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## **Media Asia Group Holdings Limited**

*(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 8075)**

### **DATE OF BOARD MEETING**

Media Asia Group Holdings Limited (the “**Company**”) announces that a meeting of the board of directors of the Company (the “**Board**”) is scheduled to be held on Wednesday, 15 March 2023 for the purposes of considering and approving, among other matters, the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended 31 January 2023 (the “**Interim Results**”) for publication and the declaration of the payment of an interim dividend, if applicable.

Reference is made to the scheme document dated 12 January 2023 jointly issued by the Company, eSun Holdings Limited and Perfect Sky Holdings Limited (the “**Scheme Document**”). Unless otherwise defined in this announcement, capitalised terms used herein shall have the same meanings as those defined in the Scheme Document. According to the timetable in the Scheme Document, trading in MAGHL Shares on GEM ceased from 4:10 p.m. on Wednesday, 22 February 2023 (Hong Kong time). Subject to the Scheme becoming effective on Thursday, 16 March 2023 (Bermuda time), the listing of MAGHL Shares on GEM is expected to be withdrawn at 4:00 p.m. on Monday, 20 March 2023 (Hong Kong time). Therefore, the Company will apply to the Stock Exchange for a waiver from strict compliance with the requirements of Rules 18.53 and 18.78 of the GEM Listing Rules (the “**Waiver**”). If the Waiver is granted by the Stock Exchange, the Interim Results will not be published either by means of results announcement or interim report.

For and on behalf of  
**Media Asia Group Holdings Limited**  
**Wong Lai Chun**  
*Company Secretary*

Hong Kong, 3 March 2023

*As at the date of this announcement, the Board comprises four Executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Chan Chi Kwong, Mr. Lui Siu Tsuen, Richard and Mr. Yip Chai Tuck; and three Independent Non-executive Directors, namely Mr. Au Hoi Fung, Mr. Ng Chi Ho, Dennis and Mr. Poon Kwok Hing, Albert.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of HKEX’s website at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its publication and on the Company’s website at [www.mediaasia.com](http://www.mediaasia.com).*