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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8087)

NOTICE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of China 33 Media Group Limited (the "Company", together with its subsidiaries, the "Group") hereby announces that a meeting of the Board will be held on Thursday, 28 March 2024 for the purposes of, among other things, considering and approving the final results of the Group for the year ended 31 December 2023 and its publication and considering the recommendation on payment of a final dividend, if any.

By Order of the Board
China 33 Media Group Limited
Ruan Deqing

Chairman and Executive Director

Hong Kong, 19 March 2024

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman) and Mr. Ma Pun Fai; and the independent non-executive Directors are Ms. Tay Sheve Li, Mr. Yau Kit Yu and Ms. Wipada Kunna.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least seven days from the date of its posting and the Company's website at www.china33media.com.