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SV VISION
SV Vision Limited
華美樂樂有限公司

(formerly known as Icicle Group Holdings Limited 冰雪集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8429)

**CHANGE OF COMPANY NAME, STOCK SHORT NAME,
COMPANY LOGO AND COMPANY WEBSITE ADDRESS**

Reference is made to (i) the announcement of SV Vision Limited (formerly known as Icicle Group Holdings Limited 冰雪集團控股有限公司 (the “**Company**”) dated 19 May 2022 in relation to the proposed change of company name; (ii) the circular of the Company dated 25 May 2022 (the “**Circular**”); and (iii) the announcement of the Company dated 16 June 2022 in relation to the poll results of the Extraordinary General Meeting. Unless otherwise defined, terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to (i) the passing of the special resolution approving the Proposed Change of Name by the Shareholders at the Extraordinary General Meeting held on 16 June 2022; and (ii) the issue of the certificate of incorporation on change of name of the Company dated 28 June 2022 by the Registrar of Companies in the Cayman Islands, the change of the official registered English name of the Company from “Icicle Group Holdings Limited” to “SV Vision Limited” and the adoption of the Chinese name “華美樂樂有限公司” as its new dual foreign name to replace its existing Chinese name “冰雪集團控股有限公司” became effective on 28 June 2022. The certificate of registration of alteration of name of registered non-Hong Kong company was issued by the Registrar of Companies in Hong Kong on 5 August 2022 confirming the registration of the Company’s new name of “SV Vision Limited 華美樂樂有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The English stock short name of the Company will be changed from “ICICLE GROUP” to “SV VISION” and the Chinese stock short name of the Company will be changed from “冰雪集團” to “華美樂樂” for trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 1 September 2022. The stock code of the Company on the Stock Exchange remains unchanged as “8429”.

CHANGE OF COMPANY LOGO

The logo of the Company has been changed to  to reflect the change of the Company's name.

CHANGE OF COMPANY WEBSITE ADDRESS

The address of the Company's website will be changed from "www.iciclegroup.com" to "svvision.io" with effect from 9:00 a.m. on 1 September 2022 to reflect the change of name of the Company.

EFFECTS OF CHANGE OF COMPANY NAME, STOCK SHORT NAME, COMPANY LOGO AND COMPANY WEBSITE ADDRESS

The change of the Company's name will not affect any rights of the Shareholders or the Company's daily business operation and its financial position.

All existing share certificates in issue bearing the present name and logo of the Company will, after the change of the Company's name becoming effective, continue to be evidence of title to such shares and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name and logo of the Company. Any issue of share certificates thereafter will be in the new name and under the new logo of the Company.

By order of the Board
SV Vision Limited
Woo Chan Tak Chi Bonnie
Chairperson and Chief Executive Officer

Hong Kong, 26 August 2022

As at the date of this announcement, the Board comprises Ms. Woo Chan Tak Chi Bonnie as executive Director, Mr. Chow Sai Yiu Evan as non-executive Director and Mr. Ip Arnold Tin Chee, Mr. Hung Alan Hing Lun and Mr. Man Ka Ho Donald as independent non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk on the "Latest Listed Company Information" page for at least 7 days from the date of its posting. This announcement will also be published on the Company's website at <https://svvision.io>.