

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

**SVISION**

**SV Vision Limited**

**華美樂樂有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8429)**

**INSIDE INFORMATION  
COMPLEXCON HONG KONG**

This announcement is made by **SV Vision Limited** (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the interim report for the six months ended 30 June 2021 of the Company, in 2021, the Company, through its subsidiary, entered into a license agreement with Complex Networks based in the US focusing on popular and emerging trends in style, sneakers, food, music, sports and pop culture. The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby announces that, on 21 November 2023, a groundbreaking move to bring Complex’s iconic cultural World Fair ComplexCon (the “**ComplexCon**”) to Hong Kong from 22 to 24 March 2024 as its first-ever ComplexCon Asia Edition (the “**ComplexCon Hong Kong**”). ComplexCon will bring its unique specialty in international pop and urban culture to Hong Kong Arts Month, broadening the city’s lineup of world-class events in March where tens of thousands of international art and culture enthusiasts and industry practitioners gather to participate in this thriving cultural scene. Projected to welcome over 30,000 guests from all over Asia and the rest of the world to AsiaWorld Expo, which is minutes away from Hong Kong International Airport, ComplexCon Hong Kong will provide an unprecedented experience for global pop culture enthusiasts to participate in this important cultural tentpole moment as part of the international festivities circuit.

**FIRST TIME BRINGING EXPERTLY-CURATED “FESTIVAL OF FUTURE POP CULTURE” TO ASIA**

Hosted in Los Angeles, California since 2016, ComplexCon is an expertly curated festival of the future, bringing together the world’s most influential brands and artists for an immersive and unforgettable two days of style, sneakers, art, food, music, inspiration, and more. The festival debuted its first edition with artistic direction provided by Takashi Murakami and Pharrell Williams, and previous performances included hip hop heavyweights such as Travis Scott, Kid Cudi and Nigo. Last year, ComplexCon’s

artistic director, Verdy, led a phenomenal event followed by a prolific year art-directing for Coachella and BLACKPINK's world tour amongst other creative projects. The festival is known for its expert-led curatorial approach, defining the culture of the moment and being the launch pad of what's coming next across fashion, art, music and technology. Attendees can expect to shop for rare and limited-edition cultural items and join hundreds of celebrities, influencers and artists to celebrate the culture with live musical performances by some of the most sought-after artists of our times.

Supported by the Mega Arts and Cultural Events Fund (Mega ACE Fund) of the Government of the Hong Kong Special Administrative Region, the first ComplexCon Hong Kong hopes to leverage the unique geographical location of Hong Kong as an east-meets-west platform for cultural exchange between the Greater Bay Area and the rest of Asia and the world. A subsidiary of the Group, doing business as Complex Chinese, is also honoured to have the Hong Kong Tourism Board as the event's supporting organisation, joining hands together to promote the first-ever edition of the event in Asia, which will produce an unprecedented coming together of the most influential artists and creative icons in Asia and its global community.

With the global appeal of urban culture, we at ComplexCon have set our eyes on becoming an annual festival that defines where the next things begin for our massive community from around the world. Hong Kong has long been at the heart of the global urban culture scene, whose local artists and entrepreneurs collaborate with the international community, to drive cultural conversations in both the East and the West. We are excited to bring ComplexCon to Hong Kong, marking a unique milestone in this increasingly expansive scope of the global phenomenon of culture convergence by bringing in top designers, creatives artists and talents to gather at this 3-day festival.

## **INFORMATION ON COMPLEXCON**

ComplexCon is a groundbreaking festival and exhibition that brings together pop culture, music, art, food, sports, innovation, activism, and education. Guests in attendance will be able to shop hundreds of exclusive releases from the most sought-after brands, watch inspiring talks from the most influential minds in our culture, and experience the future through the most immersive and ambitious pop culture experience yet. With ticket prices set at USD150–700 in its 2023 Long Beach edition, ComplexCon has recorded in its previous years an average spending of an additional USD600 per person on the floor, generating over USD30 million in revenue from cultural products onsite. ComplexCon is an annual event that aims to create synergized economic value by attracting inbound tourists and stimulating spending. For more information on what to expect at ComplexCon Hong Kong, please visit: <https://complexcon.complexchinese.com/>.

## INFORMATION ON COMPLEX CHINESE

Complex Chinese is the exclusive operator of Complex in Greater China. Complex champions the people, brands, and new trends you need to know now, will obsess over next, and we build consumer universes around them. From pop culture and style (Complex), music discovery (Pigeons & Planes), sneaker news (Sole Collector) to our festival of cultural convergence (ComplexCon) — we're what a modern entertainment company looks like and what others have followed.

*ComplexCon Hong Kong is financially supported by the Mega Arts and Cultural Events Fund of the Government of the Hong Kong Special Administrative Region.*

*The Government of the Hong Kong Special Administrative Region provides funding support to ComplexCon Hong Kong only, but does not otherwise take part in it. Any opinions, findings, conclusions or recommendations expressed in the materials/activities (or by members of the grantee's team) are those of the organisers of this programme only and do not reflect the views of the Government of the Hong Kong Special Administrative Region.*

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**SV Vision Limited**  
**Woo Chan Tak Chi Bonnie**  
*Chairperson and Chief Executive Officer*

Hong Kong, 21 November 2023

*As at the date of this announcement, the Board comprises Ms. Woo Chan Tak Chi Bonnie as executive Director, Mr. Chow Sai Yiu Evan as non-executive Director and Mr. Ip Arnold Tin Chee, Mr. Hung Alan Hing Lun and Mr. Man Ka Ho Donald as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and will be published on the Company's website at <https://svvision.io>.*