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LIFE CONCEPTS

Life Concepts Holdings Limited

生活概念控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8056)

CHANGE OF DATE OF ANNUAL GENERAL MEETING AND BOOK CLOSURE PERIOD

References are made to the notice of annual general meeting of Life Concepts Holdings Limited (the "**Company**") dated 15 August 2022 (the "**AGM Notice**"), the circular of the Company dated 15 August 2022 (the "**Circular**") and the form of proxy of the Company (the "**Proxy Form**") regarding the 2022 annual general meeting to be held on 30 September 2022 (the "**AGM**").

The AGM was initially scheduled to be held on Friday, 30 September 2022 with the register of members of the Company to be closed from Tuesday, 27 September 2022 to Friday, 30 September 2022 (both days inclusive).

The board of directors of the Company (the "**Directors**" and the "**Board**", respectively) hereby announces that the AGM is re-scheduled for Friday, 23 September 2022 at 10:00 a.m. (the "**Rescheduled AGM**") with the register of members of the Company to be closed from Tuesday, 20 September 2022 to Friday, 23 September 2022 (both days inclusive), during which period no transfer of shares of the Company will be registered. In order for shareholders of the Company (the "**Shareholders**") to be eligible to attend and vote at the Rescheduled AGM to be held on Friday, 23 September 2022, all transfer forms accompanies by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Boardroom Share Registrars (HK) Limited, Room 2103B, 21/F., 148 Electric Road, North Point, Hong Kong, for registration not later than 4:30 p.m. on Monday, 19 September 2022.

Save for the change of the date of AGM, all information and contents set out in the AGM Notice, the Circular and the Proxy Form remain unchanged. The Proxy Form, which was dispatched to the Shareholders, will still be valid for the Rescheduled AGM's purpose. Shareholders who have not yet returned the Proxy Form but intend to appoint a proxy to attend the Rescheduled AGM are required to return the Proxy Form to the Company's branch share registrar in Hong Kong, Boardroom Share Registrars (HK) Limited, whose address is set out in the above together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof) not less than 48 hours before the time appointed for the holding of the Rescheduled AGM (i.e. before 10:00 a.m. on Wednesday, 21 September 2022) or any adjournment thereof (as the case may be). If a Shareholder has already completed and returned the Proxy Form in accordance with the instructions printed thereon, such Proxy Form will remain valid for the Rescheduled AGM and such Shareholder is not required to resubmit the Proxy Form.

Shareholders who intend to attend the AGM should be aware of the aforesaid change of the AGM date.

By Order of the Board Life Concepts Holdings Limited James Fu Bin Lu Chairman, Executive Director and Chief Executive Officer

Hong Kong, 22 August 2022

As at the date of this announcement, the Board comprises Mr. James Fu Bin Lu (Chairman and Chief Executive Officer), Mr. Long Hai and Ms. Li Qing Ni as executive Directors; and Mr. Lu Cheng, Mr. Shi Kangping and Mr. Kim Jin Tae as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the Stock Exchange's website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at www.lifeconcepts.com.