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Stream Ideas Group Limited

源想集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8401)

CHANGE OF EXECUTIVE DIRECTOR, AUTHORIZED REPRESENTATIVES AND COMPOSITION OF REMUNERATION COMMITTEE

The Board announces that (i) Ms. Choi Sin Yi has been appointed as an executive director of the Company and (ii) Mr. Law Ka Kin has resigned as an executive director of the Company with effect from 8 August 2023.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of Stream Ideas Group Limited (the “**Company**” together with its subsidiaries, the “**Group**”) is pleased to announce that Ms. Choi Sin Yi (“**Ms. Choi**”) has been appointed as an executive Director with effect from 8 August 2023.

Ms. Choi Sin Yi (蔡倩宜), aged 33, joined the Group in June 2012. Ms. Choi has over 11 years of working experiences in the online advertising industry. Ms. Choi was a social media marketing executive at JAG Ideas Company Limited (“**JAG Hong Kong**”), a wholly-owned subsidiary of the Company, from June 2012 to September 2015, and was promoted to an advertising manager at JAG Hong Kong since October 2015, and was further promoted to a senior advertising manager at JAG Hong Kong since October 2018, mainly responsible for the management of the Hong Kong sales team. Ms. Choi graduated with a bachelor degree in business administration from Hong Kong Baptist University in November 2012.

Ms. Choi has entered into a service agreement (the “**Agreement**”) with the Company for an initial fixed term of 3 years commencing from 8 August 2023 and shall be renewable automatically for successive terms of one year each commencing from the day next after the expiry of the then current term of the appointment. Pursuant to the Agreement, Ms. Choi shall be entitled to a director’s fee of HK\$1,500 per month while Ms. Choi shall continue to be entitled to a salary of HK\$35,800 per month as a senior advertising manager of JAG Hong Kong, totalling HK\$37,300 per month, which was determined with reference to the duties and responsibilities of Ms. Choi and the current prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Ms. Choi (i) did not hold any position in the Company or other members of the Group; (ii) did not have any relationship with any Director, senior management, or substantial or controlling shareholders (as defined

in the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) of the Company; (iii) did not hold any other directorship in other public companies in the past three years, the securities of which are listed on any securities market in Hong Kong or overseas; and (iv) did not have any interests or deemed interests in the securities of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance.

Save as disclosed above, as at the date of this announcement, there is no other information which is required to be disclosed pursuant to the requirements of Rule 17.50(2) of the GEM Listing Rules and there are no other matters relating to the appointment of Ms. Choi which the Board considers necessary to be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders.

The Board would like to take this opportunity to welcome Ms. Choi as executive Director.

RESIGNATION OF EXECUTIVE DIRECTOR

Mr. Law Ka Kin (“**Mr. Law**”) has resigned as an executive Director with effect from 8 August 2023 due to his other business commitment.

Mr. Law has confirmed that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of the holders of securities of the Company or The Stock Exchange of Hong Kong Limited in respect of his resignation.

The Board would like to express its gratitude to Mr. Law for his valuable efforts and contributions to the Company during his tenure.

CHANGE OF AUTHORIZED REPRESENTATIVES

With effect from 8 August 2023, Mr. Law has ceased to be an authorized representative of the Company (for the purpose of Companies Ordinance and GEM Listing Rules) and Mr. Lee Wing Leung Garlos has been appointed as an authorized representative thereof.

CHANGE OF MEMBER OF REMUNERATION COMMITTEE

With effect from 8 August 2023, Mr. Law has also ceased to be a member of remuneration committee of the Company and Mr. Lee Wing Leung Garlos has been appointed as a member of remuneration committee thereof.

By Order of the Board
Stream Ideas Group Limited
Lee Wing Leung Garlos
Executive Director

Hong Kong, 8 August 2023

As at the date of this announcement, the Board comprises four executive directors, namely Ms. Cheung Lee, Mr. Lee Wing Leung Garlos, Mr. Leung Wai Lun and Ms. Choi Sin Yi; and three independent non-executive directors, namely Mr. Kwan Chi Hong, Mr. Fenn David and Mr. Ho Ho Tung Armen.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least 7 days from the date of its publication and on the website of the Company at www.stream-ideas.com.