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YEAH YEAH GROUP HOLDINGS LIMITED
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

FIRST QUARTERLY RESULTS ANNOUNCEMENT FOR THE THREE MONTHS ENDED 31 MARCH 2023

CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “EXCHANGE”)

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

This announcement, for which the directors of Yeah Yeah Group Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to Yeah Yeah Group Holdings Limited. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

UNAUDITED FINANCIAL RESULTS

The Board of Directors (the “Directors”) of Yeah Yeah Group Holdings Limited (the “Company”) announce the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the “Group”) for the three months ended 31 March 2023 together with the comparative unaudited figures for the three months ended 31 March 2022 as follows:

UNAUDITED CONDENSED CONSOLIDATED INCOME STATEMENT

For the three months ended 31 March 2023

		Three months ended	
		31 March	2022
	Notes	2023 HK\$’000 (Unaudited)	2022 HK\$’000 (Unaudited)
Revenue	2	31,953	8,654
Cost of sales		<u>(17,418)</u>	<u>(7,045)</u>
Gross profit		14,535	1,609
Other income and gains		102	178
Selling, marketing and distribution expenses		(3,137)	(884)
General, administrative and other expenses		(16,333)	(14,897)
Finance costs		(349)	(338)
Share of profits and losses for joint ventures		<u>37</u>	<u>—</u>
LOSS BEFORE TAX		(5,145)	(14,332)
Income tax expense	3	<u>(17)</u>	<u>(17)</u>
LOSS FOR THE PERIOD		<u>(5,162)</u>	<u>(14,349)</u>
Attributable to:			
Owners of the Company		(4,642)	(13,913)
Non-controlling interests		<u>(520)</u>	<u>(436)</u>
		<u>(5,162)</u>	<u>(14,349)</u>
Dividend	4	<u>—</u>	<u>—</u>
LOSS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY	5		
— Basic and diluted (<i>HK cents</i>)		<u>(0.22)</u>	<u>(0.66)</u>

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the three months ended 31 March 2023

	Three months ended 31 March	
	2023	2022
	<i>HK\$'000</i>	<i>HK\$'000</i>
	(Unaudited)	(Unaudited)
Loss for the period	(5,162)	(14,349)
Other comprehensive income/(loss)		
Other comprehensive income/(loss) that may be reclassified to profit or loss in subsequent periods:		
Exchange differences on translation of foreign operations	<u>329</u>	<u>(288)</u>
Total comprehensive loss for the period	<u>(4,833)</u>	<u>(14,637)</u>
Attributable to:		
Owners of the Company	(4,663)	(14,208)
Non-controlling interests	<u>(170)</u>	<u>(429)</u>
	<u>(4,833)</u>	<u>(14,637)</u>

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the three months ended 31 March 2023

	Attributable to owners of the Company							Non-controlling interests	Total equity
	Issued capital HK\$'000	Share premium HK\$'000	Contributed surplus HK\$'000	Exchange fluctuation reserve HK\$'000	Share-based payment reserve HK\$'000	Shares held under share award scheme HK\$'000	Accumulated losses HK\$'000		
At 1 January 2022 (audited)	52,400	445,446	31,713	1,942	18,324	(391)	(428,892)	120,542	122,320
Loss for the period	-	-	-	-	-	-	(13,913)	(13,913)	(14,349)
Other comprehensive loss for the period:									
Exchange differences on translation of foreign operations	-	-	-	(295)	-	-	-	(295)	(288)
Total comprehensive loss for the period	-	-	-	(295)	-	-	(13,913)	(14,208)	(14,637)
Equity-settled share option arrangements	-	-	-	-	1,771	-	-	1,771	1,771
At 31 March 2022 (unaudited)	52,400	445,446	31,713	1,647	20,095	(391)	(442,805)	108,105	109,454
At 1 January 2023 (audited)	52,400	445,446	31,713	(923)	14,770	(391)	(480,477)	62,538	60,033
Loss for the period	-	-	-	-	-	-	(4,642)	(4,642)	(5,162)
Other comprehensive loss for the period:									
Exchange differences on translation of foreign operations	-	-	-	(21)	-	-	-	(21)	329
Total comprehensive loss for the period	-	-	-	(21)	-	-	(4,642)	(4,663)	(4,833)
At 31 March 2023 (unaudited)	52,400	445,446	31,713	(944)	14,770	(391)	(485,119)	57,875	55,200

NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL RESULTS

1. BASIS OF PREPARATION AND SIGNIFICANT ACCOUNTING POLICIES

These unaudited condensed consolidated financial statements are prepared in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and Chapter 18 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”).

These unaudited condensed consolidated financial statements should be read in conjunction with the Company’s 2022 annual financial statements. The accounting policies and methods of computation used in the preparation of these unaudited condensed consolidated financial statements are consistent with those used in the Company’s annual financial statements for the year ended 31 December 2022.

Impact of new and revised HKFRSs which are issued but not effective

The Group had not early adopted the new and revised HKFRSs that have been issued but are not yet effective in the period.

The adoption of new and revised HKFRSs has no significant effect on these unaudited condensed consolidated financial statements.

2. OPERATING SEGMENT INFORMATION

For management purposes, the Group is organised into business units based on their products and services and has two reportable operating segments as follows:

- (a) the media and entertainment segment primarily engages in the organisation/production of and investments in concert, other entertainment event, film and TV drama production projects, and other media and entertainment related businesses; and
- (b) the cremation and funeral services segment primarily engages in the provision of cremation and funeral services and deathcare related business.

Management monitors the results of the Group’s operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit/loss, which is a measure of adjusted profit/loss before tax. The adjusted profit/loss before tax is measured consistently with the Group’s loss before tax except that finance costs, share-based payment expense and head office and corporate expense are excluded from such measurement.

Segment assets exclude certain property, plant and equipment, club membership and other unallocated head office and corporate assets as these assets are managed on a group basis.

Segment liabilities exclude other borrowing and other unallocated head office and corporate liabilities as these liabilities are managed on a group basis.

The segment results and other segment items for the three months ended 31 March 2023 are as follows:

	Media and entertainment <i>HK\$'000</i>	Cremation and funeral services <i>HK\$'000</i>	Total <i>HK\$'000</i>
Segment revenue:			
Sales to external customers	24,918	7,035	<u>31,953</u>
Segment results	(2,831)	159	(2,672)
<u>Reconciliation:</u>			
Corporate and other unallocated expenses, net			(2,124)
Finance costs			<u>(349)</u>
Loss before tax			<u>(5,145)</u>
Segment assets	157,582	31,877	189,459
<u>Reconciliation:</u>			
Corporate and other unallocated assets			<u>5,746</u>
Total assets			<u>195,205</u>
Segment liabilities	(54,702)	(8,259)	(62,961)
<u>Reconciliation:</u>			
Corporate and other unallocated liabilities			<u>(77,044)</u>
Total liabilities			<u>(140,005)</u>
Other segment information			
Depreciation and amortisation	287	1,511	1,798
Capital expenditure	37	124	161

The segment results and other segment items for the three months ended 31 March 2022 are as follows:

	Media and entertainment <i>HK\$'000</i>	Cremation and funeral services <i>HK\$'000</i>	Total <i>HK\$'000</i>
Segment revenue:			
Sales to external customers	3,549	5,105	<u>8,654</u>
Segment results	(10,638)	326	(10,312)
<u>Reconciliation:</u>			
Corporate and other unallocated expenses, net			(3,682)
Finance costs			<u>(338)</u>
Loss before tax			<u>(14,332)</u>
Segment assets	77,325	30,510	107,835
<u>Reconciliation:</u>			
Corporate and other unallocated assets			<u>81,931</u>
Total assets			<u>189,766</u>
Segment liabilities	(27,211)	(8,065)	(35,276)
<u>Reconciliation:</u>			
Corporate and other unallocated liabilities			<u>(45,037)</u>
Total liabilities			<u>(80,313)</u>
Other segment information			
Depreciation and amortisation	675	619	1,294
Capital expenditure	9	91	100

An analysis of revenue is as follows:

	Three months ended	
	31 March	
	2023	2022
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
<i>Revenue from contracts with customers</i>		
Provision of cremation and funeral services and sale of related goods	4,445	3,108
Concert and other entertainment event income and sale of related goods	23,744	3,118
Artiste management and performance services income	1,074	431
	29,263	6,657
<i>Revenue from other sources</i>		
Gain on investments in concert, other entertainment event, film and TV drama production projects, net	100	–
Rendering of cremation services	2,590*	1,997*
	31,953	8,654

* *Being government subsidies received for the rendering of cremation services in certain location in Mainland China. There are no unfulfilled conditions or contingencies relating to these subsidies.*

3. INCOME TAX EXPENSE

Hong Kong profits tax is calculated at the rate of 16.5% (31 March 2022: 16.5%) on the estimated assessable profits arising in Hong Kong during that period. No provision for Hong Kong profits tax has been made for the current period as the Group did not generate any assessable profits arising in Hong Kong during the current period (31 March 2022: Nil). Taxes on profits assessable elsewhere have been calculated at the rates of tax prevailing in the jurisdictions in which the Group operates.

The Group did not have any significant deferred taxation which was not provided for in respect of each of the reporting periods.

4. DIVIDEND

The Directors do not recommend the payment of a dividend nor transfer of any amount to reserves for the three months ended 31 March 2023 (31 March 2022: Nil).

5. LOSS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY

(a) Basic

Basic loss per share is calculated by dividing the loss attributable to owners of the Company by the weighted average number of ordinary shares in issue during the period.

	Three months ended	
	31 March	
	2023	2022
	<i>HK\$'000</i>	<i>HK\$'000</i>
	(Unaudited)	(Unaudited)
Loss attributable to owners of the Company	(4,642)	(13,913)
Weighted average number of ordinary shares in issued (in thousands)	<u>2,096,016</u>	<u>2,096,016</u>

(b) Diluted

For the period ended 31 March 2023 and 31 March 2022, no adjustment has been made to the basic loss per share amounts presented for the period in respect of a dilution as the impact of the share options outstanding had an anti-diluted effect on the basic loss per share amounts presented.

MANAGEMENT DISCUSSION AND ANALYSIS

Financial review

Revenue

For the three months ended 31 March 2023, the total revenue (which mainly consists of (i) the media and entertainment business; and (ii) cremation and funeral services business) was approximately HK\$31,953,000 which was 269.23% higher than that of last year corresponding period of approximately HK\$8,654,000. The increase was attributable to two concerts organized by the Group during the current period under review, but nil in the last year corresponding period.

Selling, marketing and distribution expenses

Selling, marketing and distribution expenses for the three months ended 31 March 2023 was approximately HK\$3,137,000, which was 254.86% higher than the amount of last year corresponding period of approximately HK\$884,000. Percentage to turnover was approximately 9.82% (three months ended 31 March 2022: 10.21%). The increase in selling, marketing and distribution expenses was in line with increase in turnover of the Group.

General, administrative and other expenses

General, administrative and other expenses for the three months ended 31 March 2023 amounted to approximately HK\$16,333,000 which was 9.64% higher than that of last year corresponding period of approximately HK\$14,897,000. The increase was primarily due to increase in employee benefit expense during the current period under review.

Loss for the period

The Group's loss for the period was approximately HK\$5,162,000 (three months ended 31 March 2022: loss of approximately HK\$14,349,000).

Operation Review

Media and entertainment business

During the three months ended 31 March 2023, the media and entertainment segment recorded a revenue of approximately HK\$24,918,000, representing an increase of 602.11% as compared with last year corresponding period of approximately of HK\$3,549,000. The increase was attributable to two concerts organized by the Group during the current period under review.

Cremation and funeral services business

During the three months ended 31 March 2023, the revenue from cremation and funeral services business operation was approximately HK\$7,035,000, which was 37.81% higher than last year corresponding period of approximately HK\$5,105,000. The increase was mainly due to (i) more cremation cases were handled by the Group during the current period under review; (ii) the related value-added funeral services were increased in line with the number of cases.

Prospects

In year 2022, due to the outbreak of COVID-19, the operating segment of our concert performance and event organisation was severely affected and did not perform well during the period. Following a disruptive year of 2022, Hong Kong and Macau was embracing a fast and explosive COVID reopening from January 2023. The economy outlook of Hong Kong and Macau in 2023 is upbeat and our business will benefit from the relaxation of pandemic control measures and progressive re-opening of borders.

According to the Company announcement dated 17 March 2023 regarding the issue of new shares to certain consultants for strategic cooperation in the Company businesses, the Group will continue to actively seek investment opportunities and strategic partnership that are related and/or creating synergies to the Group's existing businesses and generate greatest returns for its shareholders and reward their long-term support.

Employees and remuneration policies

As at 31 March 2023, the Group had approximately 93 (three months ended 31 March 2022: 69) employees, including Directors. Total staff costs for the three months ended 31 March 2023, including Directors' remuneration, amounted to approximately HK\$8,295,000 (three months ended 31 March 2022: HK\$5,447,000). The Group's employment and remuneration policies remained the same as detailed in the year ended 31 December 2022 Annual Report.

Charges on Group's assets and contingent liabilities

There were no charges on the Group's assets or any significant contingent liabilities as at 31 March 2023.

Directors' and chief executives' interests and short positions in the shares, underlying shares and debentures of the Company

As at 31 March 2023, the interests or short positions of the Directors and chief executives in the shares, underlying shares and debentures of the Company and its associated corporation, as recorded in the register maintained by the Company pursuant to Section 352 of the Securities and Futures Ordinance, or as otherwise notified to the Company and the Stock Exchange of Hong Kong Limited pursuant to the model code for Securities Transactions by Directors of the Company, were as follows:

Interests in shares and underlying shares of the Company

Number of ordinary shares and underlying shares beneficially held:

(A) Long positions

Name	Capacity	Notes	Number of shares held	Number of underlying shares held	Total number of shares and underlying shares held	Percentage of issued share capital
Mr. Dong Choi Chi, Alex ("Mr. Dong")	Beneficial owner	1	517,589,426	20,900,000	538,489,426	25.69%
Mr. Chong Cho Lam ("Mr. Chong")	Beneficial owner	2	3,600,000	32,366,000	35,966,000	1.72%
Mr. Chan Wai Man	Beneficial owner	1	–	1,000,000	1,000,000	0.05%
Mr. Siu Hi Lam, Alick	Beneficial owner	1	–	1,000,000	1,000,000	0.05%

Notes:

- For details of the underlying shares, please refer to the next section headed "Share Options Schemes" which stated all the details of share options granted to Directors.
- The underlying shares represent (i) 11,466,000 share options granted by the Company to Mr. Chong to subscribe for 11,466,000 shares at an adjusted exercise price of HK\$0.232 per share; and (ii) 20,900,000 share options granted by the Company to Mr. Chong to subscribe for 20,900,000 shares at exercise price of HK\$0.029 per share.

(B) *Share options*

Pursuant to the new share options scheme adopted by the Company on 15 September 2021, certain Directors and participants were granted share options to subscribe for the Company's shares, details of share options outstanding and exercisable as at 31 March 2023 were as follow:

	Number of share options				Outstanding and exercisable as at 31 March 2023	Date of grant	Exercise period	Vesting Period	Exercise price per share	Closing share price immediate before the date of grant
	Outstanding as at 1 January 2023	Granted during the period	Exercised during the period	Forfeited/ lapsed/ cancelled during the period						
Category 1: Director										
Mr. Chan Wai Man	1,000,000	–	–	–	1,000,000	13 Oct 2022	13 Oct 2022 – 12 Oct 2032	Vested on date of grant	HK\$0.029	HK\$0.027
Mr. Chong	11,466,000	–	–	–	11,466,000	12 April 2021	12 April 2021 – 11 April 2024	Vested on date of grant	HK\$0.232	HK\$0.280
Mr. Chong	20,900,000	–	–	–	20,900,000	13 Oct 2022	13 Oct 2022 – 12 Oct 2032	Vested on date of grant	HK\$0.029	HK\$0.027
Mr. Dong	20,900,000	–	–	–	20,900,000	13 Oct 2022	13 Oct 2022 – 12 Oct 2032	Vested on date of grant	HK\$0.029	HK\$0.027
Mr. Siu Hi Lam, Alick	1,000,000	–	–	–	1,000,000	13 Oct 2022	13 Oct 2022 – 12 Oct 2032	Vested on date of grant	HK\$0.029	HK\$0.027
Sub total	55,266,000	–	–	–	55,266,000					
Category 2: Employees/consultants										
Employees	7,644,000	–	–	–	7,644,000	12 July 2019	12 July 2019 – 11 July 2029	Vested on date of grant	HK\$0.581	HK\$0.720
Consultants	3,185,000	–	–	–	3,185,000	12 July 2019	12 July 2019 – 11 July 2029	Vested on date of grant	HK\$0.581	HK\$0.720
Employees	5,733,000	–	–	–	5,733,000	12 April 2021	12 April 2021 – 11 April 2024	Vested on date of grant	HK\$0.232	HK\$0.280
Consultants	23,823,800	–	–	–	23,823,800	12 April 2021	12 April 2021 – 11 April 2024	Vested on date of grant	HK\$0.232	HK\$0.280
Consultants	64,337,000	–	–	–	64,337,000	12 April 2021	12 April 2022 – 11 April 2025	Vested one year after date of grant	HK\$0.232	HK\$0.280
Employees	41,800,000	–	–	–	41,800,000	13 Oct 2022	13 Oct 2022 – 12 Oct 2032	Vested on date of grant	HK\$0.029	HK\$0.027
Sub total	146,522,800	–	–	–	146,522,800					
Total of all categories	201,788,800	–	–	–	201,788,800					

There were no share options cancelled, lapsed or forfeited during the three months ended 31 March 2023.

Substantial shareholders' interests and short positions in the shares, underlying shares and debentures of the Company

As at three months ended 31 March 2023, the following shareholders (including Directors) had interests or short position in the shares, underlying shares or debentures of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance (the "SFO") and Section 336 of the SFO, were as follows:

Number of ordinary shares and underlying shares beneficially held:

Name	Capacity	Notes	Number of shares and underlying shares	Long/short position	Percentage of issued share capital
Mr. Dong	Beneficial owner		538,489,426	Long	25.69%
KONGOR Investment Holding Limited	Beneficial owner	1	223,880,000	Long	10.68%
New Brilliant Investments Limited	Beneficial owner	2	158,414,496	Long	7.56%
Mr. Chui Bing Sun ("Mr. Chui")	Beneficial owner	3	1,800	Long	0.00%
	Interest of controlled corporation	1 and 2	382,294,496	Long	18.24%
			382,296,296		18.24%
Albula Investment Fund Ltd	Beneficial owner		105,120,000	Long	5.02%

Notes:

1. KONGOR Investment Holding Limited is incorporated in the British Virgin Islands. It is wholly and beneficiary owned by Mr. Chui. Mr. Chui is deemed to be interested in the shares held by KONGOR Investment Holding Limited by virtue of Part XV of the SFO.
2. New Brilliant Investments Limited is incorporated in the British Virgin Islands. It is wholly and beneficially owned by Mr. Chui. Mr. Chui is deemed to be interested in the shares held by New Brilliant Investments Limited by virtue of Part XV of the SFO.
3. Mr. Chui is also holding 1,800 shares as beneficial owner.

Save as disclosed above, as at 31 March 2023, the Directors were not aware of any other person who had an interest or short position in the shares, underlying shares or debentures of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO and Section 336 of the SFO, or who had interests of 5% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meeting of any other member of the Group.

Securities transactions by directors

The Company has established written guidelines for the required standard of dealings in securities by directors of the Company on terms no less exacting than the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules. Having made specific enquiries of all Directors, the Directors confirmed that they have fully complied with the required standard with respect to the securities dealings of the Company and there was no event of non-compliance for the three months ended 31 March 2023.

Director's interests in competing business

Mr. Dong Choi Chi, Alex (“Mr. Dong”), an executive Director of the Company, is the sole owner and director of Aurora Entertainment Holdings Limited, which together with its subsidiaries, including Sun Entertainment Culture Limited, are principally engaged in investment holding, artiste and model management, entertainment, publishing and film and concert production and coordination. He is also the sole owner and director of Accela Entertainment Limited, which is principally engaged in the entertainment, publishing and music production. Mr. Dong is also one of the ultimate beneficial owners and a director of Sun Motion (Hong Kong) Limited, which together with its subsidiary are principally engaged in investment holding, entertainment and music production in Mainland China. Therefore, he is considered to have interest in the business which competes or is likely to compete, either directly or indirectly, with the businesses of the Group in the media and entertainment industry (as would be required to be disclosed under Rule 11.04 of the GEM Listing Rules).

Mr. Chong Cho Lam, an executive Director of the Company, is a substantial shareholder and the managing director of Chessman Entertainment Production Company Limited, which is principally engaged in concert co-ordination and production, advertising design and market planning, original music, record production and distribution, public relations and artiste management in Macau. He is a substantial shareholder and director of Chessman Entertainment Production (HK) Limited, which is engaged in advertising production, project planning consultation, design, publishing, entertainment production and promotion. He is also a substantial shareholder and director of Chessman Management and Investment Company Limited, which is engaged in entertainment related investments and management in Macau. He is also a substantial shareholder of Good Media Production Company Limited which is engaged in film production and filming, music production, advertising production, original music, web design, publication publishing and media in Macau. He is also a substantial shareholder of Easy Music Production Company Limited which is engaged in record distribution, artiste management, music producer management, band management, musician management, concert production and music production in Macau. Therefore, he is considered to have interest in the business which competes or is likely to compete, either directly or indirectly, with the businesses of the Group in the media and entertainment industry (as would be required to be disclosed under Rule 11.04 of the GEM Listing Rules).

Save as disclosed above, the Directors are not aware of any business or interest of each of the Directors, management shareholders (as defined in the GEM Listing Rules) and their respective associates that competes or may compete with business of the Group or any other conflicts of interest which any such person has or may have with the Group during the three months ended 31 March 2023.

Arrangements to purchase shares or debentures

Other than the share option scheme and the Share Award Scheme disclosed above, at no time during the three months ended 31 March 2023 was the Company, its holding company, or any of its subsidiaries or fellow subsidiaries, a party to any arrangements to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

Purchase, sale or redemption of the Company's listed securities

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities for the three months ended 31 March 2023.

Compliance with corporate governance practices

During the three months ended 31 March 2023, the Company has complied with all the code provisions of the Corporate Governance Code (the "CG Code") as stated in Appendix 15 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange of Hong Kong Limited.

Audit committee

The Company has established an Audit Committee ("AC") with specific terms of reference explaining its role and authorities delegated by the Board. The AC consists of three independent non-executive Directors, namely Mr. Chan Wai Man (chairman of AC), Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick, who together have sufficient accounting and financial management expertise, legal and business experience to discharge their duties and none of them is a former partner of the external auditors of the Company. In accordance with the provisions of the CG Code, the terms of reference of the AC were also revised which are substantially the same as the provisions set out in the CG Code.

The AC's principal duties include reviewing the Group's financial controls, internal control and risk management systems, reviewing and monitoring integrity of consolidated financial statements and reviewing annual, interim and quarterly consolidated financial statements and reports before submission to the Board and considering and recommending the appointment, re-appointment and removal of external auditors of the Company. The AC meets with the external auditors and the management of the Group to ensure that the audit findings are addressed properly. The AC is authorized to take independent professional advice at Company's expense, if necessary.

The AC has reviewed the Group's unaudited result for the three months ended 31 March 2023.

By order of the Board
Yeah Yeah Group Holdings Limited
Dong Choi Chi, Alex
Chairman and executive Director

Hong Kong, 15 May 2023

As at the date of this announcement, the board comprises two executive Directors, namely Mr. Dong Choi Chi, Alex (the chairman) and Mr. Chong Cho Lam (chief executive officer), and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick.

This announcement will remain on the "Latest Listed Company Information" page of the GEM Website for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.