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S U N N Y S I D E U P
光 尚 文 化

Sunny Side Up Culture Holdings Limited
光尚文化控股有限公司

(formerly known as Yeah Yeah Group Holdings Limited)

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8082)

CLARIFICATION ANNOUNCEMENT
REGARDING THE STRATEGIC COOPERATION AGREEMENTS

Reference is made to the announcement of the Company (the “**Announcement**”) dated 13 July 2023 in respect of the Strategic Cooperation Agreements. Unless otherwise stated, all the capitalised terms used herein shall have the same meaning as those adopted in the Announcement.

After reconsideration by the Board for the issue of the new Shares under the Strategic Cooperation Agreements, the Board decides to change the way to issue the new Shares to the Consultants, subject to the adoption of the share award scheme of the Company, by way of share award to be granted in compliance with Chapter 23 of the GEM Listing Rules which the Shareholders may consider to vote in the special general meetings of the Company for the Shares to be awarded. To cope with the above change, the Board will adopt a new share award scheme as soon as practicable. After the adoption of the share award scheme, a circular containing, among others, (i) further details of the grant of share award and the transactions contemplated thereunder; (ii) a notice of convening the respective special general meeting of the Company; (iii) a letter of advice from the Independent Board Committee (if appropriate); and (iv) a letter of advice from the independent financial adviser to the Independent Board Committee and the Independent Shareholders (if appropriate), would be despatched to the Shareholders on or before 31 May 2024 to consider the issue of new Shares to the relevant Consultants who achieved their respective Target Profit during the year ending 31 December 2023.

By order of the board
Sunny Side Up Culture Holdings Limited
Dong Choi Chi, Alex
Chairman and executive Director

Hong Kong, 24 August 2023

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Dong Choi Chi, Alex (chairman) and Mr. Chong Cho Lam (chief executive officer), and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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