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COOL LINK (HOLDINGS) LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8491)

POSITIVE PROFIT ALERT

This announcement is made by Cool Link (Holdings) Limited (the "Company" and, together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the three months ended 31 March 2023 (the "**1Q2023**") and the information currently available to the Board, the Group expected to record a net profit as compared with the net loss of the same period in 2022, which mainly due to the decrease in administrative expenses.

The Group is still in the process of finalising its first quarterly results for the 1Q2023. The information in this announcement is only based on the preliminary review of the unaudited consolidated management account of the Group for the 1Q2023 and the information currently available to the Board, which have not yet been audited nor reviewed by the audit committee of the Company. Shareholders and potential investors are advised to read carefully the first quarterly results announcement of the Company for the 1Q2023, which is expected to be published on or around 15 May 2023 in accordance with the GEM Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

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By order of the Board Cool Link (Holdings) Limited Tan Seow Gee Chairman and Executive Director

Hong Kong, 9 May 2023

As at the date of this announcement, the executive Directors are Mr. Tan Seow Gee and Mr. Gay Teo Siong; the non-executive Director is Mr. Tang Tsz Kin; and the independent non-executive Directors are Ms. Chan Oi Chong, Ms. Luk Huen Ling Claire and Mr. Yim Harrison Chun Fung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or in this announcement misleading.

This announcement will remain on The Stock Exchange of Hong Kong Limited's website at http://www. hkexnews.hk and, in any case of this announcement, on the "Latest Listed Company Information" page for a minimum period of seven days from the date of its publication. This announcement will also be published on the Company's website at http://www.coollink.com.sg.