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Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

POSITIVE PROFIT ALERT

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2023 (“**Year 2023**”) and the information currently available, it is expected that (i) the Group will record a revenue of approximately RMB122.0 million to RMB149.1 million for the Year 2023, representing an increase of approximately 71.6% to 109.7% as compared to the revenue of approximately RMB71.1 million for the year ended 31 December 2022 (“**Year 2022**”); and (ii) the Group will record an adjusted net loss (non-IFRS measure) of approximately RMB12.4 million to RMB15.1 million for the Year 2023, representing a decrease of approximately 71.0% to 64.6% as compared to the adjusted net loss (non-IFRS measure) of approximately RMB42.7 million for the Year 2022.

The Board is of the view that the expected increase in the revenue and the decrease in the adjusted net loss (non-IFRS measure) is mainly due to an increase in revenue from broadcasting the drama “對你不止是喜歡” and the licensing of mobile game “Ys VIII (伊蘇VIII)”. In addition, the Group’s associates recorded an increase in profit, narrowing the operating loss of the Group.

The information contained in this announcement is only based on the preliminary review of the unaudited consolidated management accounts of the Group for Year 2023 and the information currently available to the Board, which are subject to finalisation and have not been confirmed or reviewed by the Company's auditor or audit committee. Therefore, the information contained in this announcement may be different from the actual consolidated results of the Group for the Year 2023 which are expected to be published on 28 March 2024 in accordance with the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, the PRC, March 20, 2024

As at the date of this announcement, the executive Directors of the Company are Mr. WANG Feng, Mr. CHEN Hao and Mr. WANG Jin (also known as YAN Yusong); and the independent non-executive Directors of the Company are Mr. ZHANG Xiangdong, Ms. WU Yueqin and Mr. FU Frank Kan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Listed Company Information" page of the HKEXnews website at www.hkexnews.hk for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.