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Zhao Xian Business Ecology International Holdings Limited

照現生態國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8245)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Zhao Xian Business Ecology International Holdings Limited (the “**Company**”) is pleased to announce that Ms. Zhu Yuanyan (“**Ms. Zhu**”) has been appointed as an executive director of the Company with effect from 5 May 2023.

The biographical details of Ms. Zhu are set out below:

Ms. Zhu, aged 44, serves as the chairman of the board of Zhejiang Shanyu Health Management Co., Ltd. and devotes herself to the development of the internet health field. Her duties include but not limited to organizing, discussing and deciding the company's annual business goals, development plans, and investment plans. She is responsible for the company's overall operations and to formulate the company's management system. Her duties also include reviewing the company's financial statements and departmental reports on a regular basis to oversee the financial status of the company'.

She established a health drinks and internet medical system, with a management team of more than 500 people, with 22 years of practical marketing experience, 10 years of corporate management experience, leading a team of 100 people to create an operating income of hundreds of millions a year.

Ms. Zhu's appointment is subject to retirement by rotation at annual general meeting of the Company, and he shall be eligible for re-election in accordance with the articles of association of the Company.

As at the date of this announcement, Ms. Zhu beneficially owned 33,580,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rules 17.50(2)(h) to 17.50(2)(v) of the GEM Listing Rules and there are no other matters relating to the appointment of Ms. Zhu that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to extend its warmest welcome to Ms. Zhu in joining the Board.

By order of the Board
Zhao Xian Business Ecology International Holdings Limited
Wong Ming Kwan Victoria
Executive Director

Hong Kong, 5 May 2023

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Yeung Shing Wai, Ms. Zhu Xiu Zhi, Ms. Wong Ming Kwan Victoria and Ms. Zhu Yuanyan; and three independent non-executive Directors, namely Mr. Choi Pun Lap, Mr. Sheng Wei and Ms. Ip Sin Nam.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.zhaoxian.com.hk.