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MS CONCEPT LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8447)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcements of MS Concept Limited (the "**Company**") dated 21 December 2022 and 22 December 2022 (the "**Announcements**") in relation to the continuing connected transaction on the renewal of the 2022 Master Supply Agreement. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As stated in the Announcements, a circular (the "**Circular**") containing, among other things, details of (i) the 2022 Master Supply Agreement and proposed annual caps; (ii) a letter from the Independent Board Committee containing its recommendations to the Independent Shareholders; and (iii) a letter from the Independent Financial Adviser containing its advice to the Independent Board Committee and the Independent Shareholders, was expected to be despatched to the Shareholders in accordance with the GEM Listing Rules and the articles of association of the Company on or before 20 January 2023.

As additional time is required to prepare and finalise certain information in the Circular, it is currently expected that the date of despatch of the Circular will be postponed to a date on or before 10 February 2023.

For and on behalf of the Board **MS Concept Limited Kwong Tai Wah** *Chairman*

Hong Kong, 20 January 2023

As at the date of this announcement, the executive Directors are Mr. Kwong Tai Wah (Chairman and Chief Executive Officer), Ms. Kwong Man Yui (Vice Chairlady) and Mr. Lam On Fai; and the independent non-executive Directors are Mr. Lai Ming Fai Desmond, Dr. Cheng Lee Lung and Mr. Kwok Yiu Chung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Listed Company Information" page of the website of the Stock Exchange (www.hkexnews.hk) for at least seven days from the date of its publication. This announcement will also be published on the website of the Company (www.mrsteak.com.hk).

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.