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BRIGHTSTAR TECHNOLOGY GROUP CO., LTD 耀星科技集團股份有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8446)

PROFIT WARNING

This announcement is made by Brightstar Technology Group Co., Ltd (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company would like to inform the shareholders (the "**Shareholders**") and potential investors of the Company that, based on a preliminary review of the unaudited consolidated management accounts of the Company for the year ended 31 December 2023 (the "**Year**"), the Group is expected to record a net loss of approximately HK\$27.8 million for the Year as compared to a net profit of approximately HK\$7.5 million for the seven months ended 31 December 2022 ("**2022 Reporting Period**").

Based on the information currently available, the expected loss for the Year was mainly attributable to the combined effect of: (i) the reduction of operation profit caused by the reduction of revenue generated from the information technology consulting services provided to customers by the Group; (ii) the increase in cost of services; (iii) the significant increase in administrative expenses incurred for the management of different segments of business and for the hotel reservation and convention planning business since March 2023, as well as the fact that the Year is a longer accounting period as compared with the 2022 Reporting Period ; and (iv) the absence of one-off gain on bargain purchase on the acquisition of a subsidiary of the Company in the Year, which was recorded in 2022 Reporting Period.

As the Company is still in the process of finalising the annual results of the Group for the Year, the information contained in this announcement is based on the preliminary assessment by the Board with reference to the latest unaudited consolidated management accounts of the Group for the Year together with any information currently available to the Company, and is not based on any figures or information which have been audited by the auditors of the Company or reviewed by the audit

committee of the Company. The actual financial results may therefore be different from what is disclosed in this announcement. Shareholders and potential investors are advised to carefully read the announcement to be published by the Company in late March 2024 in relation to the annual results of the Group for the Year.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board Brightstar Technology Group Co., Ltd Cui Hai Bin

Chairman and Executive Director

Hong Kong, 22 March 2024

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Cui Hai Bin, Mr. Yeung Ho Ting Dennis and Ms. Zhang Yan Ling; and four independent non-executive Directors, namely, Ms. Jiang Yu E, Mr. Ji Gui Bao, Mr. Li Xiao Hua and Mr. Jiang Peiyan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the websites of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and of the Company at www.intechproductions.com.