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ISP GLOBAL LIMITED

*(Incorporated in Cayman Islands with limited liability)
(Stock Code: 8487)*

VOLUNTARY ANNOUNCEMENT

STRATEGIC COOPERATION AGREEMENT

This announcement is made by ISP Global Limited (the “**Company**”, together with its subsidiaries the “**Group**”) on a voluntary basis to provide its shareholders and potential investors with updated information in relation to the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 15 September 2022, the Company entered into a strategic cooperation agreement (the “**Strategic Cooperation Agreement**”) with NNK Group Limited (“**NNK Group**”) which is valid from 15 September 2022 to 15 September 2025.

Pursuant to the Strategic Cooperation Agreement, the Company and NNK Group, in recognition of each other’s corporate culture, will treat each other sincerely, cooperate in good faith and jointly maintain each other’s corporate brand to gain an edge through brand cooperation. The personnel from both parties will maintain contact and exchange, jointly explore and share information resources in e-commerce, customer resources and other areas, and support each other’s daily operation, thus forming a good working atmosphere. A regular cooperation and consultation mechanism will be established to discover and solve problems in a timely manner, and a commitment has been made by both parties to abide by relevant laws and regulations on a non-infringement basis during the cooperation.

REASONS FOR AND BENEFITS OF THE TRANSACTION

NNK Group is a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the main board of the Stock Exchange (stock code: 3773). Since its incorporation, NNK Group has been engaged in the research and development, construction and operation of e-commerce business platform and e-commerce payment platform, and has been exploring, expanding and innovating for the purpose of realizing e-commerce payment methods. NNK Group has become an influential mobile top-up service provider in China since 2013, taking the lead in providing online mobile top-up service covering the three major telecom operators, and it has carried out nationwide cooperation in relation to e-commerce and payment business with 20 banks including Bank of China, China Merchants Bank, Industrial and Commercial Bank of China, Agricultural Bank of China, China Construction Bank and China Minsheng Bank.

After years of rapid development and based on its own resources, the Group has completed the construction of its “composite marketing” system covering the introduction of global high-quality brands and products, brand building and digital marketing, in-depth e-commerce operation agency (including self-operated warehousing and distribution), and private platform operation. The Group has successively signed contracts with many well-known brands at home and abroad, such as Moutai Chun, Changyu’s Cabernet, Philips water purifier, BISSELL floor washer, Philips home theater system, ASUS, Xiaogou appliance, Philips health, Renlogik and Therascience, and has become the e-commerce distributor and marketing service provider of the above brands with sustained growth in sales and revenues from services.

The Company believes that given the needs of the Company and NNK Group for market development, as well as the advantages and development potential in their respective business fields, both parties will, based on the Strategic Cooperation Agreement, carry out long-term, stable strategic cooperation by sharing or jointly developing customer resources, product resources, platform resources and supply chain resources, so as to create potential profit drivers for both parties. The strategic cooperation is in the interests of the Company and shareholders as a whole.

As at the date of this announcement, the Company and NNK Group have not entered into any legally binding agreements in relation to any specific cooperation projects. If any transaction contemplated which constitutes a notifiable transaction for the Company under the GEM Listing Rules, further announcement(s) will be made by the Company as and when appropriate in compliance with the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
ISP Global Limited
Cao Chunmeng
Chairman and executive Director

Hong Kong, 15 September 2022

As at the date of this announcement, the executive Directors are Mr. Cao Chunmeng, Mr. Mong Kean Yeow, Ms. Choon Shew Lang, Mr. Han Bing and Mr. Yuan Shuangshun; and the independent non-executive Directors are Mr. Zheng Xiaorong, Mr. Yan Xiaotian and Mr. Tang Chi Wai.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting. This announcement will also be published on the Company’s website at www.ispg.hk.