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TASTY CONCEPTS HOLDING LIMITED

賞之味控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8096)

DELAY IN DESPATCH OF PROSPECTUS DOCUMENTS AND REVISED TIMETABLE IN RELATION TO PROPOSED RIGHTS ISSUE ON THE BASIS OF FIVE (5) RIGHTS SHARES FOR EVERY TWO (2) SHARES HELD ON THE RECORD DATE

Reference is made to the announcements of Tasty Concepts Holding Limited (the “**Company**”) dated 23 September 2022, 10 October 2022, 24 October 2022, 7 November 2022, 21 November 2022, 5 December 2022, 19 December 2022, 3 January 2023, 17 January 2023 and 3 February 2023 and the circular (the “**Circular**”) of the Company dated 28 February 2023 in relation to, among others, the proposed Rights Issue. Unless otherwise stated, capitalised terms used herein shall have the same meanings as defined in the Circular.

As disclosed in the Circular, the Prospectus Documents containing, among other things, further details of the Rights Issue were expected to be despatched to the Shareholders on or before Friday, 31 March 2023. As additional time is required for the Company to prepare and finalise the information to be contained in the Prospectus Documents, the despatch of the Prospectus Documents is expected to be postponed to a date on or before Wednesday, 31 May 2023.

REVISED EXPECTED TIMETABLE

In view of the delay in the despatch of the Prospectus Documents, the expected timetable of the proposed Rights Issue is expected to be revised as follows:

Event

Despatch of Prospectus Documents Wednesday, 31 May 2023

First day of dealings in nil-paid Rights Shares 9:00 a.m. on
Friday, 2 June 2023

Event

Latest time for splitting nil-paid Rights Shares.	4:30 p.m. on Tuesday, 6 June 2023
Last day of dealings in nil-paid Rights Shares	Friday, 9 June 2023
Latest time for acceptance of and payment for the Rights Shares.	4:00 p.m. on Wednesday, 14 June 2023
Announcement of the number of Unsubscribed Rights Shares and the ES Unsold Rights Shares subject to the Compensatory Arrangements	Wednesday, 21 June 2023
Commencement of placing of Unsubscribed Rights Shares and the ES Unsold Rights Shares by the Placing Agent	Friday, 23 June 2023
Latest time of placing of the Unsubscribed Rights Shares and the ES Unsold Rights Shares by the Placing Agent	6:00 p.m. on Friday, 30 June 2023
Latest time for the Rights Issue and placing of the Unsubscribed Rights Shares and ES Unsold Rights Shares to become unconditional	4:00 p.m. on Monday, 3 July 2023
Announcement of results of the Rights Issue (including results of the placing of the Unsubscribed Rights Shares and the ES Unsold Rights Shares and the amount of the Net Gain per Unsubscribed Rights Share and per ES Unsold Rights Share under the Compensatory Arrangements).	Thursday, 6 July 2023
Refund cheques, if any, to be despatched (if the Rights Issue does not proceed).	Friday, 7 July 2023
Certificates for fully-paid Rights Shares to be despatched	Friday, 7 July 2023
Expected commencement of dealings in fully-paid Rights Shares	9:00 a.m. on Monday, 10 July 2023
Payment of Net Gain to relevant No Action Shareholders (if any) or Excluded Shareholders (if any)	Monday, 24 July 2023

For the avoidance of doubt, the latest time for the Shareholders to lodge transfer documents of Shares in order to be qualified for the Rights Issue (i.e. 4:30 p.m. on Thursday, 23 March 2023), the relevant book closure period (i.e. Friday, 24 March 2023 to Thursday, 30 March 2023) and the Record Date (i.e. Thursday, 30 March 2023) will remain unchanged for determining the entitlements to the Rights Issue.

All times and dates in this announcement refer to Hong Kong local times and dates.

Dates or deadlines specified in the expected timetable above or in other parts of this announcement are indicative only and may be extended or varied by the Company. Any changes to the expected timetable will be published or notified to the Shareholders and the Stock Exchange as and when appropriate.

WARNING OF THE RISKS OF DEALING IN THE SHARES AND NIL-PAID RIGHTS SHARES

The Rights Issue is subject to the fulfilment of conditions including, among other things, the Stock Exchange granting the listing of, and permission to deal in, the Rights Shares in their nil-paid and fully-paid forms. Please refer to the section headed “Conditions of the Rights Issue” in the Circular. Shareholders and potential investors of the Company should note that if the conditions to the Rights Issue are not satisfied, the Rights Issue will not proceed.

Any Shareholders or other person dealing in the Shares or in the nil-paid Rights Shares up to the date on which all the conditions of the Rights Issue are fulfilled will accordingly bear the risk that the Rights Issue may not become unconditional or may not proceed. Any Shareholders or other persons contemplating any dealings in the Shares and/or Rights Shares in their nil-paid form are recommended to consult his/her/its professional advisers.

By Order of the Board
Tasty Concepts Holding Limited
Tang Chun Ho Chandler
Chairman and Executive Director

Hong Kong, 30 March 2023

As at the date of this announcement, the Board comprises Mr. Tang Chun Ho Chandler and Ms. Sung Kwan Wun as executive Directors; Mr. Ho Lai Chuen and Ms. So Siu Ying as independent non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least seven days from the date of its posting and on the Company’s website at www.butaoramen.com.