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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

APPOINTMENT OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

The Board would like to announce that Mr. Liu Guanzhou has been appointed as an executive Director and chairman of the Board of the Company with effect from 14 April 2023.

This announcement is made by the board (“**Board**”) of directors (“**Director(s)**”) of Aurum Pacific (China) Group Limited (the “**Company**”) pursuant to Rule 17.50 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**GEM Listing Rules**”).

APPOINTMENT OF EXECUTIVE DIRECTOR CHAIRMAN OF THE BOARD

The Board would like to announce the appointment of Mr. Liu Guanzhou (“**Mr. Liu**”) as an executive Director and chairman of the Board of the Company with effect from 14 April 2023.

The biography of Mr. Liu is set out as follows:

Mr. Liu, aged 41, has over 13 years of experience in business directory publishing and strategic consultancy, and over 10 years of experience in digital marketing and software business, including rich sales channels and business network in the People's Republic of China (the “**PRC**”). Mr. Liu is the shareholder and authorised representative of several private companies which are engaging in electromechanical equipment, advertising, investment management and brand operation management. Mr. Liu has been a publisher and strategic consultant.

Mr. Liu is currently the Chief Executive of the Greater China Region of 恒利銀豐(深圳)數字有限公司(Hengli Yinfeng (Shenzhen) Digital Company Limited*), a subsidiary of the Company in the PRC, responsible for domestic software development and digital marketing services. Mr. Liu is mainly responsible for the general management and business development in the Greater China.

A letter of appointment has been entered into between Mr. Liu and the Company for an initial term of three years commencing from 14 April 2023, which is renewable for a successive term of three years upon expiry of every term of his appointment, unless terminated in accordance with the terms of the appointment letter. Pursuant to the articles of association of the Company, Mr. Liu will hold office only until the next annual general meeting of the Company and shall then be eligible for re-election. Thereafter, he will be subject to retirement by rotation and re-election at the annual general meetings of the Company according to the articles of association of the Company. Mr. Liu is not entitled to any annual emolument.

Save as disclosed above, as at the date of this announcement, Mr. Liu did not hold any directorship in any listed public companies in the past three years and does not have relationship with any Directors, senior management or substantial or controlling shareholders of the Company nor any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations which is required to be disclosed under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and there is no information relating to the appointment of Mr. Liu as an executive Director that is required to be disclosed pursuant to Rules 17.50(2) (h) to (v) of the GEM Listing Rules nor any matters that need to be brought to the attention of the Shareholders and the Stock Exchange.

* For identification only

The Board would like to take this opportunity to warmly welcome Mr. Liu to the Board.

By Order of the Board
Aurum Pacific (China) Group Limited
Chung Man Lai
Executive Director

Hong Kong, 14 April 2023

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors:

Mr. Liu Guanzhou (Chairman)

Mr. Chung Man Lai

Mr. Choi Pun Lap

Non-executive Directors:

Ms. Li Hui Ling

Independent non-executive Directors:

Mr. Tai Man Tai

Ms. Lam Yuen Man Maria

Mr. Fu Yan Ming

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Announcements” page of the Stock Exchange’s website at www.hkex.com.hk for at least 7 days from the date of its publication and on the website of the Company at www.aurumpacific.com.hk.