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**Linekong Interactive Group Co., Ltd.**  
**藍港互動集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8267)**

**VOLUNTARY ANNOUNCEMENT**  
**BUSINESS UPDATE**

Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that, in order to further expand the Group’s online game development and publication business, to keep abreast of market development and the needs and trend of the gaming industry and users, and to explore the opportunities arising from internet and blockchain technology, Mr. LAI Weifeng (賴偉鋒) has been appointed as the vice president of the Group’s overseas Web3 business as at the date of this announcement. He will be in charge of the Web3 gaming platform to be explored by the Group and publication of GameFi business and other related businesses, and will report to Mr. WANG Feng (王峰), the chairman and chief executive officer of the Company. Mr. LAI was in charge of the Group’s gaming products website division, and was the product manager of Mars Finance (火星財經), a blockchain media company. He was an early team member of www.178.com under Perfect World (Beijing) Network Technology Co., Ltd.\* (完美世界(北京)網絡技術有限公司). The Company would like to take this opportunity to welcome Mr. LAI to his new position.

By order of the Board  
**Linekong Interactive Group Co., Ltd.**  
**WANG Feng**  
*Chairman*

Beijing, the PRC, February 8, 2023

*As at the date of this announcement, the executive Directors of the Company are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. CHEN Hao and Mr. WANG Jin (also known as YAN Yusong); and the independent non-executive Directors of the Company are Mr. ZHANG Xiangdong, Ms. WU Yueqin and Mr. KONG Yi.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the HKEXnews website at www.hkexnews.hk for at least 7 days from the date of its publication and be posted on the website of the Company at www.linekong.com.*

\* For identification purpose only