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華 億 金 控 集 團 有 限 公 司 SINOFORTUNE FINANCIAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 08123)

FURTHER EXTENSION OF EXCLUSIVITY PERIOD FOR THE MEMORANDUM OF UNDERSTANDING IN RELATION TO A POSSIBLE DISPOSAL

Reference is made to the announcements of Sinofortune Financial Holdings Limited (the "Company") dated 24 April 2023, 24 May 2023 and 23 June 2023 (the "Announcements") relating to the Possible Disposal. Unless otherwise stated, capitalized terms used in this announcement shall have the same meanings as defined in the Announcements.

FURTHER EXTENSION OF EXCLUSIVITY PERIOD UNDER THE MOU

As more time is required for the Potential Purchaser to carry out due diligence on the Disposal Group and negotiate on the Formal Agreement, the Parties have agreed in writing on 24 July 2023 (after trading hours) to further extend the Exclusivity Period to 24 August 2023 (or such longer date as the Parties may agree in writing).

Save and except the aforesaid further extension of Exclusivity Period, all other terms of the MOU remain unchanged.

The Board wishes to emphasis that no binding agreement in relation to the Possible Disposal has been entered into as at the date of this announcement. As such, the Possible Disposal may or may not proceed. If the Possible Disposal materializes, it is expected to constitute a notifiable transaction on the part of the Company. Shareholders of the Company and investors are urged to exercise caution when dealing in the shares of the Company. Further announcement(s) will be made by the Company in accordance with all applicable requirements of the GEM Listing Rules as and when appropriate. Further announcement in respect of the Possible Disposal will be made by the Company in the event that any formal agreement has been signed.

By order of the Board
Sinofortune Financial Holdings Limited
Wang Jiawei
Chairman

Hong Kong, 24 July 2023

As of the date of this announcement, the executive directors are Mr. Wang Jiawei and Ms. Lai Yuk Mui, the non-executive director is Mr. Liu Runtong and the independent non-executive directors are Professor Zhang Benzheng, Mr. Li Jianxing, Professor Chen Shu Wen and Mr. Lee Kwun Kwan.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules of the Stock Exchange for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at http://www.hkexnews.hk for at least 7 days from the date of its posting and on the Company's website at http://www.sinofortune.hk.