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BAR PACIFIC[®]

BAR PACIFIC GROUP HOLDINGS LIMITED

太平洋酒吧集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8432)

INSIDE INFORMATION – POSITIVE PROFIT ALERT

This announcement is made by Bar Pacific Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2)(a) of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Company, the Group is expected to record net profit after tax in a sum ranging from approximately HK\$0.5 million to HK\$2.5 million for the three months ended 30 June 2023 (the “**Period**”) as compared to a net loss after tax of approximately HK\$1.8 million for the three months ended 30 June 2022 (the “**Corresponding Period**”). The expected net profit after tax is primarily attributable to the increase in revenue as a result of the gradually stabilised COVID-19 situation in the Group’s operating region (i.e. Hong Kong) during the Period, as compared to the Corresponding Period.

The Company is in the process of finalising the unaudited quarterly results of the Group for the Period. The information contained in this announcement is only based on the latest unaudited consolidated management accounts prepared by the management of the Group for the Period and is not based on any figures or information audited or reviewed by the Company’s auditors or audit committee. Therefore, the above information is subject to adjustments and may be different from the unaudited quarterly results of the Group for the Period.

Shareholders and potential investors are advised to read carefully the details of the financial information and performance of the Group as set out in the unaudited quarterly results announcement of the Company for the Period which is expected to be announced on or about 7 August 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Bar Pacific Group Holdings Limited
Chan Tsz Kiu Teresa
Chairlady and Executive Director

Hong Kong, 1 August 2023

As at the date of this announcement, the executive Directors are Ms. Chan Tsz Kiu Teresa (Chairlady), Ms. Chan Ching Mandy (Chief Executive Officer) and Ms. Chan Tsz Tung; and the independent non-executive Directors are Mr. Chan Chun Yeung Darren, Mr. Chin Chun Wing and Mr. Tang Wing Lam David.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the website of the Company at www.barpacific.com.hk.

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.