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LIFE CONCEPTS

Life Concepts Holdings Limited

生活概念控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8056)

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Director(s)**”, each a “**Director**”) of Life Concepts Holdings Limited (the “**Company**”) announces that Ms. Ng Yan Ka (“**Ms. Ng**”) has resigned as a non-executive director of the Company with effect from the close of business on 13 March 2024 due to changes in her work arrangement. After her resignation, Ms. Ng shall be redesignated as a marketing manager of the Company.

Ms. Ng has confirmed that she has no disagreement with the Board and there are no other matters in relation to her resignation that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board would like to express its sincere gratitude to Ms. Ng for her contributions to the Company during her tenure of office.

By Order of the Board

Life Concepts Holdings Limited

Xu Qiang

Chairman, Executive Director and Chief Executive Officer

Hong Kong, 14 March 2024

As at the date of this announcement, the Board comprises Mr. Xu Qiang (Chairman and Chief Executive Officer), Mr. Liu Guowei and Mr. Yu Quansheng as executive Directors; and Mr. Hui Hung Kwan, Mr. Bian Hongjiang and Mr. Chen Wenrui as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.lifeconcepts.com.