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中國創意控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 8368)

## VOLUNTARY ANNOUNCEMENT REGARDING PUBLICATION OF QUARTERLY FINANCIAL RESULTS AND REPORTS

This announcement is made by Creative China Holdings Limited (the "**Company**") on a voluntary basis to shareholders and potential investors of the Company.

## PUBLICATION OF QUARTERLY FINANCIAL RESULTS AND REPORTS

The board (the "**Board**") of directors (the "**Director**(s)") of the Company announces that, after taking into consideration of the consultation conclusion on GEM listing reforms published by The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") in December 2023 which effectively removed the mandatory quarterly reporting requirements of companies listed on GEM, and pursuant to paragraph D.1.6 of Appendix C1 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange, the Company has decided not to continuously announce and publish its quarterly financial results and reports based on the following reasons: (i) disclosures in the Company's interim and annual results announcements and reports shall be sufficient; and (ii) the Company's compliance and administrative costs could be reduced.

By order of the Board Creative China Holdings Limited Philip Jian Yang Chairman and Executive Director

Hong Kong, 23 February 2024

As at the date of this announcement, the Board comprises Mr. Philip Jian Yang and Mr. Wang Yong as executive Directors; Mr. Yang Shiyuan and Mr. Ge Xuyu as non-executive Directors; and Ms. Fu Yuehong, Mr. Yau Yan Yuen and Mr. Wang Xinghua as independent non-executive Directors. This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Stock Exchange at www.hkexnews.hk on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and on the Company's website at www.ntmediabj.com.