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SATU
SATU HOLDINGS LIMITED

舍圖控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8392)

PROFIT WARNING

This announcement is made by Satu Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2022 (the “**Period**”) and the information currently available to the Group, the Company is expected to record a profit attributable to the owners of the Company of no more than HK\$1.0 million for the Period, as compared to that of approximately HK\$6.3 million for the six months ended 30 September 2021 (the “**Previous Period**”). Based on the information currently available, the expected decrease in the profit attributable to the owners of the Company was mainly attributable to a decrease in revenue as a result of a decrease in sales orders from the customers of the homeware export business during the Period as compared to that of the Previous Period.

The Company is still in the process of finalising the Group’s results for the Period. The financial information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board. The unaudited consolidated management accounts of the Group for the Period has not yet been finalised and the information in this announcement has not been reviewed by the audit committee of the Company and has not been audited or reviewed by the auditor of the Company, and is subject to possible change and adjustment upon further review. The actual results for the Period may differ from the information disclosed in

this announcement. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the Period, which will be published on or around 8 November 2022 in accordance with the requirements of the GEM Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Satu Holdings Limited
She Leung Choi
Chairman

Hong Kong, 25 October 2022

As at the date of this announcement, the executive Directors are Mr. She Leung Choi, Ms. Chan Lai Yin, Mr. She Leung Ngai Alex; and the independent non-executive Directors are Mr. Ho Kim Ching, Mr. Chan Ching Sum Sam and Ms. Fan Pui Shan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange website at www.hkexnews.hk for a minimum period of 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.satuhome.com.