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LIFE CONCEPTS

Life Concepts Holdings Limited

生活概念控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8056)

TRADING HALT

At the request of Life Concepts Holdings Limited (the “**Company**”), trading in the shares of the Company on GEM of The Stock Exchange of Hong Kong Limited has been halted with effect from 1:00 p.m. on Wednesday, 12 July 2023 pending the release of an inside information announcement of the Company.

By Order of the Board
Life Concepts Holdings Limited
Xu Qiang
*Chairman, Executive Director and
Chief Executive Officer*

Hong Kong, 12 July 2023

As at the date of this announcement, the Board comprises Mr. Xu Qiang (Chairman and Chief Executive Officer), Mr. James Fu Bin Lu, Ms. Li Qing Ni and Mr. Yu Qinglong as executive Directors; and Mr. Lu Cheng, Mr. Shi Kangping and Mr. Kim Jin Tae as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.lifeconcepts.com.

This announcement is prepared in both English and Chinese. In the event of any inconsistency, the English text of this announcement shall prevail.