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K GROUP HOLDINGS LIMITED

千盛集團控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8475)

VOLUNTARY ANNOUNCEMENT POTENTIAL COLLABORATION

This announcement is made by K Group Holdings Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") on a voluntary basis to keep the shareholders of the Company and potential investors informed of the latest business development of the Group.

The board of directors (the "**Board**") of the Company is pleased to announce that a non-legally binding memorandum of understanding entered into between the Company, and Global Transport Exchange Limited and Flight Mart Co., Ltd (the "**Collaboration Partner**"), a Thai company, in respect of a potential collaboration with the Collaboration Partner (the "**Potential Collaboration**"), which includes but not limited to: 1. the Company will invest in Flight Mart Co., Ltd., a Thai company; 2. Flight Mart Co., Ltd, a Thai company, will open 20 chain roast restaurants under the brand "Roast Show Show" in Thailand, Singapore and Hong Kong; and 3. the Company will upgrade its existing restaurants by utilizing the smart oven under the brand, Flight Mart, to increase our roast dishes offerings.

Based on the preliminary understanding of the board of Directors of the Company, the smart oven under the brand, Flight Mart, owned by the Collaboration Partner can finish roasting in 9 to 15 minutes for, including but not limited to, roasted goose, roasted chicken, roasted duck, roasted pork and roasted suckling pig. The smart oven only requires 9 minutes to roast 3 geese from raw to cooked all at once, and 14 minutes to roast 1 suckling pig from raw to cooked all at once, while the restaurant is required to only have a minimum area of 200 feet and a minimum of 2 employees to satisfy consumers' demand for freshly roasted dishes with high quality. The smart ovens of the brand, Flight Mart, have been certified for product safety by the FCC in the US and the CE in the EU. The Potential Collaboration will significantly enhance the competitiveness of the Company. After the signing of the memorandum of understanding, the board of Directors of the Company will conduct further due diligence and strive to reach a sustainable cooperation contract in the near future. For matters not covered, the announcement of the Company shall prevail. This announcement does not constitute any collaboration invitation or any basis affecting the trading of the shares and investors should exercise caution.

For and on behalf of **K Group Holdings Limited Zhou Junqi** Chairman and Executive Director

Hong Kong, 3 April 2023

As at the date of this announcement, the executive Directors are Mr. Zhou Junqi (Chairman), Mr. Chiang Ming Chun, Ms. Wong Pui Kei Peggy, and Mr. Yeap Wei Han, Melvyn; and the independent non-executive Directors are Mr. Chau Wing Nam, Mr. Law Chung Lam, Nelson and Mr. Lee Ming Yeung, Michael.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Latest Listed Company Information page of the Stock Exchange at www.hkexnews.hk for a minimum period of seven days from the date of its publication and on the Company's website at www.kgroup.com.hk.