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MS CONCEPT LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8447)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of MS Concept Limited (the “**Company**”) dated 5 December 2023 (the “**Announcement**”) in relation to the Major Transaction in relation to the new licence and lease of the premises in respect of the new buffet business. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the “**Circular**”) containing, among other things, details of the Agreements, was expected to be despatched to the Shareholders in accordance with the GEM Listing Rules and the articles of association of the Company on or before 28 December 2023. As additional time is required to receive the bank confirmations for the finalisation of working capital sufficiency statement of the Company, the Company has applied to the Stock Exchange for, and has been granted, a waiver from strict compliance with Rule 19.41(a) of the GEM Listing Rules on the condition that the Company will despatch the Circular on or before 12 January 2024.

For and on behalf of the Board
MS Concept Limited
Kwong Tai Wah
Chairman

Hong Kong, 28 December 2023

As at the date of this announcement, the executive Directors are Mr. Kwong Tai Wah (Chairman and Chief Executive Officer), Ms. Kwong Man Yui (Vice Chairlady) and Mr. Lam On Fai; and the independent non-executive Directors are Mr. Lai Ming Fai Desmond, Dr. Cheng Lee Lung and Mr. Kwok Yiu Chung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange (www.hkexnews.hk) for at least seven days from the date of its publication. This announcement will also be published on the website of the Company (www.mrstek.com.hk).

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.