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**Linekong Interactive Group Co., Ltd.**

**藍港互動集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8267)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**” and together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Based on a preliminary review of the unaudited consolidated management accounts of the Group (the “**Management Accounts**”) for the three months ended March 31, 2023 (the “**Period**”), the board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders and potential investors of the Company that the Group is expected to record for the Period (i) revenue in between RMB85.0 million to RMB90.0 million, representing an increase of between 460% to 500% as compared to the same period in 2022; and (ii) net profit in between RMB4.0 million to RMB6.0 million as compared to a net loss of approximately RMB13.5 million during the same period in 2022. The Board believes that the improvement of financial performance of the Group during the Period is mainly attributable to the recognition of licensing revenue regarding completion of a mobile game which the Group has obtained the exclusive right for its adaptation and distribution, and recognition of licensing revenue for the completion of delivery of an internet drama of the Group.

The Company is in the course of finalising the results of the Group for the Period. The information contained in this announcement is based only on the preliminary assessment on the Management Accounts, which have not been confirmed, reviewed or audited by the Company’s auditors and may be subject to adjustments. Details of the Group’s financial results and performance for the Period will be announced in the quarterly report of the Company which is expected to be published on May 15, 2023.

**Shareholders and potential investors should exercise cautious when dealing in the shares of the Company.**

By order of the Board  
**Linekong Interactive Group Co., Ltd.**  
**WANG Feng**  
*Chairman*

Beijing, PRC, May 11, 2023

*As at the date of this announcement, the executive Directors of the Company are Mr. WANG Feng, Mr. CHEN Hao and Mr. WANG Jin (also known as YAN Yusong); and the independent non-executive Directors of the Company are Mr. ZHANG Xiangdong, Ms. WU Yueqin and Mr. FU Frank Kan.*

*This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the HKEXnews website at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its posting and be posted on the website of the Company at [www.linekong.com](http://www.linekong.com).*