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VIVA GOODS COMPANY LIMITED

非凡領越有限公司

(Formerly known as Viva China Holdings Limited 非凡中國控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8032)

(1) CHANGE OF COMPANY NAME

(2) CHANGE OF STOCK SHORT NAME

(3) CHANGE OF COMPANY'S WEBSITE

References are made to the announcement of Viva Goods Company Limited (the “**Company**”) dated 8 March 2023 and the circular of the Company dated 21 March 2023 (the “**Circular**”) in relation to, among other things, the Proposed Change of Company Name. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that, following the approval of the Proposed Change of Company Name by the Shareholders by way of special resolution at the AGM held on 13 April 2023, the Registrar of Companies in the Cayman Islands issued the Certificate of Incorporation on Change of Name on 14 April 2023 certifying the change of the English name of the Company from “Viva China Holdings Limited” to “Viva Goods Company Limited” and the dual foreign name in Chinese of the Company from “非凡中國控股有限公司” to “非凡領越有限公司” (the “**Change of Company Name**”).

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 2 May 2023, confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

EFFECT OF CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the Shareholders. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of title to such Shares and will remain to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. Going forward, the certificates of securities of the Company will only be issued in the new name of the Company and the securities of the Company will be traded on the Stock Exchange under the new name of the Company.

CHANGE OF STOCK SHORT NAME

Following the Change of Company Name, the stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “VIVA CHINA” to “VIVA GOODS” in English and from “非凡中國” to “非凡領越” in Chinese with effect from 9:00 a.m. on 12 May 2023. The stock code of the Company remains unchanged as “8032”.

CHANGE OF COMPANY’S WEBSITE ADDRESS

The address of the Company’s website will be changed from “http://www.vivachina.hk” to “http://www.vivagoods.hk” with effect from 8 May 2023 to reflect the Change of Company Name.

By Order of the Board
Viva Goods Company Limited
LI Ning
Chairman & Chief Executive Officer

Hong Kong, 8 May 2023

Executive Directors:

Mr. LI Ning (*Chairman and Chief Executive Officer*)

Mr. LI Chunyang

Mr. LI Qilin

Non-executive Directors:

Mr. Victor HERRERO

Mr. MA Wing Man

Ms. LYU Hong

Independent non-executive Directors:

Mr. LI Qing

Mr. PAK Wai Keung, Martin

Mr. WANG Yan

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Stock Exchange at www.hkexnews.hk on the “Latest Listed Company Information” page for at least seven days from the date of its posting and the Company’s website at www.vivagoods.hk.