

During the six months ended 30 June 2022, several expired contracts for land and buildings and the use of outdoor billboard spaces are renewed and therefore recognised the additions to right-of-use assets of approximately HK\$5,141,936 (six months ended 30 June 2020: Nil). No disposal of right-of-use assets is recognised during both interim periods.

11. TRADE AND OTHER RECEIVABLES

	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Trade receivables	11,521,013	11,916,330
Less: Allowance for credit losses	(166,316)	(167,723)
Trade receivables — net	11,354,697	11,748,607
Deposits, prepayments, other receivables and other assets	9,474,994	7,572,764
Total	20,829,691	19,321,371
Less: Non-current portion:		
Rental deposit	(1,070,920)	(568,317)
Deposit with Hong Kong Exchanges and Clearing Limited	(705,000)	(705,000)
Non-current portion	(1,775,920)	(1,273,317)
Current portion	19,053,771	18,048,054

The carrying amount of trade and other receivables approximate their fair values.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

11. TRADE AND OTHER RECEIVABLES (Continued)

As of the end of the reporting period, the ageing analysis of trade receivables based on invoice date and net of loss allowance is as follows:

	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Within 30 days	4,726,245	4,774,900
31–60 days	4,145,536	2,709,987
Over 60 days	2,482,916	4,263,720
	11,354,697	11,748,607

Movement on the provision for impairment of trade receivables is as follows:

	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
At beginning of period/year	167,723	104,708
Written-off as bad debt	–	(26,697)
Impairment loss of trade receivables, net	–	90,567
Exchange realignment	(1,407)	(855)
At end of period/year	166,316	167,723

The maximum exposure to credit risk at the reporting date is the carrying value of each class of receivable mentioned above. The Group does not hold any collateral over these balances.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

12. MARGIN LOAN RECEIVABLES

Margin loans to third parties are denominated in Hong Kong dollars, bearing interest at commercial rates, secured by the underlying pledged securities and are repayable on demand.

The credit facility limits to margin clients are determined by the discounted market value of the collateral securities accepted by the Group, where the Group maintains a list of approved stocks for margin lending at a specified loan to collateral ratio. Any excess in the lending ratio will trigger a margin call with the margin clients having to make good the shortfall. In granting credit facility, other factors such as financial strength, creditworthiness and the past collection statistics are also considered. The Group's credit review department are responsible to monitor credit risk and seek to maintain a strict control over the outstanding loan balance.

The Group maintains a list of approved stocks for margin lending at a specified loan to collateral ratio. As at 30 June 2022, the margin loan receivables is amounted to HK\$122,828,226 (31 December 2021: HK\$90,091,506) and is secured by securities pledged by the customers to the Group as collateral.

No ageing analysis is disclosed as, in the opinion of the directors of the Company, an ageing analysis is not meaningful in view of the nature of the business of securities margin financing.

13. TRADE AND OTHER PAYABLES

	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Trade payables	415,830	1,250,268
Accruals	18,053,764	18,154,094
Licence fee payable	37,746	37,746
Other payables	2,431,613	1,633,468
Loan and interest payable to a director	1,616,000	1,616,000
Deferred revenue	3,314,878	–
	25,869,831	22,691,576

The carrying amount of trade and other payables approximate their fair values.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

13. TRADE AND OTHER PAYABLES (Continued)

Trade payables are non-interest bearing and normally settled from 60 to 90 days. As of the end of the reporting period, the ageing analysis of trade payables based on invoice date is as follows:

	30 June 2022 HK\$ (unaudited)	31 December 2021 HK\$ (audited)
Within 30 days	415,830	667,975
31 to 60 days	–	392,460
Over 60 days	–	189,833
	415,830	1,250,268

14. SHARE CAPITAL

The movement in authorised and issued share capital of the Company during the reporting period is as follows:

	Authorised shares		Issued shares	
	No. of shares	Total HK\$	No. of shares	Total HK\$
At 1 January 2021 and 31 December 2021 (audited) and at 1 January 2022 (Ordinary share of HK\$0.01 each)	50,000,000,000	500,000,000	57,354,612	573,546
Issue of shares under Rights Issue (Note)	–	–	172,063,836	1,720,638
At 30 June 2022 (unaudited) (Ordinary share of HK\$0.01 each)	50,000,000,000	500,000,000	229,418,448	2,294,184

Note: On 26 April 2022, the Company completed the Rights Issue for three rights shares for every one existing share held by shareholders of the Company on the record date of 3 April 2022 at the subscription price of HK\$0.38 per rights share and a total of 172,063,836 rights shares of the Company were issued.

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

15. FAIR VALUE AND FAIR VALUE HIERARCHY OF FINANCIAL INSTRUMENTS

Management has assessed the fair values of the Group's financial assets and financial liabilities are approximate to their carrying amounts largely due to the short-term maturities of these instruments.

The fair values of the financial assets and liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale.

The fair value of listed equity investments is based on quoted market prices.

The following tables illustrate the fair value measurement hierarchy of the Group's financial instruments:

	Fair value measurement using			Total HK\$
	Quoted prices in active markets (Level 1) HK\$	Significant observable inputs (Level 2) HK\$	Significant unobservable inputs (Level 3) HK\$	
As at 30 June 2022 (unaudited)				
Equity investments at fair value through profit or loss	–	–	–	–
As at 31 December 2021 (audited)				
Equity investments at fair value through profit or loss	305,448	–	–	305,448

The Group did not have any significant financial liabilities measured at fair value as at 30 June 2022 (31 December 2021: Nil).

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION (CONTINUED)

16. CONTINGENT LIABILITIES

The Group had no significant contingent liabilities as at 30 June 2022 (31 December 2021: Nil).

17. RELATED PARTY TRANSACTIONS

In addition to those disclosed elsewhere in the unaudited condensed consolidated interim financial information, the Group has the following material transactions with related parties during the period ended 30 June 2022:

- (a) The Group has an outstanding principal amount of HK\$1,616,000 as at 30 June 2022 (31 December 2021: HK\$1,616,000) due to An Xilei, a director of the Company. The loan is interest-free since the extension of the maturity date for one year on 14 November 2021.
- (b) Compensation of key management personnel of the Group

	Six months ended 30 June 2022 (unaudited)	2021 (unaudited)
Salaries, wages and allowance	1,645,500	1,175,363
Pension scheme contribution	9,000	9,000
	1,654,500	1,184,363

18. APPROVAL OF THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

The unaudited condensed consolidated interim financial information was approved by the Board on 12 August 2022.

OTHER INFORMATION

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY OR ANY ASSOCIATED CORPORATION

As at 30 June 2022, the interests of the Directors and the chief executives of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO") as recorded in the register required to be kept by the Company under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the required standard of dealings by directors of the Company as referred to in Rule 5.46 of the GEM Listing Rules were as follows:

Long positions in the ordinary shares of HK\$0.01 each in the Company (the "Shares"), underlying Shares and debentures of the Company

Name of Directors	Nature of interests	Number of Shares held	Number of underlying Shares held	Total	Approximate % of shareholding in the Company (Note)
An Xilei	Beneficial owner	6,800,000	–	6,800,000	2.96%

Note: Upon completion of the Rights Issue on 26 April 2022, the number of shares in issue was enlarged from 57,354,612 Shares to 229,418,448 Shares. For the purpose of this section, the shareholding percentage in the Company is calculated on the basis of 229,418,448 Shares in issue as at 30 June 2022.

Save as disclosed above, as at 30 June 2022, none of the Directors nor the chief executives of the Company had any interests or short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the required standard of dealings by directors of the Company as referred to in Rule 5.46 of the GEM Listing Rules.

SHARE OPTION SCHEME

Since the expiration of the then share option schemes of the Company in March 2021, the Company has not adopted any new share option scheme. Further, all outstanding and unexercised options granted under the expired share option schemes lapsed and were cancelled in 2021 in accordance with the terms and conditions of the respective schemes. Accordingly, the Company had neither any share option scheme nor any outstanding share options as at 30 June 2022 up to the date of this report.

At no time during the Reporting Period was any of the Company and its holding companies, subsidiaries and fellow subsidiaries a party to any arrangement to enable the Directors to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate, and none of the Directors, or their spouses or children under the age 18, had any right to subscribe for the shares in, or debentures of, the Company, or had exercise any such rights.

OTHER INFORMATION (CONTINUED)

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 30 June 2022, so far as was known to the Directors, no other persons or companies (other than a Director or a chief executive of the Company) had interests of 5% or more in the shares or underlying shares and/or short positions in the shares or underlying shares of the Company which were recorded in the register of interest required to be kept by the Company under Section 336 of the SFO.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 30 June 2022, the Company did not redeem any of its listed securities, and neither did the Company nor any of its subsidiaries purchase or sell any of the Company's listed securities.

COMPETITION AND CONFLICT OF INTERESTS

During the six months ended 30 June 2022, none of the Directors or the substantial shareholders of the Company or any of their respective close associates has engaged in any business that competes or may compete with the business of the Group or has any other conflict of interests with the Group.

CODE OF CONDUCT FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules as the code of conduct for dealing in securities of the Company by the Directors, having made specific enquiries to all the Directors, the Company was not aware of any non-compliance with the required standard set out in Rules 5.48 to 5.67 of the GEM Listing Rules during the six months ended 30 June 2022.

CORPORATE GOVERNANCE PRACTICES

The Company has adopted the principles and the code provisions in the Corporate Governance Code as set out in Part 2 of Appendix 15 to the GEM Listing Rules. During the six months ended 30 June 2022, the Company had complied with the Corporate Governance Code.

OTHER INFORMATION (CONTINUED)

AUDIT COMMITTEE

The Company established an audit committee (the “Audit Committee”) with written terms of reference in compliance with the requirements of the GEM Listing Rules from time to time. The Audit Committee was delegated the authority and responsibility to review the Company’s risk management and internal control systems and to make recommendations to the Board in such regard, in addition to its primary duties to make recommendations to the Board on the appointment and removal of external auditors; to review the financial statements and to provide material advice in respect of financial reporting. The Audit Committee currently comprises all three independent non-executive Directors.

The unaudited condensed consolidated financial information of the Group for the six months ended 30 June 2022 have been reviewed by the Audit Committee together with the management of the Company, which is of the opinion that the interim financial information comply with the applicable accounting standards, the Stock Exchange and legal requirements, and that adequate disclosures have been made.

By order of the Board
Cornerstone Financial Holdings Limited
Gao Ran
Chairman and Executive Director

Hong Kong, 12 August 2022

As at the date of this report, the Board comprises Mr. Gao Ran (Chairman), Mr. An Xilei (Deputy Chairman), Mr. Wong Hong Gay Patrick Jonathan and Mr. Mock Wai Yin as executive Directors; and Mr. Chan Chi Keung Alan, Ms. Lau Mei Ying and Mr. Wong Man Hong as independent non-executive Directors.



基石金融控股有限公司

CORNERSTONE FINANCIAL HOLDINGS LIMITED