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PPS INTERNATIONAL (HOLDINGS) LIMITED

寶聯控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8201)

POSITIVE PROFIT ALERT

This announcement is made by PPS International (Holdings) Limited (the "Company", and, together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Part XIVA of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong.

The board (the "Board") of the directors (the "Directors") of the Company wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the management of the Group and the preliminary review of the unaudited consolidated management accounts of the Group, it is expected that a net profit between HK\$4.5 million and HK\$5.0 million attributable to the owners of the Company for the six months ended 31 December 2023 (the "2024 Interim Results") will be recorded as compared to the net profit of approximately HK\$2.5 million attributable to the owners of the Company for the six months ended 31 December 2022. The improvement in the consolidated financial performance of the 2024 Interim Results is primarily due to the net effect of the following factors:

- (i) increase in the recognition of reversal of the impairment allowance for the loan receivables by approximately HK\$5.3 million under the Group's money lending business; and
- (ii) increase in the recognition of the revaluation loss on the Group's self-owned properties in Hong Kong by approximately HK\$2.0 million.

The Company is still in the course of finalising the 2024 Interim Results. The information contained in this announcement is based on the Board's preliminary assessment after reviewing the unaudited consolidated management accounts of the Group for the six months ended 31 December 2023 and the information currently available to the management of the Group. Therefore, the actual 2024 Interim Results may differ from the information contained in this announcement. Shareholders and potential investors are advised to refer to the actual 2024 Interim Results which is to be released on 29 February 2024.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board PPS International (Holdings) Limited Yu Shaoheng

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 23 February 2024

As at the date of this announcement, the Board comprises two executive Directors, Mr. Yu Shaoheng and Mr. Lai Tin Ming, and three independent non-executive Directors, Mr. Kwong Tsz Ching, Jack, Mr. Meng Enhai and Mr. Wang Cui.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the Stock Exchange's website at www.hkexnews.hk for at least seven days from the day of its posting and will be published on the website of the Company at www.ppsintholdings.com.